Interreg
Alpine Space

EUROPEAN UNION

CARE
4TECH

NEWSLETTER #1

April 9th 2018

The Essence of the CARE4TECH Project

Smart living technologies are becoming the core topics for Alpine Space based leading technology providers, but Alpine space weaknesses prevent the area to become a leading destination for excellence in this field. Though innovative & ground-breaking, providers still struggle with limited R&I cooperation & awareness. Interreg Alpine-Space project CARE4TECH, strives to increase the economic competitiveness of the Alpine Region by combining and implementing 2020 research agenda technology-oriented principles & goals with quadruple helix multilevel policy-oriented approach.
To do so, the project will have 3 main outputs:

- KNOW: setting the knowledge foundations by mapping, classifying and visualizing cross sectoral connections among stakeholders.

- LILAB: quadruple-helix based task forces will lead Alliances to will launch a Living Lab based modular learning system.

- ANCHOR: set up of a policy and stakeholders' platform linked to EU initiatives to fully exploit outputs and their

technological strategic potential.

Partners of the project have been very active and have so far done the first output; The Alpine Space Knowledge Atlas available for interested parties through their corresponding partners. Project partners have met just recently to discuss the second output – LILAB.

<div align="center">

Further details

</div>

CARE4TECH Partners' Meet-ups

Partners of the Interreg Alpine-Space project CARE4TECH have had 3 partner meetings; the first was the Kick off meeting in Villach Austria at Carinthia University of Applied Sciences, where they set a timeline for project's activities. Secondly, they met in Bled, Slovenia, mainly to discuss the KNOW output and lastly in Nuremberg, where they had a workshop in the form of a world café and discussed the second output LILAB.

The LILAB output will create a Living & Innovation Lab, that will aim to create an interaction space where a menu of jointly agreed, common methods, can be tested and where partner and stakeholders can be brought together to identify
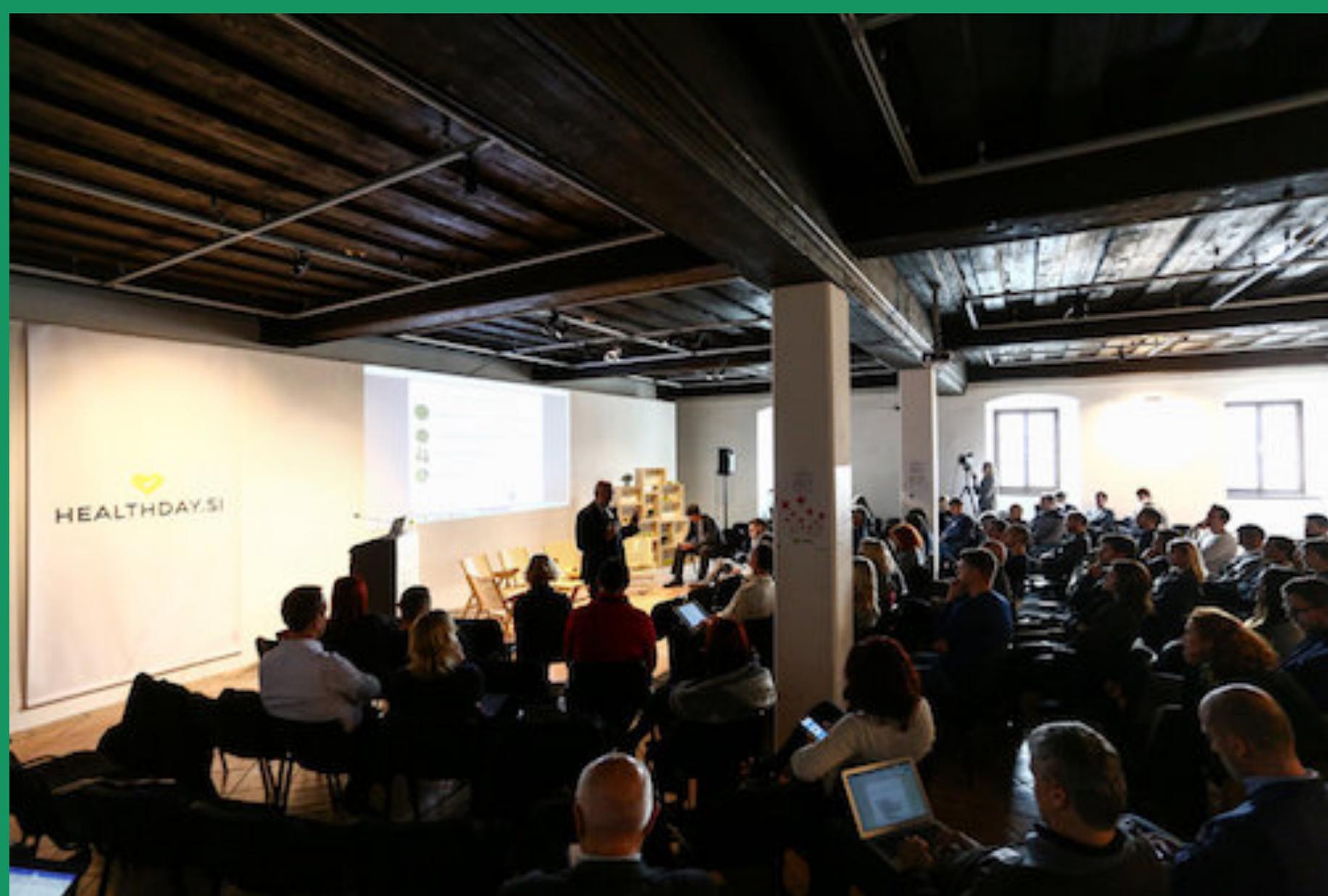
and start implementation in joint-cooperation initiatives.

Regional LILABs have been established or are being established and will be presented at the 4th Partner Meeting, that will take place in Milan on 11th and 12th of April 2018.

Along with the workshops and discussions on the Living Lab establishment, a Steering Group Meeting will be held and key aspects of the project's promotion and awareness raising will be discussed.

We invite you to follow the news, where you will find out more on the living lab based modular living system in Alpine Region.

HEALTHDAY - Lateral approaches to innovation in healthcare

Healthday.si, a yearly conference on digital health community has been organised in **Ljubljana** on **6th December 2017.** The conference is organised by the Healthday.si community, of which Technology Park Ljubljana is a founding member.

The aim of the conference was to tackle key challenges in innovation in healthcare with a different - lateral approach.

The main discussion was around significant challenges in innovation processes in healthcare industry; lengthy commercialisation processes, access to financial resources to develop innovations and weak collaboration between innovators and health experts.

Presentations, discussions and commentaries that took place fit well with the CARE4TECH's agenda and project's outputs were presented, specifically the learning tool also known as the **Alpine Space Knowledge Atlas.** Additionally, some of the solution providers identified presented their best practices.

Novelluis DX company from Israel, presented by Haim Gil-Ad is one such solution provider. His speech was mostly focused on proposing approaches scientifically qualified medical industry start-up companies need to take in order to penetrate a global market. Speakers, such as Joao Pita Costa, Anže Droljc and Vasja Bočko, presented their technology solutions.

From stakeholder's side, Vesna Dolničar from the Faculty of Science introduced project ITHACA, followed by Jana Šimenc, ZRC SAZU, who exposed the challenges in innovations itself and highlighted main challenges and barriers in the use of innovations in health management. From the government's side, Anita Jacović from the Ministry of Health, presented a proposal for a new Act for a long-term healthcare management, as an opportunity for innovators.

Discussion was continued on the key challenges by a small roundtable, consisting of three players interlocutors in the field of social care: Matjaz Juhart from the Association of Deaf and Hearing Society of Slovenia, Akos Eder, representative of the Hungarian Pannonia Business Network and Ana Pleško from Simbioza Genesis. Ana presented the new Simbioza BTC City Lab centre, that could serve as an example and Simbioza Genesis as a potential member of the CARE4TECH task force and living lab idea for further consideration in developing concrete regional & transnational application, which has the potential to connect diverse sectors within digitalisation.

The CARE4TECH project was also highlighted at the event as an example of the power of building networks and connecting technology providers amongst themselves and with the policy makers as well end users.

Care4Tech partners

The content of this newsletter has been prepared by Interreg Central Europe Care4Tech partnership.

We are liable for our own content on these articles in accordance with general laws. However, we cannot guarantee and are obliged to monitor external information provided or stored in this newsletter. Once we have become aware of a specific infringement of the law, we will immediately remove the content in question. Any liability concerning this matter can only be assumed from the point in time at which the infringement becomes known to us. To unsubscribe click <u>here</u>.