Idea Lab: Making your project idea a reality

Project idea generation

In this section you will find an example of a project idea, which will be the basis of the workshop exercise.

Project Scenario: Reducing Pollution in Nature Parks

🌍 There is a Alpine nature park that is an important natural and tourism area.

🎋 The park suffers from pollution and biodiversity degradation, due to over-tourism.

🔄 The same problem also affects other nature parks in different Alpine countries, requiring a joint solution.

🏛 Your organisation is collaborating with others from the Alpine Space to secure Interreg funding.

💡 QUESTION 1: Which are the relevant target groups of the project?

Project WASTELESS – Waste Awareness & Sustainable Technologies for Environmental Landscape Enhancement in Sensitive Sites

Project Overall Objective

To reduce environmental pollution in four nature parks, by improving the waste management systems, raising public awareness, and improving cooperation between public authorities.
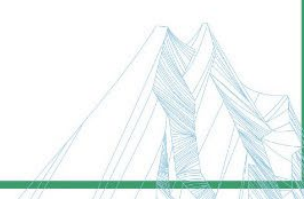
💡 QUESTION 2: Which S.O. of the programme would it be relevant to address this common Alpine challenge? *

1.2 Enhancing protection and preservation of nature, biodiversity and green infrastructure, including urban areas, and reducing all forms of pollution

2.2 Promoting the transition to a circular and resource efficient economy

3.2 Reaping the benefits of digitalisation for citizens, companies, research organisations and public authorities

* Please keep in mind that in Alpine Space classic call 3 proposals must address one of the thematic priorities listed in the ToR for each S.O.
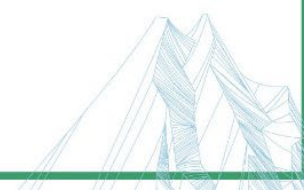
Project Specific Objectives and Work Packages

Work package 1: Improve waste collection in protected areas

Objectives		
	Work packages title	Improve waste collection in protected areas
	Work package number	1
	Project specific objective	**To enhance the effectiveness of waste collection systems in Alpine protected areas through a digital monitoring tool for waste management.**

Outputs	Output	Programme output indicator	Measurement unit	Output title	Output description	Output target value
	O 1.1			**Testing the digital management system in protected areas**	The tool is tested in 4 protected areas	
	O 1.2			**Sustainable waste management system**	An innovative digital management tool to track waste types and volumes in real time	

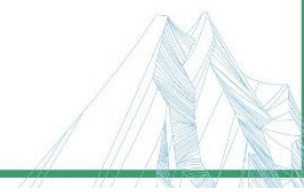**Work package 2: Enhance public awareness and engagement**

<table>
<tr><td rowspan="3">Objectives</td><td>Work packages title</td><td colspan="5">Enhance public awareness and engagement</td></tr>
<tr><td>Work package number</td><td colspan="5">2</td></tr>
<tr><td>Project specific objective</td><td colspan="5"></td></tr>
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<table>
<tr><td rowspan="6">Outputs</td><td>Output</td><td>Programme output indicator</td><td>Measurement unit</td><td>Output title</td><td>Output description</td><td>Output target value</td></tr>
<tr><td>OI 2.1</td><td>Other</td><td>N/A</td><td>**Public awareness campaigns conducted**</td><td>Clean-up campaigns implemented jointly in all partner regions, involving at least 500 participants in total.</td><td>1</td></tr>
<tr><td>O 2.2</td><td>Other</td><td>N/A</td><td>**Educational toolkit**</td><td>Educational toolkit on sustainable waste practices for schools and youth groups (available in multiple languages).</td><td>1</td></tr>
</table>

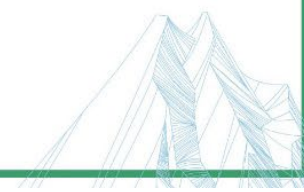💡 QUESTION 3: Formulate the specific objective of WP2

Work package 3:

Objectives		
	Work packages title	Strengthen cooperation and governance
	Work package number	3
	Project specific objective	**Improve coordination and governance structures for waste management and environmental preservation.**

Outputs	Output	Programme output indicator	Measurement unit	Output title	Output description	Output target value
	OI 3.1			**Collaborative governance frameworks established**	Formal agreement signed between municipalities, park authorities and relevant stakeholders.	
	OI 3.2			**Alpine waste management guidelines**	Harmonised guidelines based on the experience gained in all WPs.	

💡 QUESTION 4: Read the proposed specific objectives and outputs of WP1 and WP3 and identify the correct output indicators and target values.

Output indicators:
- RCO 84 – Pilot actions developed jointly and implemented in projects
- RCO 116 – Jointly developed solutions
- Other

Project Results

Result Nr.	Programme result indicator	Measurement unit	Result description	Result indicator baseline	Result indicator target value
RI 1				0	1
RI 2				0	1
RI 3				0	1

💡 BONUS QUESTION: With the information given, try to formulate at least one project result and identify the correct indicator and target values.

💡 BONUS QUESTION: What added value does the cooperation at transnational level bring in this project example?