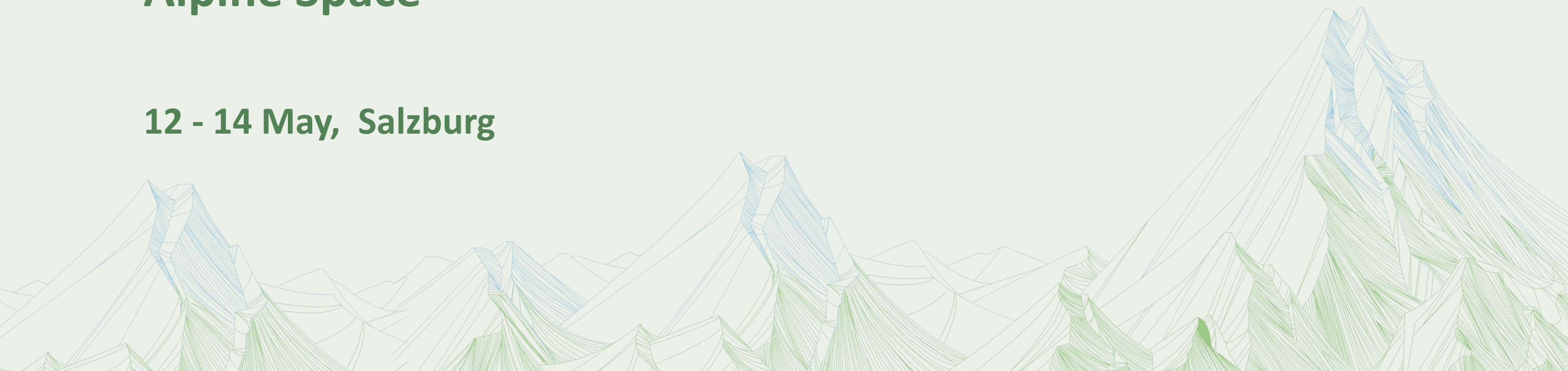# Cooperation, Legacy and Change:
25 Years of Interreg
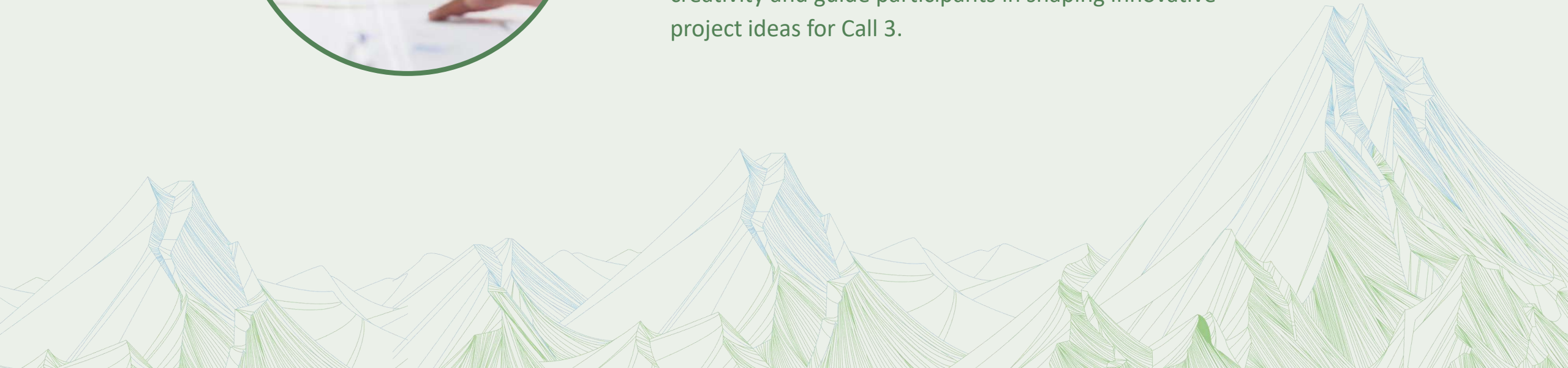# Alpine Space

12 - 14 May, Salzburg

Workshops 14:00 - 17:00

in two sessions

IDEA LAB: MAKING YOUR PROJECT IDEA A REALITY

The foundation of a successful project starts long before a proposal is submitted. This interactive session will foster creativity and guide participants in shaping innovative project ideas for Call 3.

Workshops 14:00 - 17:00

in two sessions

Todays Menu

Appetizer

Welcome to the Alpine Space Idea lab

> Christina Bauer (Head of the Managing Authority) and Thomas Fleury (Head of the Joint Secretariat)

Main course

Call 3 Classic explained

> Matteo Decostanzi (Project officer)

Understanding the project intervention logic

> Aleš Kegl (Project officer)

Exercise: How to design a Project, from Idea to Logic

> Adina Schmid (Project officer)

Dessert

Final remarks and participant Q&A

Supported by: Corinna Wallner, Roberto De Marco, Lucie Greffier, Martina Bach

Main Course
CALL 3 Classic Explained

Third call for classic projects

1 **Climate resilient and green Alpine region**

Promoting climate change adaptation and disaster risk prevention, and resilience, taking into account eco-system based approaches

Enhancing protection and preservation of nature, biodiversity and green infrastructure, including urban areas, and reducing all forms of pollution.

2 **Carbon neutral and resource sensitive Alpine region**

Promoting energy efficiency and reducing greenhouse gas emissions

Promoting the transition to a circular and resource efficient economy

3 **Innovation and digitalisation supporting a green Alpine region**

Developing and enhancing research and innovation capacities and the uptake of advanced technologies

Reaping the benefits of digitalisation for citizens, companies, research organisations and public authorities

4 **Cooperatively managed and developed Alpine region**

Enhance institutional capacity of public authorities and stakeholders to implement macro-regional strategies and sea-basin strategies, as well as other territorial strategies

Specific objective 1.2
Thematic focus

- Biodiversity restoration and ecological connectivity

- Nature-Based Solutions (NbS) + horizontal integration in public policy

- Green and Blue Infrastructure (GBI) in different areas

- Natural and cultural heritage valorisation to safeguard landscapes and reduce fragmentation

- Consequences of permafrost thawing and glacier retreat + adaptation of territories in post-glacial Alps
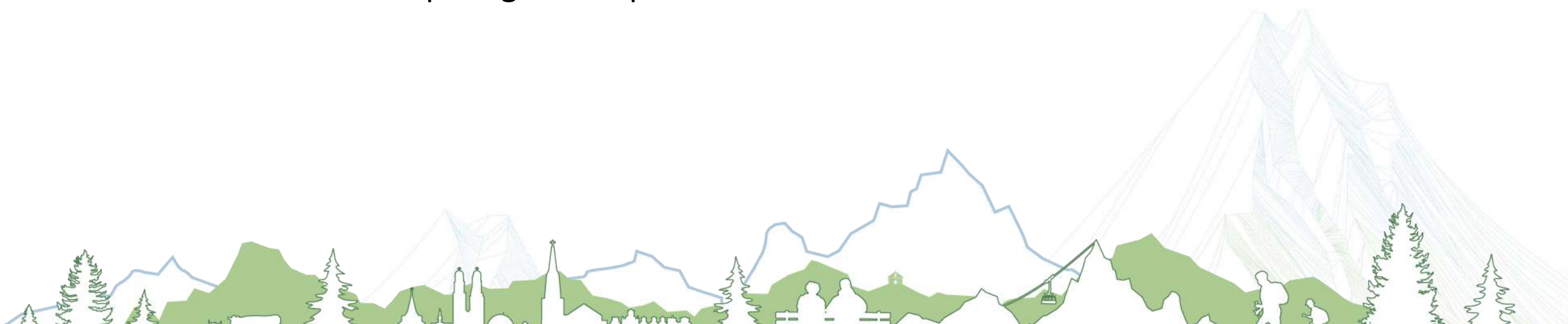
Specific objective 2.2
Thematic focus

- Testing consumer engagement and behavioural change for a circular economy transition

- Balanced development for synergetic territorial transformation while countering polarisation

- Stakeholder integration and consolidation of circular economic clusters

Specific objective 3.2
Thematic focus

- Developing digital solutions (e.g. education, public administration and renewable energy sector)

- Solutions for cybersecurity, data monitoring and harmonized data collection across borders

- User inclusivity (digitalisation and towards non-digital natives and marginalized groups)

- Solutions to support digital transformation
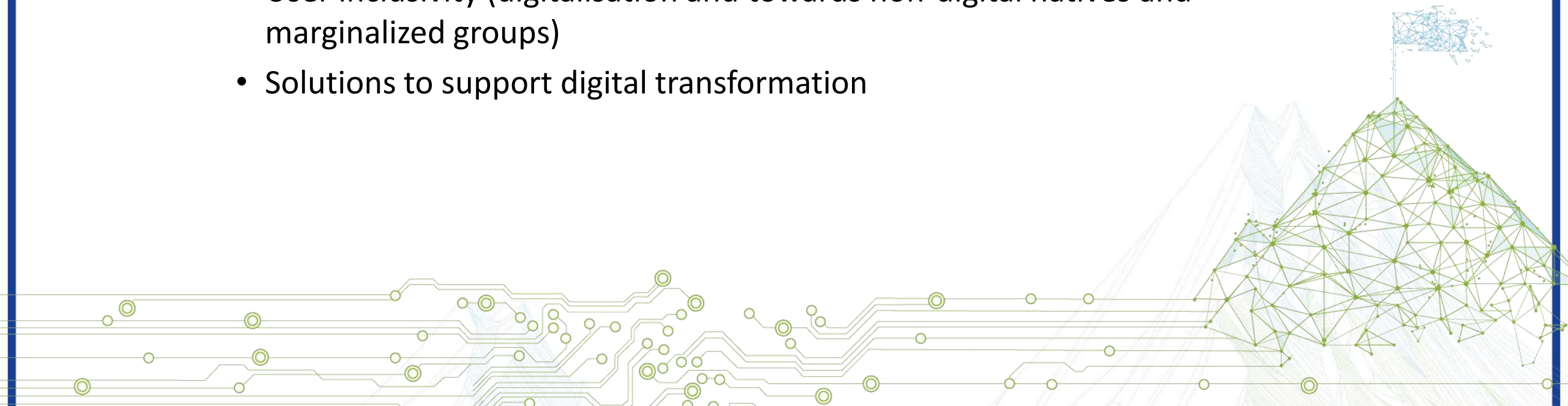
Our expectation for classic call 3

- Apply the recommended **approaches**

- Address the **policy cycle**

- Engage and contribute to **EUSALP** ad other EU or Alpine-wide policies

- Consistent **communication effort**

Advices for a quality project

- Clear and direct **contribution** to one of the **thematic focuses** listed in the ToR

- **Implementation oriented** -> developing and testing concrete solutions

- **Durability** and **transferability** -> uptake and long term use of outputs

- Strong **transnational** character of the project

- Coherent partnership with necessary **competences**

- Clear **intervention logic**

What should be avoided?

- Mentioning a strategy or a previous project without adequately demonstrating the synergy

- Research project without clear applications

- Purely local, regional or cross-border (and not clearly transnational)

- Project whose main objective is the exchange of information

What should be avoided?

- Partnership too homogeneous or covering only a small part of the territory

- Activities which a partner could carry out without the project or of which it would be the sole beneficiary

- Lack of involvement of key actors in a theme or sector

- Results without clear vision of sustainable use

- Lack of a strategy to transfer results to permanent structures

ASSESSMENT CRITERIA STEP 1*

Strategic criteria (100 points)

Project relevance (40 points)	Partnership relevance (30 points)	Intervention logic (15 points)	Cooperation character (15 points)
Any significant contribution to a focus topic of ToR? How well is a need for the project justified? To what extent will the project contribute to the achievement of programme's objectives and indicators? How does the project build on existing practices?	To what extent is the partnership composition relevant for the proposed project?	To what extent is the project intervention logic plausible?	What added value does the cooperation bring?

*According to the Programme manual, Annex IIa

Main Course
Intervention logic

What is intervention logic?

Intervention logic and outputs ➡️ Your contribution to the programme

Project overview

Objectives
- why?

Target groups
- for whom?

Results & outputs
- what change?

Work plan
- how?

Time plan
- when?

Budget
- how much?

Roles - who?

What is intervention logic?

The intervention logic

Must be linked to the programme's intervention logic.

Objectives
- why?

Target groups
- for whom?

Results & outputs
- what change?

What is intervention logic?

The project implementation

Operationalising the project

Roles - who?

Budget
- how much?

Time plan
- when?

Work plan
- how?
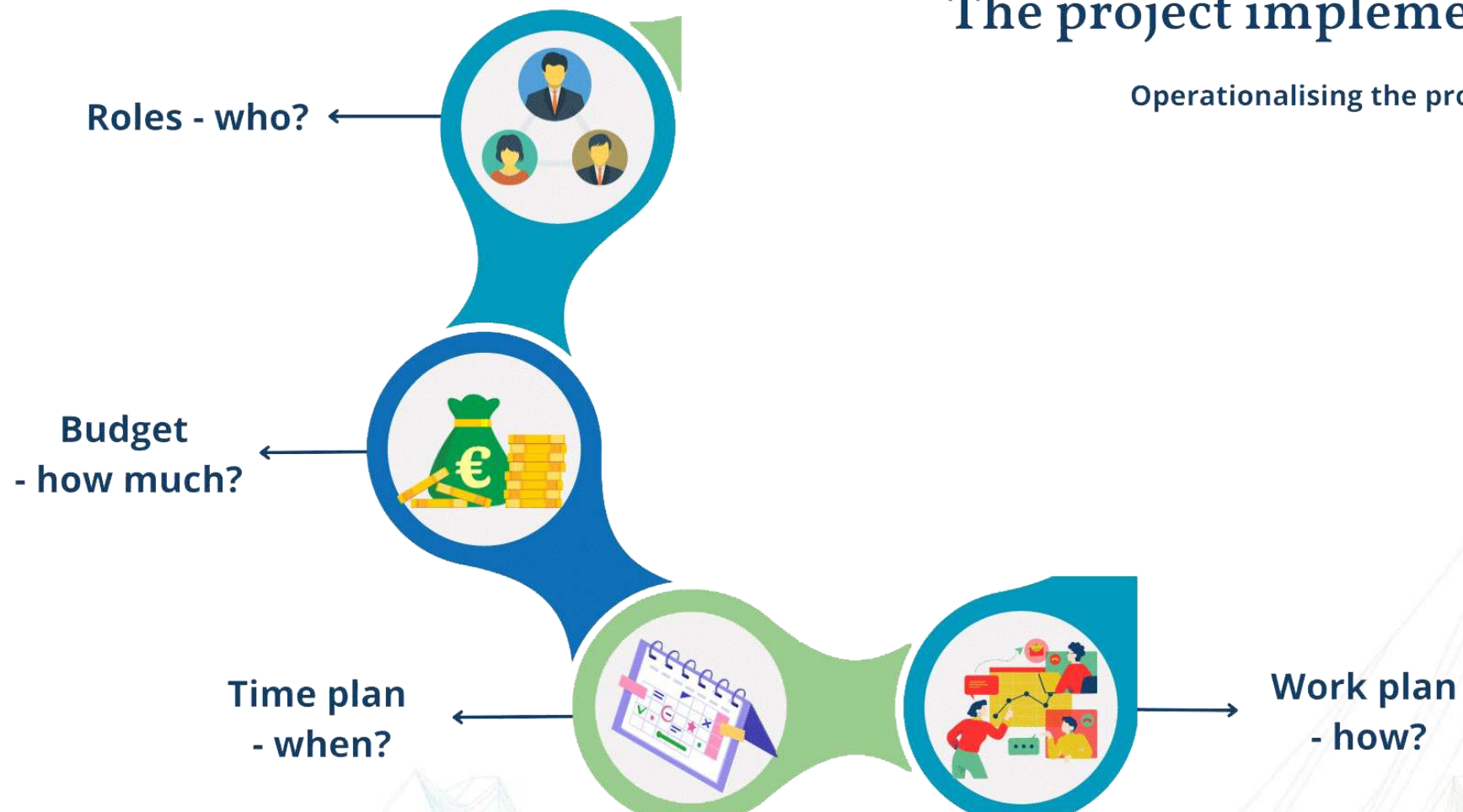
Intervention logic

Overall objective

Intervention logic

Overall objective — **Result**

Intervention logic and results

RESULTS

Two types of result indicator for your result/s:

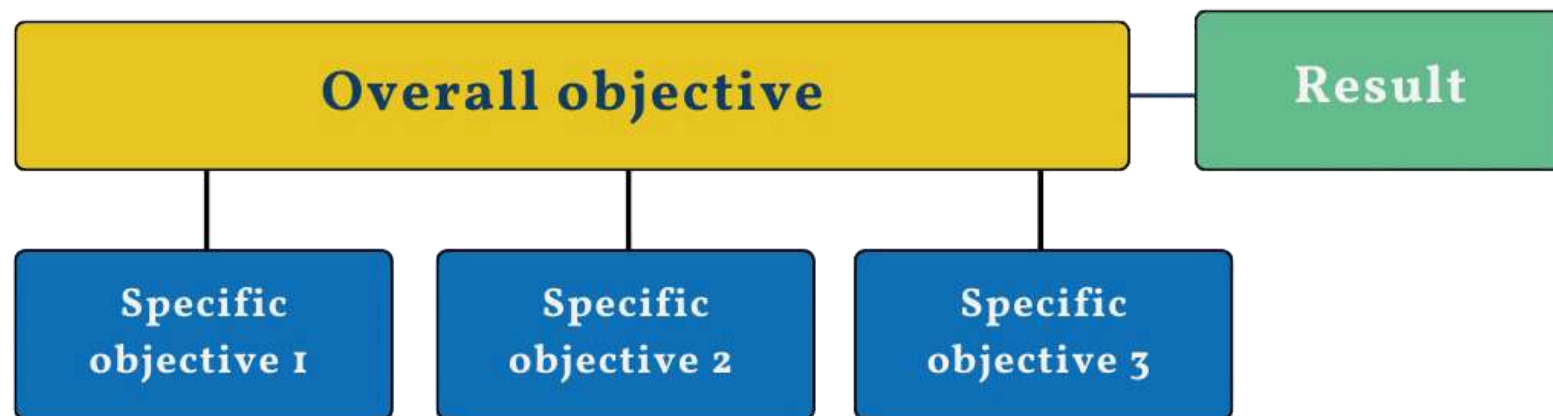- **Solutions** taken up or upscaled by organisations
- **Other**

→ **uptake of an output by organisations** ultimately leading to a change
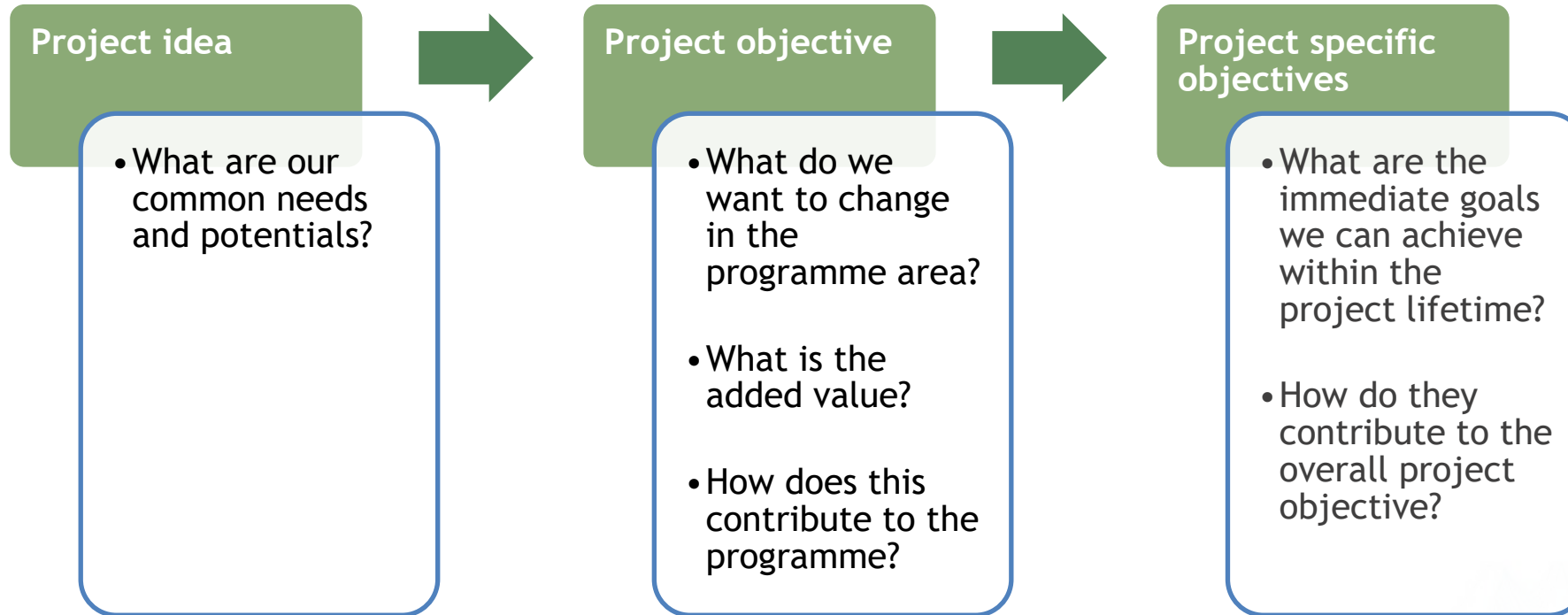   on the ground

⚠ target value

output uptaken by organisations ☺
number of organisations taking up the output ☹ (but it can be mentioned in your description ☺)
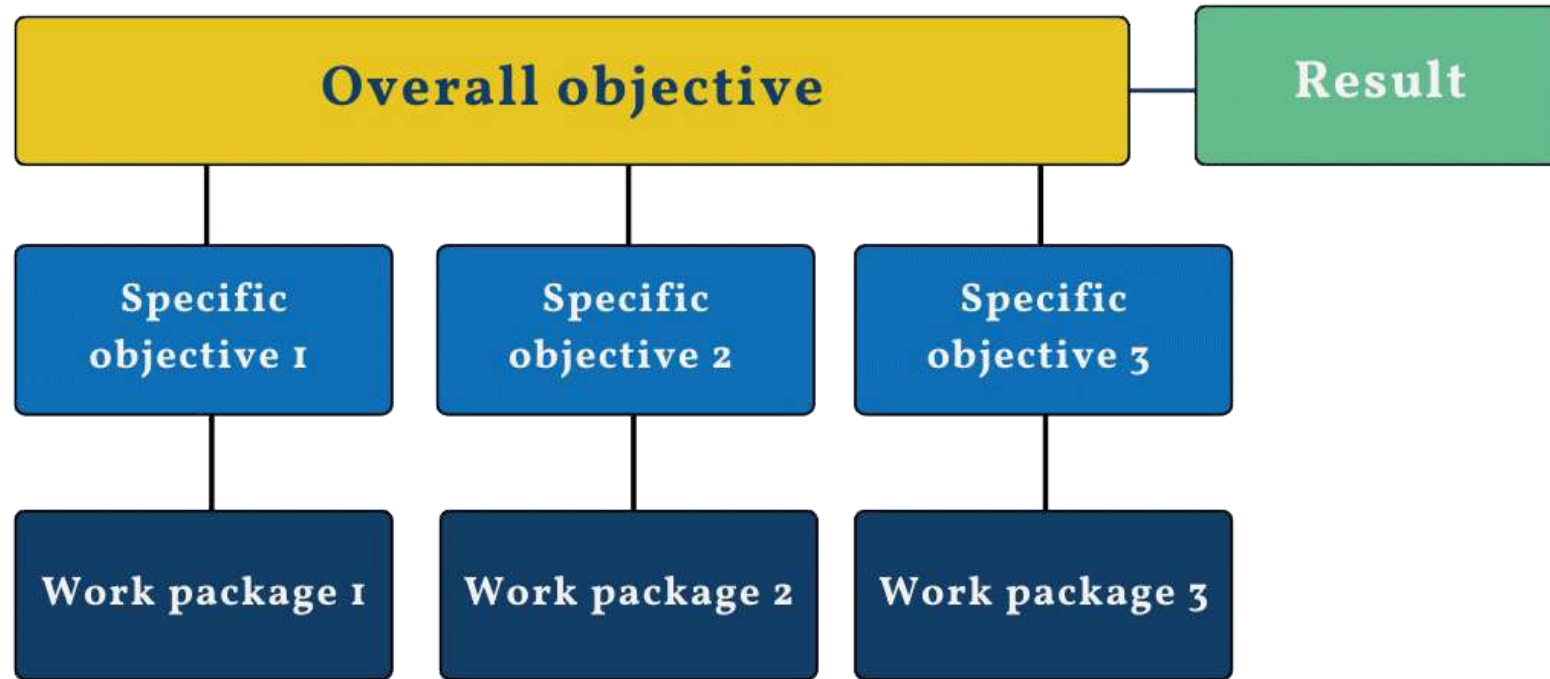
Intervention logic

Intervention logic and outputs

Project idea
- What are our common needs and potentials?

Project objective
- What do we want to change in the programme area?
- What is the added value?
- How does this contribute to the programme?

Project specific objectives
- What are the immediate goals we can achieve within the project lifetime?
- How do they contribute to the overall project objective?

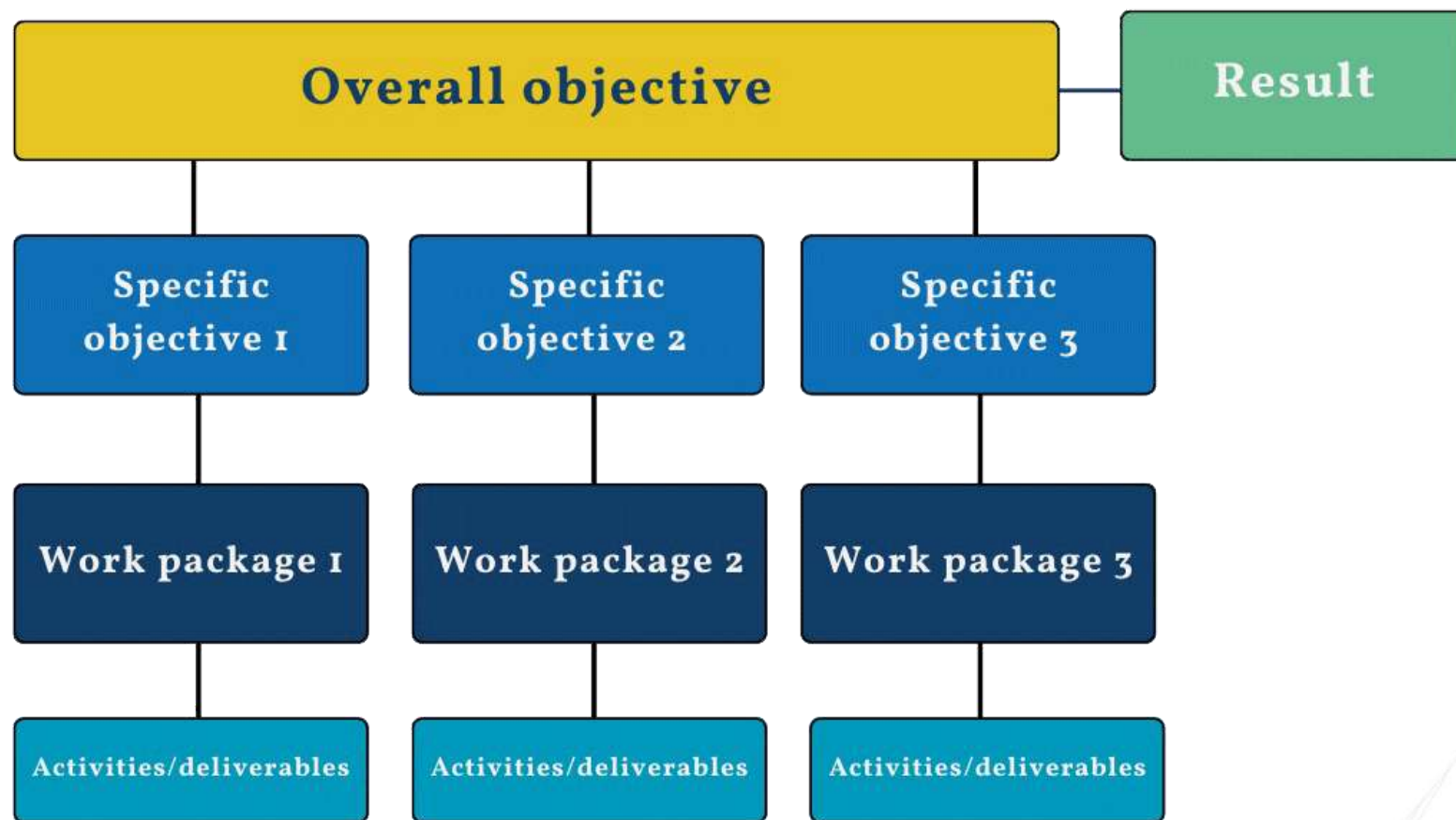# Intervention logic and outputs

OBJECTIVE AND SPECIFIC OBJECTIVES OF THE PROJECT

- Choose the right programme specific objective in your priority
- Precise and explicit objective
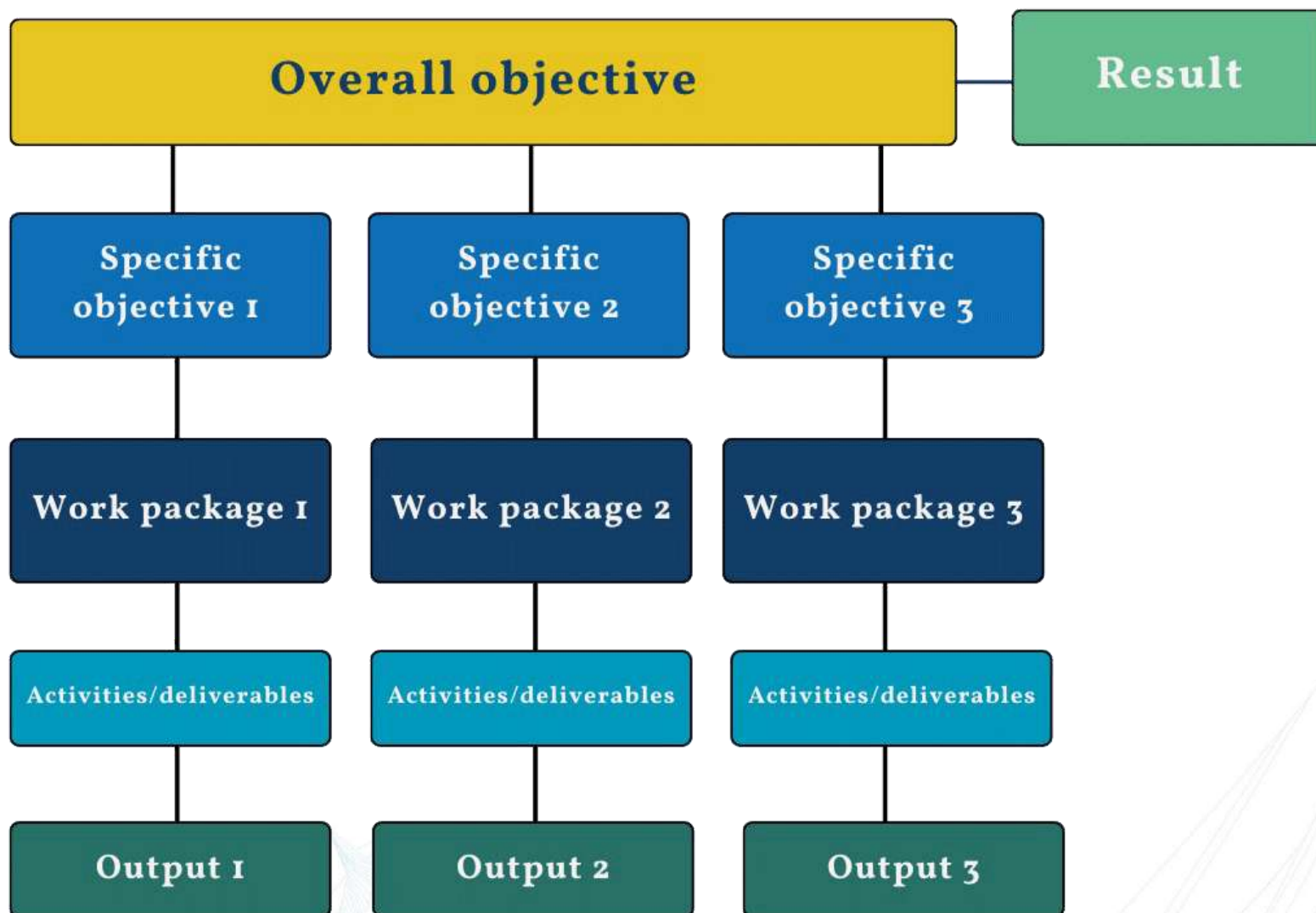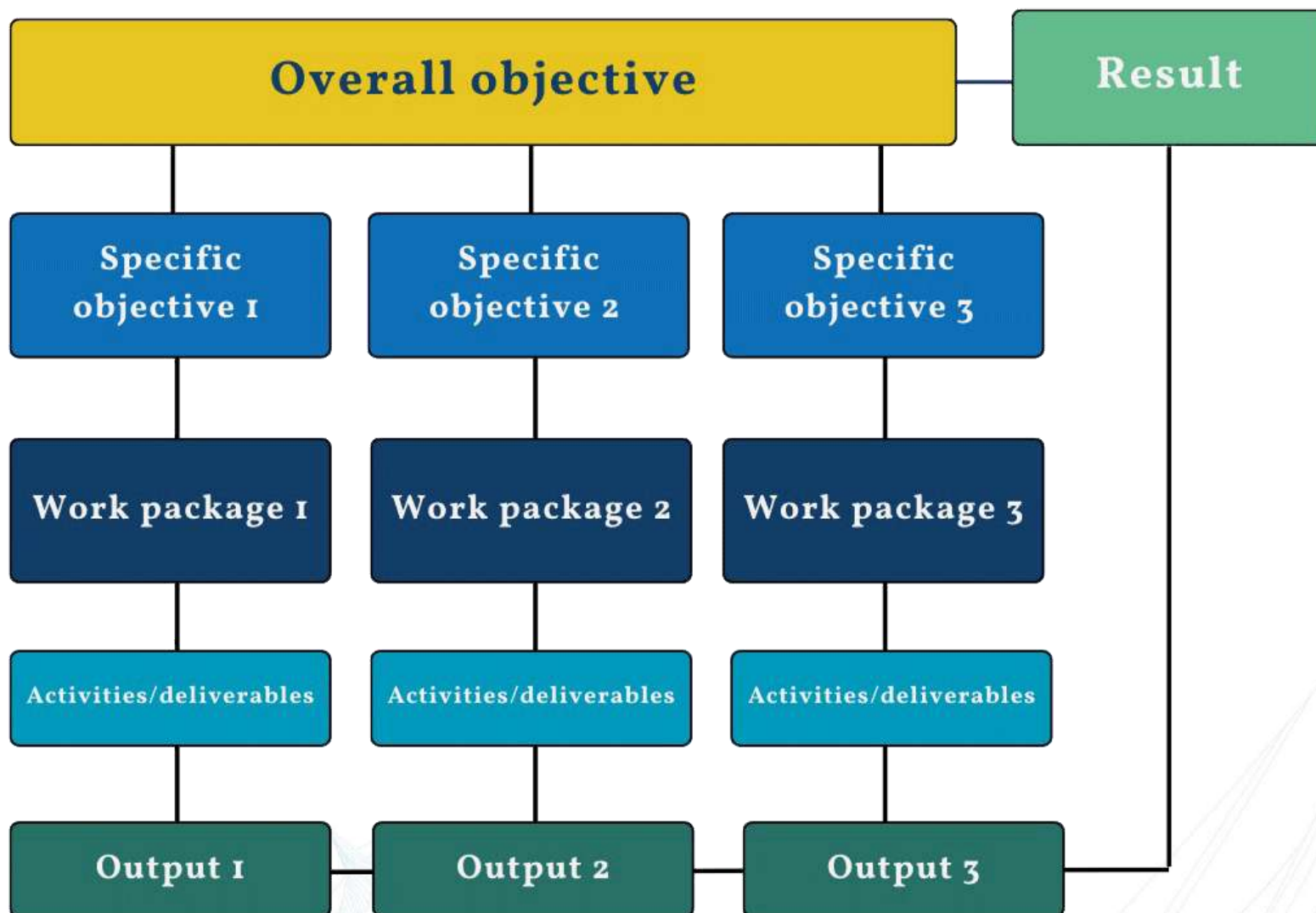- Transnationality as key element

Intervention logic

Intervention logic

Intervention logic

Intervention logic

Intervention logic and outputs

OUTPUTS

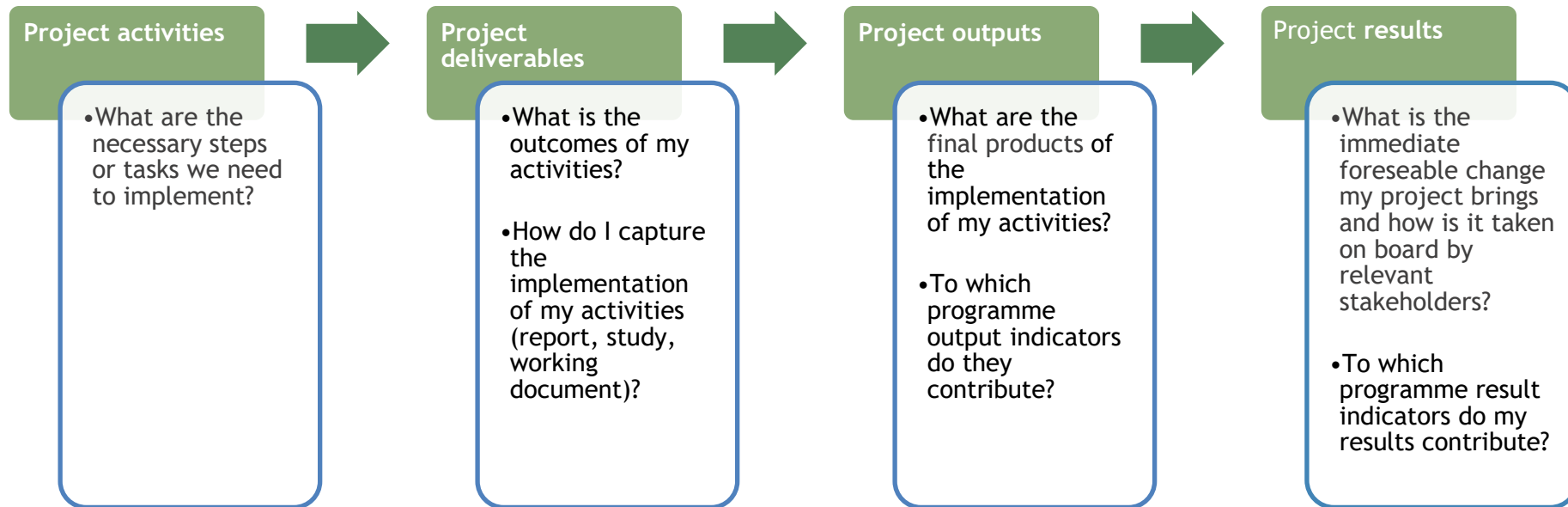Three types of output indicator for your output/s:

- **Pilot actions** developed jointly and implemented in projects
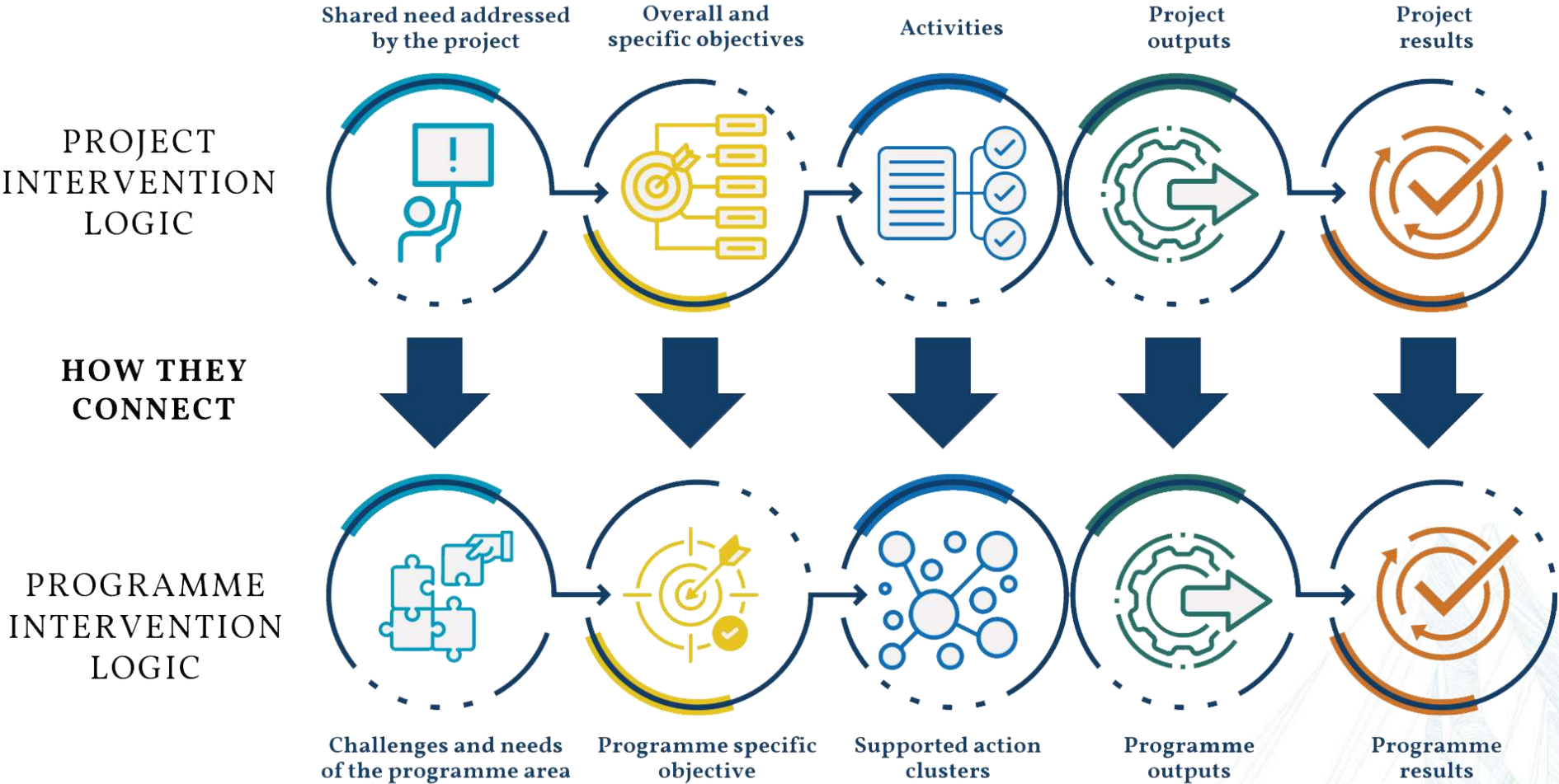- Jointly developed **solutions**
- **Other**

Intervention logic and outputs

Pilot actions	Jointly developed solutions	Other
→ concept/format of pilot actions	→ implementation-oriented character	→ strategic character
concept jointly developed by the project	practical solutions / products jointly developed by the project	no "pilot action" and no "solution"
used for implementing your pilot activities	e.g. tool-boxes, models, instruments, action plans, concepts/methods, roadmaps, processes…	e.g. strategies, recommendations, policy briefs, toolboxes, training modules etc.
⚠ target value concept ☺ each single pilot activity implemented ☹		

Intervention logic and outputs

Project activities

- What are the necessary steps or tasks we need to implement?

Project deliverables

- What is the outcomes of my activities?

- How do I capture the implementation of my activities (report, study, working document)?

Project outputs

- What are the final products of the implementation of my activities?

- To which programme output indicators do they contribute?

Project results

- What is the immediate foreseable change my project brings and how is it taken on board by relevant stakeholders?

- To which programme result indicators do my results contribute?

Linking the project
to the programme intervention logic

In a nutshell...

overall objective
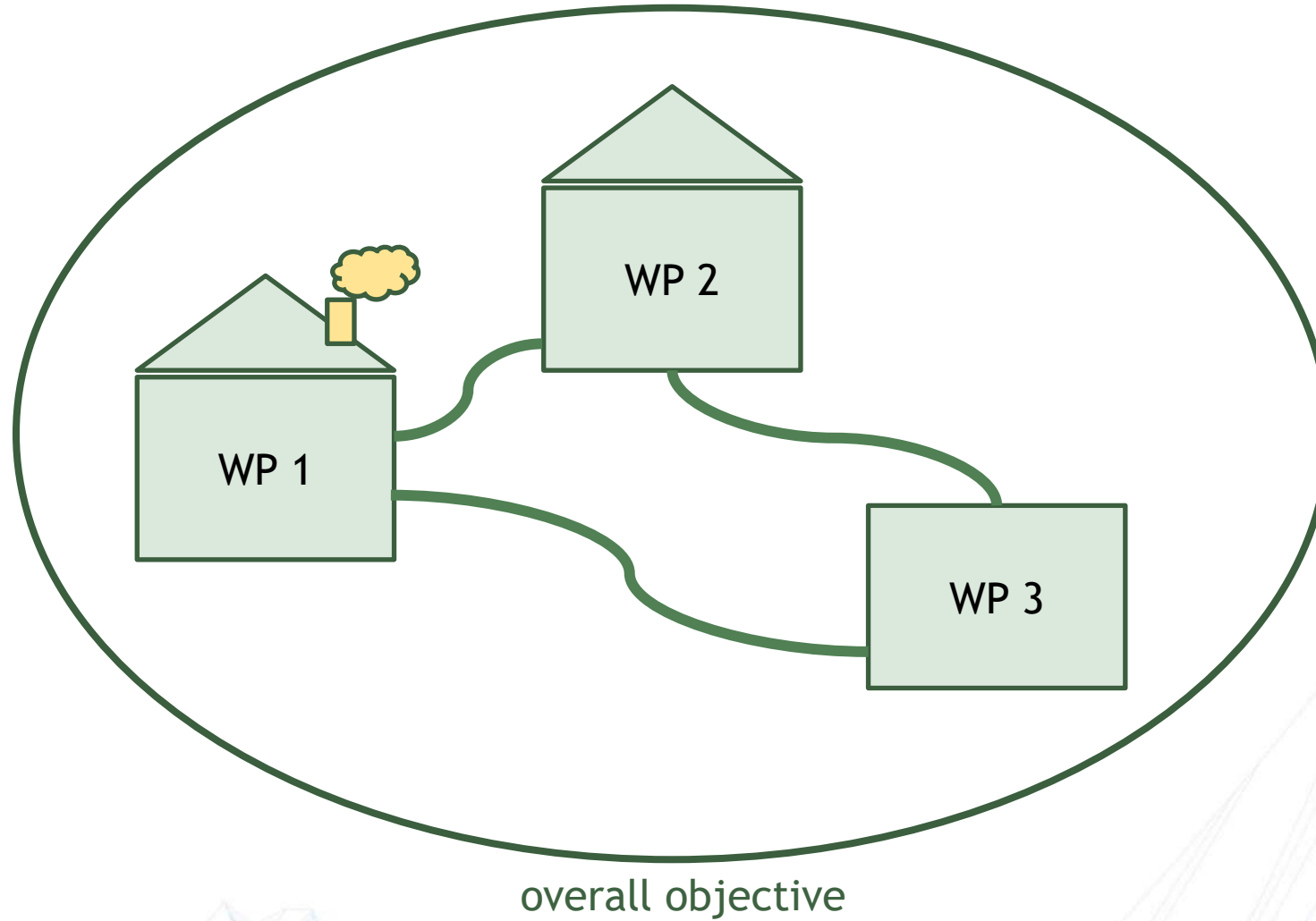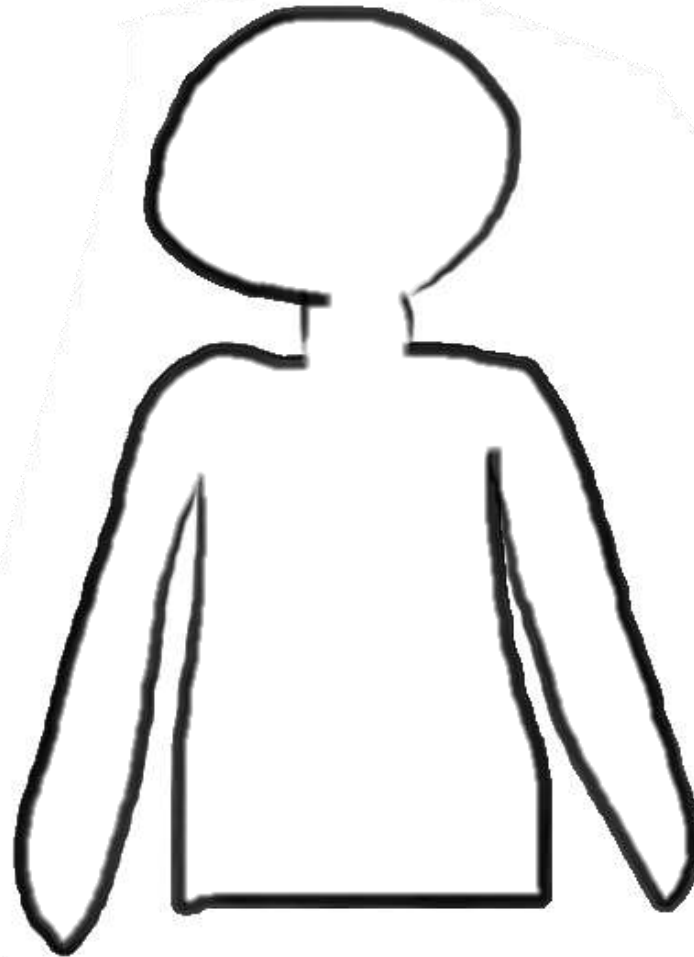
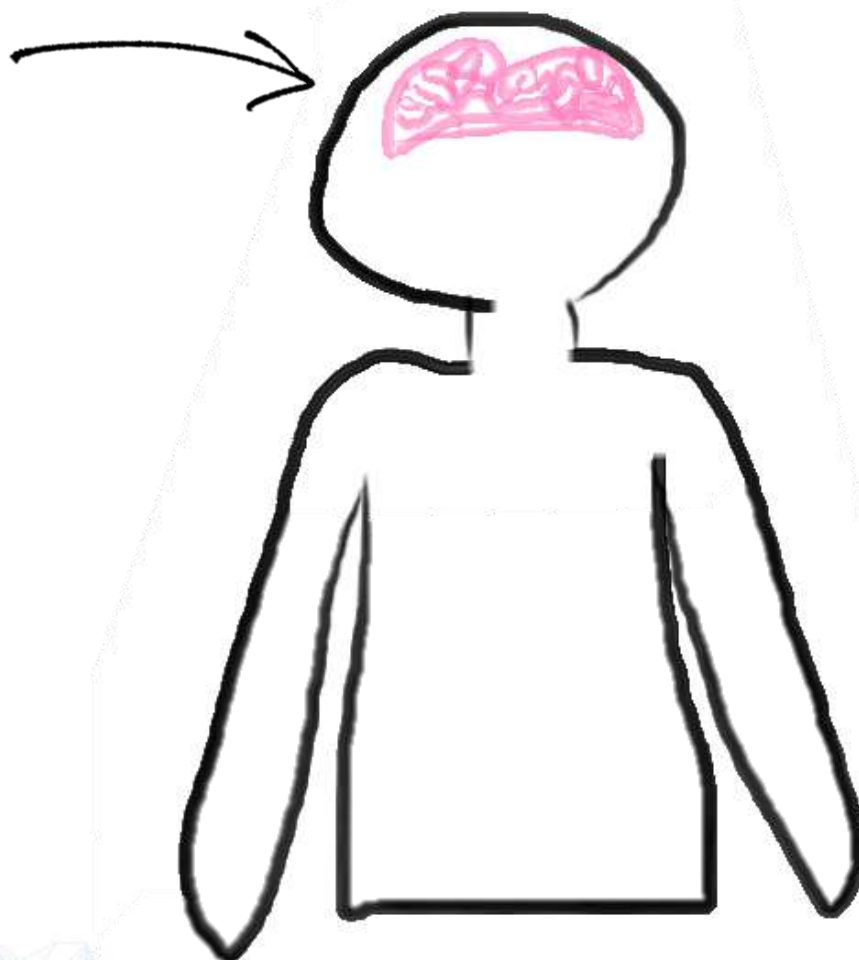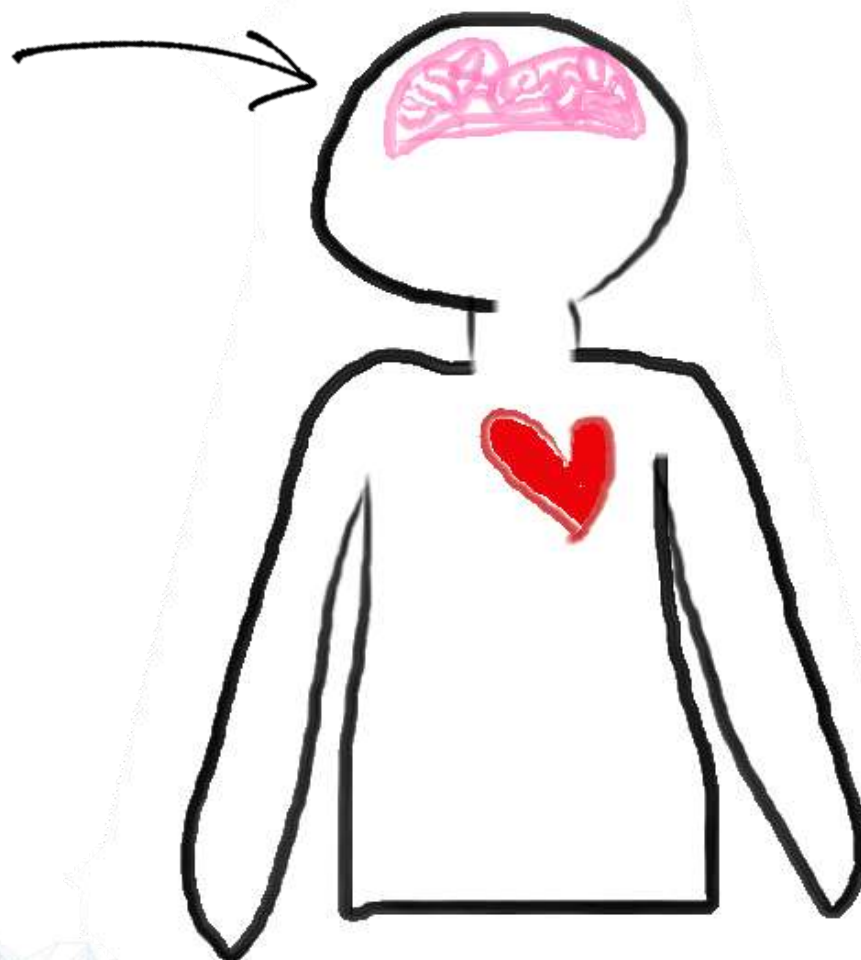Let's talk about communication

PROJECT

Let's talk about communication

PROJECT

intervention logic

= the logic behind the
project

Let's talk about communication

intervention logic

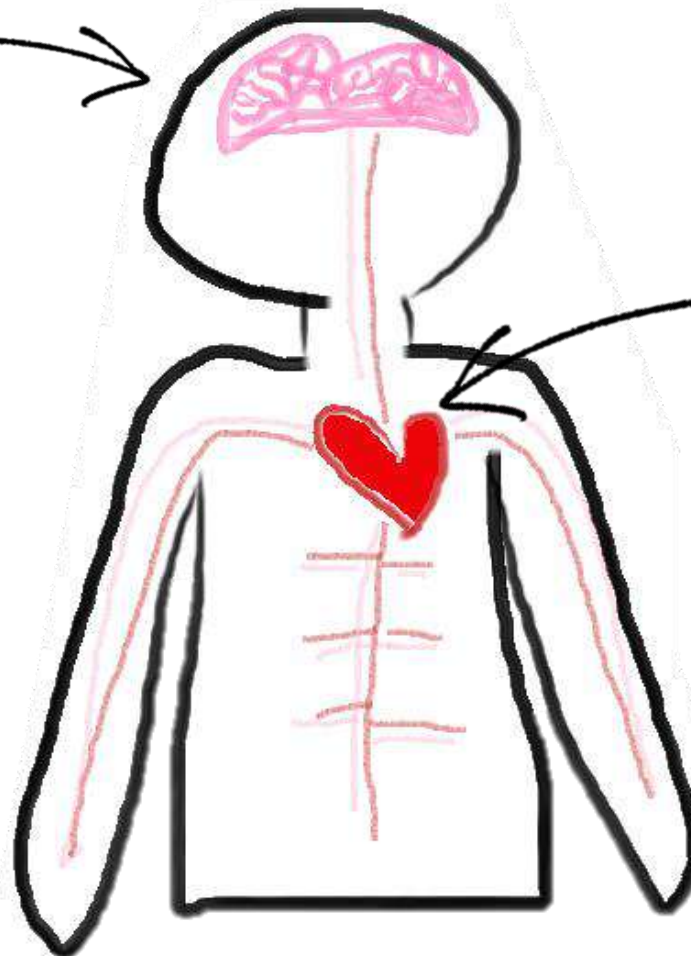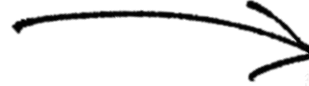= the logic behind the
project

PROJECT

Let's talk about communication

PROJECT

intervention logic

= the logic behind the project

communication

- continuous beating
- supplies everything
- connects everything

PARTNER SEARCH PLATFORM

CONNECT & COLLABORATE

The Interreg Alpine Space partner search platform is the perfect place to find partners to support your project idea. Join the network, connect with others and let great things happen.

DEVELOP YOUR IDEAS & FUND YOUR PROJECT

Present your project idea, engage in discussions to refine it, and access resources to prepare for funding applications, leveraging the support of your network to produce valuable results for the region.

NETWORK & STAY INFORMED

Stay in touch to inspire each other, and build a strong community of people with smart ideas, fostering inspiration and community-building for regional development. And receive important information as soon as it is out!

Join us: https://connect.alpine-space.eu

EXERCISE – the setup

Project Scenario: Reducing Pollution in Nature Parks

🌍 There is a Alpine nature park that is an important natural and tourism area.

🌱 The park suffers from pollution and biodiversity degradation, due to over-tourism.

🔄 The same problem also affects other nature parks in different Alpine countries, requiring a joint solution.

🏛 Your organisation is collaborating with others from the Alpine Space to secure Interreg funding.

💡 QUESTION 1 : Which are the relevant target groups of the project?

EXERCISE – WASTELESS

Project WASTELESS – Waste Awareness & Sustainable Technologies for Environmental Landscape Enhancement in Sensitive Sites

Project Overall Objective
To reduce environmental pollution in four nature parks, by improving the waste management systems, raising public awareness, and improving cooperation between public authorities.

💡 QUESTION 2 : Which Priority/SO of the programme would it be relevant to address this common Alpine challenge?

EXERCISE – the specific objectives

💡 QUESTION 3: Formulate the specific objective of WP2

Objectives		
	Work packages title	Enhance public awareness and engagement
	Work package number	2
	Project specific objective	**To increase awareness and active participation of visitors and local communities in sustainable waste management.**

EXERCISE – the output indicators and target values

💡 QUESTION 4: Read the proposed specific objectives and outputs of WP1 & WP3 and identify the correct output indicators and target values

10 minutes

Output indicators

Pilot actions developed jointly and implemented in projects

Jointly developed solutions

Other (An output which is neither a pilot action nor a jointly developed solution)

EXERCISE – the output indicators and target values

	Output	Programme output indicator	Measure-ment unit	Output title	Output description	Output indicator target value
Outputs	O 1.1	Pilot actions developed jointly and implemented in projects	Pilot action	Testing the digital management system in protected areas	The tool is tested in 4 protected areas	1
	O 1.2	Jointly developed solutions	Solution	Sustainable waste management system	An innovative digital management tool to track waste types and volumes in real time	1

EXERCISE – the output indicators and target values

	Output	Programme output indicator	Measure-ment unit	Output title	Output description	Output indicator target value
Outputs	O 3.1	Other	N/A	Collaborative governance frameworks established	Formal agreement signed between municipalities, park authorities and relevant stakeholders.	1
	O 3.2	Other	N/A	Alpine waste management guidelines	Harmonised guidelines based on the experience gained in all WPs.	1

EXERCISE – the project results

💡 BONUS QUESTION: With the given information, try to formulate one project result and identify the correct indicator and target value

EXERCISE – the project results

Result Nr.	Programme result indicator	Measurement unit	Result description	Result indicator baseline	Result indicator target value
RI 1	Solutions taken up or up-scaled by organisations	Solution	Improved waste management in 4 nature parks leading to a cleaner environment, through the adoption of the sustainable waste management system	0	1
RI 2	Other	N/A	Increased public awareness and engagement in sustainable waste practices	0	1
RI 3	Other	N/A	Stronger cooperation ensuring long-term environmental protection	0	1

EXERCISE – the transnational cooperation

💡 BONUS QUESTION: Given the information, discuss what added value does the cooperation at transnational level bring in this example?

- Shared environmental challenges needs a coordinated, transnational response
- Knowledge and expertise exchange from different partners
- Tested scalability and potential for transferability of the solution (O1.2), through different pilots in diverse pilot areas
- Proposed outputs bring benefits to both involved target groups and territories
- Harmonised guidelines need transnational collaboration
- ….

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THANK YOU   DANKE MERCI GRAZIE HVALA