

PUMAS Project

FINAL CONFERENCE



12th May 2015
Venice, Italy, **Palazzo Franchetti**

SUSTAINABLE URBAN MOBILITY PLANS: THE PUMAS EXPERIENCE

Official languages: English, Italian

8.30 - 9:00 *Registration*

9:00 - 9:15 **Institutional Welcome**
City of Venice

Franco FIORIN
Director of mobility department
Paola RAVENNA
Manager of European policies

Pumas project and innovative participatory tools
(chair: Paola RAVENNA, City of Venice, Manager of European policies)

9.15 - 9.30 **PUMAS Project results and challenges**

Giuseppe MELLA
City of Venice, PUMAS coordinator

9.30 - 9.45 **Getting ready for SUMP with the PUMAS ASC
community: tools for creative participation, action,
and learning**

Till SCHÜMMER
FernUniversität in Hagen

9.45 - 10.00 **The Alpine Space Programme**

Anne Séverine LAY
Alpine Space Programme, Joint Secretariat

10.00 - 10.15 *Coffee break*

7 PUMAS pilot actions: experience and lesson learnt

(moderator: Massimo MARCIANI, FIT Consulting)

10.15 - 10.30	Sustainable mobility planning in the Schwechat-Vienna Airport Region	<u>Gregory TELEPAK</u> Vienna City Administration
10.30 - 10.45	SUMP for Nova Gorica cross border region	<u>Luka MLADENOVIC</u> ; <u>Mateja ZORATTI</u> ; <u>Ana KOBE</u> UIRS; City of Nova Gorica
10.45 - 11.00	Transport plans, mobility agencies and regional network in Rhône-Alpes	<u>Jean LEROY</u> RAEE
11.00 - 11.15	Improvement of goods deliveries in the city center of Lyon	<u>Mélanie BETZ</u> CCI Lyon
11.15 - 11.30	Goods delivery in Turin city centre	<u>Giuseppe ESTIVO</u> City of Turin
11.30 - 11.45	Bicycle and Public Transport combined in the Munich Route Planner	<u>Markus SPRING</u> ; <u>Bernhard FINK</u> City of Munich; MVV
11.45 - 12.00	The “Mobility plan” for daily home-to-school journeys	<u>Roberto DI BUSSOLO</u> City of Venice
12.00 - 12.30	Questions and answers	
12.30 - 13.00	<i>Press Conference</i>	
13.00 - 14:00	<i>Lunch break</i>	

From theory to practice-SUMP in the city experience: involving stakeholder

(moderator: Simone BOSETTI, TRT, CIVITAS Integrated Planning Thematic Group)

14.00 - 14.30	Participation and stakeholder involvement in PUMAS	<u>Mélanie BETZ</u> Chamber of Commerce and Industry of Lyon
	Experiences with national SUMP platform in Slovenia and the Alpine Voice on SUMP	<u>Luka MLADENOVIC</u> UIRS
14.30 - 15.00	SUMP in Bremen (winner of the SUMP Award 2014)	<u>Jan BEMBENNEK</u> City of Bremen

Moving forward: panel discussion based on PUMAS recommendations

(moderator: Simone BOSETTI, TRT, CIVITAS Integrated Planning Thematic Group)

15.00 - 16.00	PUMAS Recommendations	<u>Giuseppe MELLA</u> City of Venice, PUMAS coordinator
	European SUMP Coordination	<u>Christof MARX</u> European Commission – EASME, Project Advisor
	The interaction between European guidelines and the new approach of SUMP in Italy	<u>Paolo GANDOLFI</u> Italian Parliament – Transport Commission
	City of Turin - SUMP experience	<u>Claudio LUBATTI</u> Deputy Mayor in charge of Road System, Infrastructures, Transports and Mobility
	SMILE: the master plan for Torino Smart City	<u>Donatella MOSSO</u> Director Torino Smart City Foundation
16.00 - 16.10	PUMAS Conclusions	

Conference registration at: pumas-final-conference.eventbrite.it

HOW TO REACH PALAZZO FRANCHETTI

Palazzo Franchetti – S. Marco, 2847 – 30124 Venice/Venezia, Italy

Palazzo Franchetti can be reached on foot or by water bus (“vaporetto”, operated by ACTV) from the square in front of Santa Lucia railway station. Lines no. 1 and no. 2 leave from the ACTV stop in front of the railway station; both services follow the Grand Canal, but line no. 2 is slightly faster because it has fewer stops.

The nearest water buses stops are:

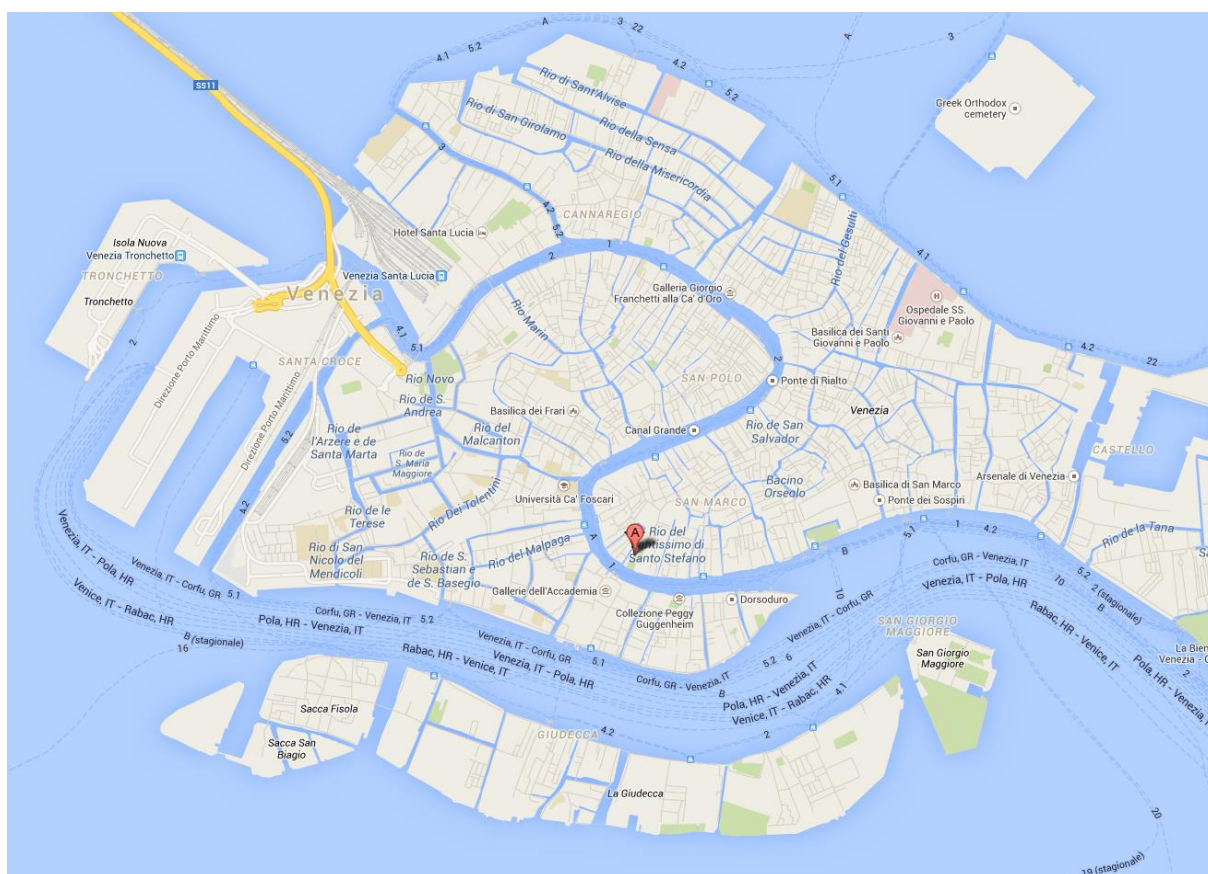
- **Accademia** (lines 1 and 2)

After getting off at “Accademia”, turn left and cross over the Grand Canal using the Accademia bridge. Palazzo Franchetti is on the right side of the Campitello S. Vidal.

- **San Samuele** (line 2)

After getting off at “S. Samuele”, walk past the Palazzo Grassi, take Calle de le Carrozze and continue along Salizzada S. Samuele. At Crosera, turn right and follow Calle delle Botteghe which leads to Campo S. Stefano. Turn right; Palazzo Franchetti is at the end of the Campo S. Stefano.

This route can be travelled by disabled people as well.



Conference registration at: pumas-final-conference.eventbrite.it