



# Communication seminar & Summer synergy brunch

14 | 20

Klagenfurt | Austria | 03-04 July 2018

|                      |   |   |  |  |
|----------------------|---|---|--|--|
| What?                | Website training  | Communication strategy training                                 | Advocacy training                              | Summer synergy brunch                          |
| Who?                 | Call 3<br>Communication managers                                | Call 3<br>Lead partners & comm. managers                        | Call 1, 2, 3<br>Lead partners                  | Call 1, 2, 3<br>Lead partners                  |
| When?<br>&<br>Where? | Tue 3 July<br>15:00 – 18:00<br>Regional government of Carinthia | Wed 4 July<br>09:00 – 12:00<br>Regional government of Carinthia | Wed 4 July<br>14:00 – 18:00<br>Hotel Sandwirth | Thu 5 July<br>09:30 – 12:00<br>Hotel Sandwirth |



## **Tuesday 3 July 2018 (15:00 – 18:00) – Website training**

for call 3 communication managers

Regional government of Carinthia

- Training on the content management system and hands-on exercise.
- ⇒ Please bring your computer and have a look at the [website management manual for projects](#).

From 18:00 – Free evening

## **Wednesday 4 July 2018 (09:00 to 12:00) – Communication strategy training**

for call 3 lead partners and communication managers

Regional government of Carinthia

- Insights on programme and project communication and training on communication strategy writing.
- Reminder on the communication rules
- ⇒ Please bring your project application form and have a look at the [factsheet project communication](#).

12:15 - 14:00 – Lunch at hotel Sandwirth

## **Wednesday 4 July 2018 (14:00 to 18:00) – Advocacy training**

for call 1,2 and 3 lead partners

Hotel Sandwirth

- Introduction and tips on advocacy and transfer of project results
- Experiences from project partners and target groups

19:30 – Dinner at hotel Sandwirth



## Summer synergy brunch for projects and EUSALP

for call 1,2 and 3 lead partners  
Hotel Sandwirth



- Latest news from the Alpine Space programme and EUSALP as well as on their cooperation,
- Networking between representatives of Alpine Space projects, EUSALP action group and ARPAF\* projects as well as ASP programme bodies,
- Synergy building and discussion on joint activities.

\* The Alpine Region Preparatory Action Fund (ARPAF) in the amount of EUR 2 Mio. has been granted by the European Parliament to support preparatory activities to facilitate the implementation of EUSALP. ARPAF aims to foster exchange and cooperation between EUSALP action groups. In autumn 2017, EUSALP action groups were invited to submit project proposals contributing to the intervention fields “circular economy”, “demographic changes” and “sustainable mobility solutions for the regional and local levels”. Six projects were selected for ARPAF funding by the EUSALP Executive Board.





## How to get there?

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### Regional government of Carinthia

Verwaltungszentrum Mießtalerstraße 1, Klagenfurt am Wörthersee

Meeting room: **Seminarraum Untergeschoß** (lower bottom floor)

- From Klagenfurt central station: nine-minute walk
- From Hotel Sandwirth: 13-minute walk

### Hotel Sandwirth

Pernhartgasse 9, Klagenfurt am Wörthersee

- From Klagenfurt central station: 17-minute walk or bus:  
BUS 5179, 5321, or 5327 - every 10 minutes
- From the regional government of Carinthia: 13-minute walk

