

DT Training Workshop in Ljubljana

Partner involved:

t2i-Technology Transfer and Innovation

Chamber of Commerce Padua

Chamber of Commerce and Industry of Slovenia

Maribor Development Agency

Aim of the workshop: The workshop is a teaser of the Design Thinking approach. The aim is to let participants assimilate the approach and to stimulate them to deepen their understanding and their familiarity with its application, making them aware also of the possible implications inside companies.

Title: “Design Thinking Teaser”

Participants: approximately 30. Mostly with limited previous knowledge of Design Thinking but with experience in managing innovation projects with companies.

Macro agenda

09:00 - 09:15

Participants arrival

09:15 - 09:45

Warm up

09:45 - 10:00

Presentation_Basics of Design Thinking

10:00 - 10:15

Division in groups (5-6 people)

The participants will be divided into groups, previously composed.

Brief assignment - “company challenge” (2x challenge)

Each group will be assigned to a different proto - company with a specific challenge to be solved

10:15 - 12:00

Practical exercise on Design Thinking

Divided in groups, the participants will do some practical exercises on Design Thinking

12:00 - 13:00

Lunch break

13:00 - 13:45

Practical exercise

Divided in groups, the participants will do some practical exercises on Design Thinking

13:45 - 14:15

Debrief & Follow up

The participants will reflect on the learnings derived from the practical exercises.

14:15 - 14:30

Coffee break

14:30 - 15:30

Plenary session - applying Design Thinking

The participants will reflect on the conditions and implications of applying Design in SMEs.

15:30 - 15:40

Individual session - learning objectives

Each participants will identify its individual learning objective.

15:40 - 16:00

Workshop closing