



**DuALPlus**  
PROMOTING EXCELLENCE  
IN DUAL EDUCATION

# Sharing and transferring of good practices in job orientation in the Alpine Space

Online Peer-review workshop, 14/10/2020

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PARTNERS



# Content

- Introduction to the DuALPlus project
- 6 categories of job orientation activities
- Objectives of this workshop
- Our experts and working groups today

# Key Data

**PROGRAMME:** INTERREG Alpine Space

**PRIORITY 1:** Innovative Alpine Space

**DURATION:** April 2018 – September 2021

**LEAD PARTNER:** Regional Development Vorarlberg eGen

**MORE INFO:** [www.alpine-space.eu/dualplus](http://www.alpine-space.eu/dualplus)

# Partners

7 Alpine regions  
6 countries



**édhéa**

**lvh**apa  
Landwirtschaftliche Verbände und Gewerkschaften Österreichs



**TRENTINO**



# Idea and background of the project

Dual education is facing some challenges today:

- Lack of skilled workers in the crafts sector, difficulty in finding successors of established crafts businesses in various trades
- Young people tend to choose an academic career rather than an apprenticeship
- Dual education is an effective means to integrate migrants, school dropouts, socially disadvantaged youngsters, but needs to be better adapted to those new challenges

# Our objective

Increasing the attractiveness of dual education for skilled crafts and trades in the Alpine Space



# Actions

To achieve the objective of improving the attractiveness of dual education we strive for:

- Improving the perception/ image of dual education
- Improving vertical/ horizontal permeability within our regional/ national education systems
- **Effective and hands-on job orientation**

# Enhancement or development of orientation tools

- Online collection survey was designed in order to collect information about the job orientation activities available in all partner regions of the project
  - The following information was gathered:
    - Main tool information (title, age, attendance, character)
    - Category of the tool
    - Level of involvement and other partners involved
    - Target groups
- ⇒ By that we identified good practices for **job orientation activities** in all partner regions and were able to define **6 categories/ types of activities** to which the job orientation measures we identified could be attributed.



# The 6 categories of orientation tools

- (1) School fairs: Job information events/ fairs/ expositions, which are organised by and taking place in schools
- (2) Job counselling: Institution/ agency/ organisation/ entity giving advice to individuals helping them to choose a career path
- (3) Job fairs: Event in which employers give information to potential employees. Job seekers attend those while trying to make a good impression, speak face-to-face with co-workers, asking questions in attempt to get a good feel on the work needed.
- (4) Group initiatives: Job orientation measures, which are especially tailored to and targeted at a particular target group (e.g. gender-specific, school type specific, specific to a certain age)
- (5) Information events: General information events which are organised like seminars/ conferences with one/ several presenters speaking and a rather passive audience listening
- (6) Talent check-up: Specific form of one-to-one job counselling, which includes a thorough testing of talents, interests and skills of the participants

# Objectives of the workshop today

1. Introduce good practices that should be shared and promoted in the Alpine Space
2. Jointly discuss the Pros & Cons
3. Identify ways to improve the job orientation measures further
4. Determine how to transfer those successfully to other regions

# Our experts and working groups today

- (1) School fairs: Mr. Matthias Speckner, Traunstein
- (2) Job counselling: Dr. Francesco Pisanu, PAT
- (3) Job fairs: Mr. Aloizij Kokalj, Slovenia
- (4) Group initiatives: Ms Hannelore Schwabl, South Tyrol
- (5) Information events: Ms. Nicole Bösch, Vorarlberg
- (6) Talent check-up: Ms. Marie Bohm, Vorarlberg

# Our experts and working groups today

	WG 1 School fairs	WG 2 Job counselling	WG 3 Job fairs	WG 4 Group initiatives	WG 5 information events	WG 6 Talent check ups
Expert	Matthias Speckner	Francesco Pisanu	Alojzij Kokalj	Hannelore Schwabl	Nicole Bösch	Marie Bohm
Moderator	Paola Menapace	Franziska Peklo	Lisa Piwoda	Julia Pintsuk-Christof	Markus Gamon	Aurelia Ullrich-Schneider
		Darko Mali	Ilaria Mascitti	Gaia Trecarichi	Mitja Korunovski	Henrike Martius
	Max Stadler	Fabrizio Ruzzenenti	Ana Dragicevic		Sabine Scherer	Barbara Moroder
	English teacher	Rita Festi		Anne Denefle	Daniel Schmid	Georg Schärli
		Marina Gjoni				

# Breakout rooms sessions

- All participants will receive an invitation to enter the breakout room
- Start the working groups with a short introduction of all participants
- The experts will give a input presentation on their job orientation activity
- The moderator will guide the following Q&A and discussion
- A break is foreseen at 10:15
- At 10:30 the discussions continue in the breakout rooms
- Shortly before 11:00 the breakout rooms will be closed
- All participants will come back to the plenary session
- The moderators will present a summary of the results of their working group (max. 10 min each)

# Experts and moderators

Please send me your presentation-slides (experts) and summaries (moderators) to

[ag@ecproconsult.eu](mailto:ag@ecproconsult.eu)

The workshop documentation will be made available on the project website [www.alpine-space.eu/dualplus](http://www.alpine-space.eu/dualplus)

Thank you!!



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