

Invitation

e-MOTICON FINAL EVENT

E-mobility Alpine Space Interoperability: Policies, technologies and best practices

March 26th, 2019 / 10.00 a.m., Milan, Palazzo Lombardia

Conference @ Sala Biagi – Expo @ Piazza Città di Lombardia

The e-MOTICON project, *e-MOBility Transnational strategy for an Interoperable COMMunity and Networking in the Alpine Space*, co-financed by the European Regional Development Fund through the Interreg Alpine Space programme, started working on electric mobility and electric charging stations in 2016. 15 partners and more than 40 observers from 5 European countries developed tools and solutions for the Public Administrations in support of a widespread distribution of interoperable electric charging infrastructure.

After almost 3 years of joined work, partners invite you to come and check the main results, on **March 26th, 2019, in Milan.**

An extraordinary event of international importance, with a public conference and private operators' exhibition, will cover some of the most important topics for the e-mobility: Strategy and Action plans for public sector for the homogenous widespread of electric charging stations, and tools and solution for e-mobility diffusion for private sector.

Interreg
Alpine Space
E-MOTICON



CONFERENCE

European public administrations, regulatory authorities, policy makers, regions, municipalities, local public transport companies, Universities and research centers, e-mobility and sharing services providers, e-vehicles and e-charging stations producers, Energy and ICT services providers, infrastructure operators and providers (roads, railways, metropolitan and car parks), associations and NGO dealing with sustainable mobility, are invited to attend the event and expose their products, services and technological solutions!

Be part of a big opportunity that matches policies demand with policies offer.

Take the opportunity to have a look at regulatory, planning, and financing systems in e-mobility and to get in contact with European public authorities!

EXPO

A free of charge exhibition space to present your services and products in the field of electro-mobility to a European audience! Not only private operators, but also Public Administrations are called to exhibit their policies, best practices and commitment to make e-mobility of a wider use.



Join e-MOTICON Community, don't miss this opportunity!



AGENDA* (draft)

- Welcome coffee;
- **Welcome & Introduction** Local Authorities, e-MOTICON project, by Lead Partner;
- **EU strategy on mobility**, by EU institutions;
- **e-MOTICON Strategy, Guidelines & pilot project** presentations, by project partners;
- **NEED OF POLICIES**
Which are the policies private operators ask for? By private operators;
- **POLICY DEMAND round table session: International Best Cases, Scenarios, Networking**
 - ROUND TABLE 1: ENERGY (energy and services providers)
 - ROUND TABLE 2: TECHNOLOGY (automotive, charging stations producers, ICT solution developers)
 - ROUND TABLE 3: MOBILITY (sharing mobility, web platforms, rental and transport companies, Local public Transport agencies, associations)
- **Lunch and EXPO visit**
- **POLICY OFFER round table session: Strategy and Action Plans**
 - ROUND TABLE 4: STRATEGY (normative and regulations - open to policy makers such as DGMOVE, Ministries, regulatory authorities, etc...)
 - ROUND TABLE 5: ACTION PLAN (planning, financing and investments - open to public administrations such as regions, municipalities, etc...)
- **WRAP UP** and e-MOTICON video showing
- **SIGNATURE OF Memorandum of Understanding**

**The timetable is to be detailed, opening hour 10.00 a.m.*

INFO:

- The event will be held both in Italian and English (with audio translation service)
- Event is free of charge but registration is required: <https://goo.gl/forms/afEBQWYYPHPevRI5v1>
- Piazza Città di Lombardia will host a companies' **exposition**, that will allow you to have direct contact with the most innovative technologies and services in the field of electric mobility.

<p>Lead Partner and organizer RSE www.rse-web.it Project Manager: Cristina Cavicchioli cristina.cavicchioli@rse-web.it</p> 	<p>Contact for expositors e organizer support A.L.O.T. S.r.l. e-moticon@alot.it</p> 	<p>Public Relations & Communication Regione Lombardia www.regione.lombardia.it Contact: Marco Cappelletti marco_cappelletti@regione.lombardia.it</p> 
---	--	--

Interreg
Alpine Space
E-MOTICON

