

e-MOTICON

e-MObility Transnational strategy for
an Interoperable COmmunity and
Networking in the Alpine Space.
Elevator Pitch

KICK-OFF MEETING 20-21/12/2016



WHO I AM

- CLASS Onlus (obtained in 2005) is promoted by environmental organizations active in the field of social volunteering.
- One of the main objectives of the association is to enhance the environmental commitment and social responsibility of businesses, services and trade



INTEROPERABILITY CHALLENGE

- **Recharge: Green Land Mobility** (selected from the Authority for Energy), is highlighting the opportunity to adopt for the creation of the infrastructure based on a integrated and fully interoperable system
- **SOV-HELP**: rescue system for electric vehicles
- **Agreement** between COBAT and ENEL: factory storage battery

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COOPERATION BETWEEN PUBLIC ADMINISTRATION & BUSINESS COMMUNITY

- Recharge point for electric vehicles (at shopping center)
- Dissemination (events, presentations, round table with operators; always free, always open)
- Public campaigns (#adottauncartello, #radunoautoelettrica, etc)
- Activisms (#flashmobantismog)
- Annual meeting & expo (2013, 2014, 2015 “events”; 2016: Revolution Electric Drive Days)

