

# PILOT ACTION PLAN | SALZBURG

## Pilot area: Salzburg City and surrounding communities



LOS\_DAMA!

Landscape and Open Space Development in Alpine Metropolitan Areas

Priority 3 – Liveable Alpine Space

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# A 1 Name Pilot Area | LOS\_DAMA! local strategy and overall project

## 1.1 Short description of the overall territory and of local pilot(s)

The project area primarily comprises the surrounding communities which are members of the regional association Salzburg city and surrounding municipalities. The project area is characterised by close economic and spatial integration. Farmers and forestry land as well as residential and commercial areas can be found in this area. There is a high land use pressure due to the increasing population in the peri-urban region.

## 1.2 Challenges in regard to landscape issue and green infrastructure planning and implementation

- There are no regulative tools, so co-operation between the provinces and municipalities in border regions is voluntary and depends on goodwill of the local stakeholders. In addition the lack of funding sources but also a high percentage of private ownership make it difficult to realise green infrastructure.
- The regional planning in the province of Salzburg functions quite well at the local level, but as soon as supra-local themes are to be included, the weakening issues become visible. The development plan of an area is only drawn up on a case-by-case basis in Salzburg (in comparison to Bavaria, for instance).
- The province of Salzburg also neglects the supra-local regulations in this respect, and it is too seldom used by politicians.
- There is a lack of networking between actors. Some projects are only implemented within the scope of responsibility of the project.
- Salzburg city is surrounded by smaller municipalities. As a result of administrative planning competence framework in Austria, often the competitive aspect between them outweighs the cooperative aspect.

## 1.3 General objectives in LOS\_DAMA! at the scale of the local territory

The growth of the city in the following years calls for measures of quantitative and qualitative development of usable green and open spaces:

To further close the green belt around Salzburg and be upgraded for people seeking recreation with the inclusion of agricultural activities a green link between two recreation areas will be developed within LOS\_DAMA!

The pilot will (re)initiate and innovate the 'open space fund', an instrument to activate/support Green Infrastructure-projects and enable regional compensation measures. It will support multifunctional/intermunicipal Green Infrastructure and intensively involve stakeholders.

Pilot partners will define and prioritize measures for the area covering parts of the city of Salzburg and the greenbelt areas of the surrounding communities including creative solutions for negotiated/voluntary exchange of plots of land on a regional level.

With our local pilot we aim at improving informal inter-municipal and cross-sectorial co-operation on city-regional level, involving administrations, politics, sectorial agents and other key actors. We aim at:

- It offers the opportunity to concentrate on key projects of regional importance (e. g. repair of landscape damage, upgrading of the local recreational function and other regionally effective open space structures).
- Cost savings by pooling competence and financing resources in a joint area and action pool.
- Division of labour between the city of Salzburg and surrounding municipalities, if there is not sufficient available land in a municipality.

- Improvement of the chances of directing compensation requirements of expert planners into the landscape conservation projects of the participating municipalities and the city of Salzburg.

We want to:

- reinstantiate the open space fund
- support the swap of areas and regional compensation measures
- identify green infrastructure projects for swap of areas and compensation
- find a ranking of projects
- elaborate new possibilities to the existing rules for regional area replacement
- integrate multifunctional and intercommunal aspects

## 1.4 Stakeholder process in the project

- Involvement of local and regional stakeholders in different formats including permanent settings like steering group meetings but also one day participatory formats for experts and citizens alike.

## 1.5 Strategy and methods to work at local level

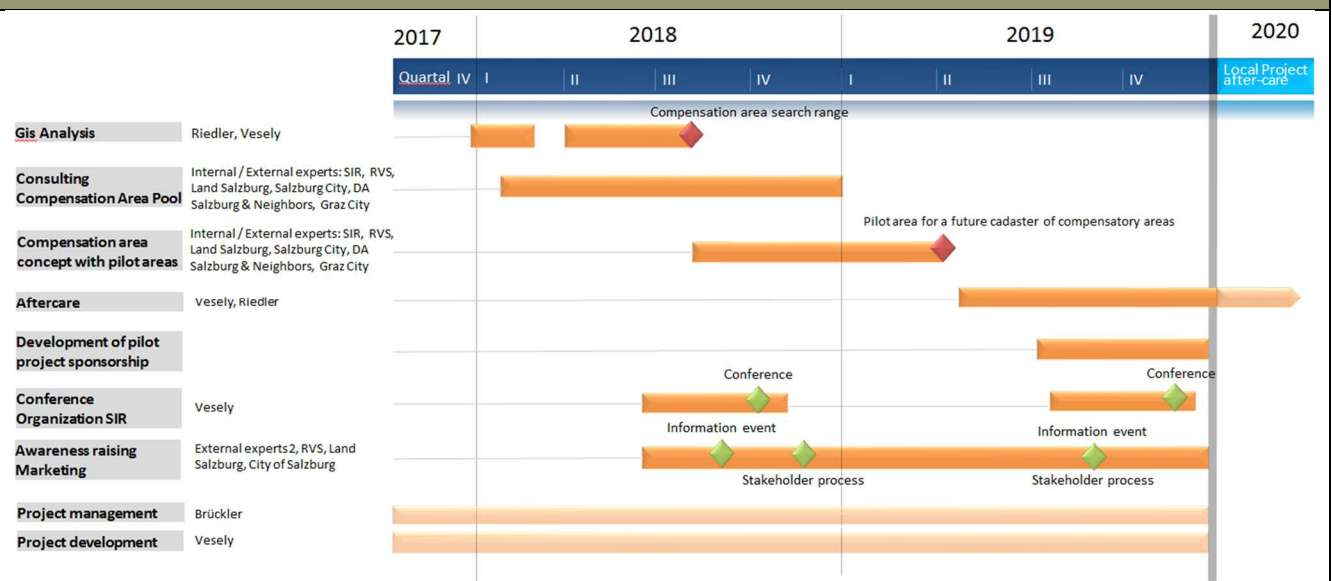
The local pilot focuses on new ways of cooperation, based on a close contact to different stakeholders to achieve success regarding a common vision on green and open spaces in the peri-urban region, but also to find efficient ways of implementing green planning.

Therefore a landscape plan will be outlined to give guidelines and standards for green planning in the north-east of Salzburg by involving stakeholders and citizens. To reach the objectives laid down in the landscape plan, measures will be worked out together with stakeholders and will be merged into a Local Action Plan.

General overview of methodology:

- Gis analysis
- Steering group
- Consulting
- Compensation area Development of project sponsorship
- Conference / Information events / Stakeholder meetings
- Awareness raising marketing.

## 1.6 Main actions with timeline



## 1.7 Milestones of the project(s)

Project deliverables are not to be confused with LOS\_DAMA! deliverables

### Deliverables (Project prototypes):

- ◆ Compensation area search range
- ◆ Pilot area for a future cadastre of compensatory areas

### Deliverables (Project organization):

- ◆ Information event
- ◆ Conference
- ◆ Stakeholder process
- ◆ Information event
- ◆ Stakeholder process
- ◆ Final Conference

### Local project milestones:

- General and in-depth GIS analysis finalization
- Expert consulting phase finalization
- Development of pilot project sponsorship finalization

### Other milestones (yet to be dated):

- Landscape plan
- Local action plans (for specific local compensation measures)

C

## Salzburg | Poster / map of pilot project

# LOS\_DAMA! Pilot Site Salzburg

## Landscape and Open Space Development in Alpine Metropolitan Areas

As the centre of a city network of the alpine region (Munich, Grenoble, Vienna, Salzburg, Ljubljana, Turin, Graz and Zurich) LOS\_DAMA! represents the concern of developing urban-regional landscape spaces in accordance with the „Green Infrastructure Strategy“. The project ensures a better cross-linking between protected and not protected landscapes in urban and periurban areas. The pilot area in Salzburg will contribute to enhance multifunctional green infrastructures. Salzburg wants to (re)initiate the „open space fund“ as an instrument to activate projects and enable regional compensation measures. We elaborate a concept with concrete measures for the open space development of the city of Salzburg and the greenbelt of the surrounding communities and prioritizing them. New possibilities additionally to the existing rules for regional area replacement will be developed in a communication process and will support the multifunctional and inter-communal aspects.



Pilot partners will define and prioritize measures for the area covering parts of the city of Salzburg and the greenbelt areas of the surrounding communities including creative solutions for negotiated/voluntary exchange of plots of land on a regional level.



The pilot will (re)initiate and innovate the 'open space fund', an instrument to activate/support Green Infrastructure-projects and enable regional compensation measures. It will support multifunctional/intermunicipal Green Infrastructure and intensively involve stakeholders. Pilot partners will define and prioritize measures for the area covering parts of the city of Salzburg and the greenbelt areas of the surrounding communities including creative solutions for negotiated/voluntary exchange of plots of land on a regional level.



Project goals:

- Identification of projects in surrounding communities. Projects for possible financing
- Specific project proposals of the „open space fund“ in the city of Salzburg
- Prioritization according to cost, ecology, implementation, planning aspects
- Identification of possible exchange transactions with rural communities.



Multi-functionality of urban and periurban areas used for agricultural/hunting/fisheries/recreational and conservation areas.



Interreg  
Alpine Space  
LOS\_DAMA!  
EUROPEAN REGIONAL DEVELOPMENT FUND

Dieses Projekt wird über das INTERREG Alpine Space Programme (ASP 362) aus dem Europäischen Fonds für regionale Entwicklung kofinanziert.



## **D Salzburg | Local pilot information and implementation**

*Within Part D the focus is on the local pilot project. It describes the local project area, the problems, and the stakeholders. Moreover, it describes how the local pilot project will be managed, the actions and milestones, the monitoring and which lessons are finally learned. Grenoble and Munich fill part D for each of the three pilot projects.*

### **1.1 General information on the local pilot project**

#### **Map of the project area.**

#### **Short description of the pilot project's contents and its context.**

The aim of the pilot project is to develop an instrument that further develops and strengthens the green infrastructure in the city region of Salzburg. To this end, we are working on the conception of a steering platform for the development of an inter-municipal compensation account, which includes financing options for ecological compensation measures and a pool of measures.

Since the planning competence of the municipalities ends at the municipal boundaries, the bundling and coordination of the development of a green infrastructure (as well as compensatory measures) in the regional context is a step in the direction that interventions are implemented quickly, flexibly and above all ecologically meaningfully.

With this new inter-municipal instrument, a larger number of different areas are available for different measures and short-term shortfalls in the individual municipalities for compensatory measures are avoided. In addition, in this way, areas and measures can be networked with each other in a way that makes sense beyond the region in terms of nature conservation and landscape management objectives.

### **1.2 Objectives/goals**

#### **Main objective(s) of the pilot project**

Please describe the main objective(s) regarding the green/open spaces (e.g. the peri-urban green infrastructure or physical environment) and landscape in the pilot project area

- The larger natural- and landscape aesthetic environmental and functional connections are to maintain and improve respectively (networked green spaces). For this purpose the larger, closed agrarian areas outside the towns are to be preserved.
- The preservation of the typical landscape of the region with its manifold shapes, rich sensory experiences and recreational quality for the population and as a basis to maintain tourism.
- The strengthening of cross-regional and cross-border open-space-related planning efforts is taken into account. This applies in particular to leisure and recreation as well as nature and environmental protection.
- Regionally coordinated development of leisure and recreational activities, the backup of local recreation areas and the optimal supply of all larger settlement areas with general public green.

Source: Salzburg City and surrounding communities regional programme 2013, translated by DeepL and corrected manually, URL: <https://www.rvs-salzburg.at/regionalprogramm/>

#### **Collaboration within the local pilot project**

Please describe with whom you will collaborate in the pilot project (e.g. other departments, other governmental bodies or institutions) and describe how and which methods and/or tools will be used.

- Main partner: Salzburg Institute for Spatial Planning and Housing (SIR)
- Salzburg City (Salzburg Stadt)
- Regional association of Salzburg City and surrounding communities (Regionalverband Salzburg Stadt und Umlandsgemeinden)
- Municipal councils, planning departments and district authorities of communities participating in the pilot project: Anif, Anthering, Bergheim, Elixhausen, Elsbethen, Eugendorf, Grödig, Großgmain, Hallwang, Wals-Siezenheim



- Federal state Land Salzburg (Land Salzburg)
- District authorities (Bezirkshauptmannschaft)  
➔ For tools and methods see stakeholder involvement.

**Participation in the local pilot project**

Please describe how diverse non-governmental stakeholders (e.g. citizens, inhabitants, private landowners, etc.) will be involved in the pilot project, and describe how and which methods and/or tools will be used.

- Yet to be conceptualized.

**The intended improvement**

Please describe what will be the intended improvement on local level by implementing this pilot project.

The general aim of this initiative is to develop an instrument that will further develop and strengthen the Green Infrastructure in the City Region of Salzburg.

- Possibility of concentrating on key projects of regional importance (e. g. repair of landscape damage, upgrading of the local recreational function and other regionally effective open space structures)
- Cost savings by pooling competences and financing resources in a common area and action pool
- division of labour between the city of Salzburg and surrounding municipalities, if sufficient available land is available in a municipality
- Improvement of the chances of directing compensation requirements of expert planners into the landscape conservation projects of the participating municipalities and the city of Salzburg.

**1.3 Milestones and deliverables**

Please explain the main milestones of the local pilot project, and the deliverables you intend to reach at the end of the LOS\_DAMA! Project. If possible add a date.

Date (jjjj.mm.(dd))	Milestones	Deliverables
2018.01.	Local pilot project 2018 Kick-off	
2018.02.	General GIS analysis finalization	Results for presentation
2018.02.20	Meeting of pilot partners	
2018.07.	In-depth GIS analysis finalization	Compensation area search range
2018.09.	Information Event	
2018.10.	Conference organization, documentation	
2018.11.	Stakeholder process	
2018.12.	Expert consulting phase finalization	
2019.04.	Compensation area concept with pilot area finalization	Pilot area for a future cadastre of compensatory areas
2019.08.	Stakeholder Process	
2019.11.	Conference organization, documentation	Conference
2019.12.	Project sponsorship finalization	
2019.12. and beyond	(Database) maintenance and aftercare	

**Added-value of the local pilot project**

Please describe what, in your opinion, can be the added value of the pilot project for other LOS\_DAMA! partners. This can be a method, a tool, good practice or an experience.

The additional benefits are particularly evident for partners with similar administrative structures and administrative competences concerning planning.

- The experience of inter-municipal cooperation within the local pilot project shows advantages especially in the limitation of one of the basic planning problems in Austria (= division of competences between federal, state and local authorities)

- The good practice of re-establishing the Open Space Fund (as a measure for extending funding opportunities) in addition to the realisation of a steering platform connecting multiple diverse project partners as well as the initiation of a cross-municipal compensation account

#### **Consolidation and spin-off of the local pilot project**

Please explain what the pilot project could offer to local public policies, how the consolidation of the pilot project's activities and the pilot project's follow-up will be organised.

Currently a new version of a development plan for the federal state (Land Salzburg) is being processed. The local pilot project and its according knowledge exchange should serve as additional basis for this process.

### **1.4 Funding**

#### **Funding of pilot project activities**

Please describe how (parts of) the pilot project will be funded (e.g. the funding framework (from State, region, EU funds, proper resources...)).

- Funding of coordination and planning effort: European Regional Development Fund (Interreg Alpine Space Program, LOS\_DAMA) as well as co-funding by the federal state Land Salzburg.
- Funding of implementation of compensatory measures: Re-activation of the Open Space Fund, (Co-) funding by municipalities, private actors and other bodies/actors involved in the planning and execution of compensatory measures

#### **Need for (further) funding**

Please describe whether there is a need for (further) funding, for which activities, and how you intend to gain these funding.

Further funding might be needed for communication material and for further implementation measures beyond the end of the LOS\_DAMA project frame.