Green infrastructure for better living in Munich Southwest

WHAT DID WE DO?
The City of Munich and Regional Management Munich Southwest (RMMSW) started their pilot activity with an informal stroll along the river Würm in the company of local key interest groups from nature conservation and recreation in 2017. All the participants met up again for a workshop in March 2018 to define basic components for a 'landscape treasure map'. This map aims to point out highlights of our scenery and invite locals to explore them.

The TREASURE MAP
Thanks to the active participation we have been able to identify 11 treasures. The beautiful treasure maps were sent to all town halls and were out of stock in a flash, so we had to reprint them immediately.

WHAT'S NEXT
The Regional Management Munich Southwest is just working on a corporate vision for the future. The main topic will be settlement development and therefore also the conservation of green infrastructure.

OUR CHALLENGES AND AIMS
On the one hand the conservation and development of green infrastructure becomes more and more important for the communities in our region. Our beautiful landscape right next to the big city is valuable for the people who live here and for people who come as visitors. On the other hand the area around Munich is a very attractive settlement area. The communities have the duty to manage the high settlement pressure and the protection of its green treasures. With the supply of steady information we want to support the communities to foster the development of settlement areas within cities.

THE TREASURE HUNT
The 'landscape treasure hunt' took place from April to June 2018 using an online survey tool. The team from LOS_DAMA! and RMMSW promoted the online survey at two public markets in the communities of Gauting and Krailling as well as at the Neighborhood Culture Week in Munich-Aubing. More than 200 locals participated, proving the usefulness of combined online and face-to-face approaches!