

# To live together



Photo shoot of MoroStyle models and tailors  
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## Location

Ceres, Piemonte

## Country

Italy

## Short summarizing description

The Association Morus Onlus was founded in the Valley of Lanzo, Turin. In 2014 a group of 60 asylum seekers from sub-Saharan Africa, is transferred to Ceres and Pessinetto. Some residents approach the guys starting a relationship who goes by initial teaching of Italian language to providing for immediate needs of clothing. The support from residents and collaboration of a larger group of interested people is still going on. The volunteers meet fortnightly at the local host migrants in Pessinetto and the group extends to others community. On starts researching for companies willing to enable work experience placements for the hosts, the hours of teaching Italian language are extended, it creates moments of encounter with the population to try to break down mistrust, proposals of refuge spread to widen the offer of hospitality. From these initiatives numerous projects are borned including CoroMoro, MoroTeam, MoroStyle and other activities

## Key Terms

Action, Example, Communication

## Context and background, Which problems/challenges does your measure try to solve/cope with?

The Association Morus Onlus currently deal with the second hosting of asylum seekers, non-eu citizens present in the Valley of Lanzo. The main focus is given to those subjects having a refugee status, coming out of the programs of first host managed, a support in looking forward to find self-contained accommodation for living and working. Other activities of Morus Onlus is to promote the relationship between the immigrants, the local Institutions and the population living in the area also by civic education of the new arrivals, using the beneficiaries of refugee status on the territory. A further

focus will be the search for funds, public and private, that can afford the maintenance, and the conclusion of the activities above described.

## Which are the key objectives of your measure?

With regard to the institutional activities, it specifies that the Association's institutional activity, such as the articles of association, all actions aiming to promote and facilitate the social integration of weak subjects, which is currently dealing with the second hosting of refugees from outside the EU. The activities directly related are those, even economic, that will allow the Association to achieve its goals, such as fundraising, shows and events organization, marketing of products made by the asylum seekers, accompanying the birth of economic activities and other similar activities

## Who are the main target groups and beneficiaries of your measure?

The main target group and beneficiaries are the refugees from outside the EU. The activity of Morus is carried out also in favour of those who come out from host projects that have obtained the permit to stay or, for any reason, if they didn't get.

## Which actions have already been implemented and which results have been achieved so far?

**COROMORO:** This music group (or choir) is formed by asylum seekers (hosted in Ceres and Pessinetto) from Côte d'Ivoire, Gambia, Ghana and Senegal, together with two Italians living in Ceres, singing the songs of Italian and African popular tradition in Piemontese (our dialect) and in Mandinga, the language spoken by the peoples of West Africa.  
**MOROTEAM:** is a football team formed exclusively by asylum seekers. The team was entered in the championship of the League UISP 2015/16, 2016/17 and 2017/18. won the UISP Provincial CUP. For two years in a row he was awarded the right to represent Piedmont at the national finals held in Rimini in June.  
**MORO STYLE:** is a tailor-made workshop specialized in creations of garments made with colorful African fabrics. The tailors of MoroStyle have combined the African tradition of fabrics with fabrics and more typically European clothing patterns creating a particular mix of charm.

## Which were the main problems and challenges you were/are facing when implementing the project and how did/do you (try to) overcome them?

Part of the group is addressing the possibilities offered by public tenders, national and European, to finance the various activities in the project. In particular, we are making the necessary contacts to build the partnership necessary for the presentation of strong enough projects. The research funds will grow then through the chance to put the fruit of the activity of CoroMoro, MoroStyle and other activities that are potentially economic to the study, for example, the creation of local dining with African cuisine.

## Link to website

<https://www.facebook.com/morusonlus/> <https://www.facebook.com/CoroMoroOle/>  
<https://www.facebook.com/morostyle2016/> <https://www.facebook.com/MoroTeam/>

## Starting date

2016-03-03

## Duration

36

## Regional scale

2 - small region (some municipalities, a mountain valley etc.)

## Contact person

Morus Onlus Association  
Marino Poma

[morusonlus@gmail.com](mailto:morusonlus@gmail.com)

<https://www.facebook.com/morusonlus/>

## Category 1, Managing social change

Currently, the Morus Onlus has over 50 members and follows and coordinates the activities of the extra-host of the 10 settlements which are managed by the cooperatives on the territory of the ciriace and Valli di Lanzo. The settlements followed in the towns of Ceres, Pessinetto, Mezenile, Germagnano, Lanzo, Balangero, Viù, Lemie, Cirie and Rocca C. for more than 260 asylum seekers. The activity of Morus is carried out also in favour of those who come out from host projects that have obtained the permit to stay or, for any reason, if they didn't get. The activities directly related are those, even economic, that will allow the Association to achieve its goals, such as fundraising, shows and events organization, marketing of products made by the asylum seekers, accompanying the birth of economic activities and other similar activities.

## Category 5, PR impact and awareness raising

The presence of two professional journalists partners allows us to communicate the positive actions carried out by the migrants, favoring understanding and integration. Every week there is a page prepared by Morus in the local newspapers. The activity of coromoro has had a national resonance on Radio and TV such as Rai 1, Rai 3 and Radio Capital.

## Category 6, Innovative dimension

All activities are designed and implemented in collaboration with refugees on the territory that are an integral part of Morus. One of the migrants is a member of the Morus board of directors since the foundation of the association

## Category 7, Transferability

The project is transferable as it involves civil society in the dynamics of understanding the migration phenomenon. Living in close contact leads to break down the walls. The Coromoro project, which uses the local Piedmontese dialect of the songs to break the general mistrust, can be replicated everywhere

## Category 8, Embedment in a comprehensive welcoming strategy

The connection with local institutions, the City, the Metropolitan City and the Region Piedmont, are real and concrete. The Morus Onlus experience was chosen by the Metropolitan City of Turin to represent Italy at the final seminar of the project MEDITERRANEAN CITY - TO - CITY MIGRATION in Beirut in October 2017 organized by the European Union

## Further Information



CoroMoro concert  
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[Morus Onlus report activities engl.pdf](#) — 118Kb

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