Internal Market, Industry, Entrepreneurship and SMEs

S3-4AlpClusters
Smart Specialisation Strategies to build an Innovation Model for Alp Clusters

Policy Briefing

13 March 2019
Venice, Italy

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Clusters are accelerators of growth & industrial change

3043 strong regional clusters in related industries

Clusters matter because they...

- account for **54 million jobs**;

- are **represented in all parts of Europe** and have shown **resilience** during economic crises;

- **nurture growth and jobs** e.g. 3% higher wages and the 67 700 young, fast growing enterprises in clusters employ more staff (35 compared to 24 outside).

Source: European Commission, European Cluster Panorama 2016, star rating for size, specialisation, productivity and growth
Fostering strategic interregional collaboration

Clusters as accelerators for innovation & industrial change

Inter-regional & international cluster cooperation

Capacity-building

Cluster Excellence Programme
European Strategic Cluster Partnerships for Smart Specialisation Investments

- 9 cluster partnerships started October 2018
- To boost collaboration & investments linked to smart specialisation & industrial modernisation
- €3.1 million (COSME) with 346,000 €/project
- 57 project partners, 19 European countries, more than 4,500 SMEs directly/indirectly benefitting
- Partners from regions also present in Alpine Space programme (Veneto, Piemonte, Grand Est, Auvergne-Rhône-Alpes, Bourgogne-Franche-Comté, Provence-Alpes-Côte d'Azur)
Cluster collaboration & intelligence tools

Comparing regional strength (sectoral & cross-sectoral cluster mapping)

Finding partners/cluster organisations (partner search, matchmaking etc)

- Mapping **957 cluster organisations**
- 320 clusters having **1400 meetings** with internat. partners & 500 with EU partners
- 10,000 monthly visitors to website
- 600+ events promoted

- Regional Ecosystem Scoreboard
- 10 pilot regions in industrial transition
- Trends, emerging industries, priority sector reports
- Cluster policies in Member States
- Smart guides including on cluster partnerships and entrepreneurship support

https://ec.europa.eu/growth/industry/policy/cluster/observatory
http://www.cluster collaboration.eu
Partnering Event for European Strategic Cluster Partnerships
25 October 2018

https://youtu.be/xcQxn-7IkWc
European Cluster Policy Forum

Synergies between cluster initiatives & industrial, innovation, regional policies, (smart specialisation, SMEs scaling-up and cross-sectoral collaboration)

Using clusters in supporting entrepreneurship & the scaling-up of SMEs

Using cluster partnerships to help clusters & their members go international

Cluster capacity-building & professionalisation of cluster management (mobility programme)
Awareness-raising campaign across Europe on the role of clusters and the results they achieve

Feedback on common challenges & what needs to be done in the next generation of regional, national and EU cluster initiatives.

The campaign supports any national, regional and local cluster event that is:
- organised by cluster stakeholders or
- organised around 'cluster' topic/a specific topic closely related to it

Call for application for organisations wishing to host national/regional cluster events under #EUClusterWeeks between 11/2018 – 04/2019

All the events on https://www.clustercollaboration.eu/event-calendar/eu-cluster-weeks
Have your say about cluster-related policy developments at EU, national and regional level & discuss about hot topics (digitalisation, skills gap, circular Europe, shared value & social impact)

Listen to feedback from EU Cluster Weeks events & comment on current/upcoming challenges & opportunities

Team up with others by networking during the conference & engaging in the pre-conference EU matchmaking event.

Cluster Award ceremony for:
- EU Cluster Manager 2019
- European Strategic Cluster Partnership for Smart Specialisation Investments (ESCP-S3)
- European Strategic Cluster Partnerships – Going International (ESCPs-4i)
- Innosup-1 partnerships

www.eucluster2019.eu
Towards Joint Cluster Initiatives

- Industry-focused actions guided by joint strategies of **specialised SME intermediaries**
- Thematically targeted, with **cross-regional and cross-sectoral outreach to SMEs**
- Channelling scale-up support to groups of SMEs to boost **industrial transformation**

Building EU value chains, **industrial modernisation** & capacity building

**Skills** upgrading, talent attraction & entrepreneurship acceleration

Boosting internationalisation & access to **global value chains**
Thank you

https://ec.europa.eu/growth/industry/policy/cluster
http://www.clustercollaboration.eu/

@Clusters_EU

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