The fourth edition of the Interreg Project VB “Smart Specialization Strategies to build an Innovation Model for Alp Clusters” took place with great success as part of the Final Conference of the S3-4AlpClusters project, the project that about over two years Proplast participates as partner and the Piedmont Region as observer.

In the beautiful city of Venice, some of the greatest representatives of the Clusters’ world met European representatives of regions involved in the project.

In front of an audience of more than 100 participants, including cluster managers, entrepreneurs, academics and Regional and European authorities, the results and the tools developed during the S3-4AlpClusters project were presented.

In this context emerged interesting ideas and processes, aimed to implement Smart Specialization Strategies created by the Regions together with Clusters involvement and support.