PRESS RELEASE

VENETO REGION PRESENTS ITS STRATEGIES AND PECULIARITIES TO EUSALP AND THE EUROPEAN COMMISSION

Venice, March the 14th, 2019

"The business structure of Veneto, made up 90% by small and tiny companies, is different from other Countries. Even if we are different, this diversity is an absolute treasure. When thinking of smart strategies, these peculiarities must be taken into account, which is what we ask Europe". With this request, the regional Councillor for economic development Roberto Marcato opened the international conference of the Territorial Space Cooperation project S3-4AlpClusters yesterday in Venice, included in the European macro-strategy called EUSALP.

The event, organised by Veneto Region and Veneto Innovazione, focused on how best to implement regional smart specialisation strategies, the so-called S3, through clusters or innovative networks, regarding the planning of funds made available by the European Union. Together with Veneto, representatives of European institutions and regions of the Alpine space, such as Lombardy, Piedmont, Friuli Venezia Giulia, Autonomous Provinces of Bolzano and Trent, Baden-Württemberg, Bavaria, Upper Austria, Salzburg, Franche-Comté and Slovenia participated.

The Councillor outlined a synthetic picture of the Venetian economy which at the national level has the lowest unemployment rate and the highest growth (+ 1.1%) of the GDP which, with 162 billion euros, represents 9.4% of the Italian GDP. Exports have almost reached 62 billion and the tourism industry (with 70 million presences and a turnover of 17 billion) is the first in Italy.

"All this - concluded Marcato - is the result of the work of Veneto SMEs. They have been able to react to the crisis by creating GDP and employment. The policies of the Region, also as regards European funds and strategies in the relationship with the European Union, must consider this business structure ".

The work continued today in a technical context.