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PRESS RELEASE

Clusters give inputs for future innovation challenges

Like all European regions, the Veneto Region also wrote its Smart Specialization Strategy that draws the development lines for its economic framework. This strategy, however, can be improved and the European project S3-4AlpClusters has brought together some regional stakeholders and cluster representatives in an Entrepreneurial Discovery Workshop to image together which technologies could bring more value for the regional innovativeness.

Representatives of some Venetian innovative clusters, regional stakeholders and regional officers met in Venice to discuss on innovation and new technologies challenges.

Agriculture, Food, Pharmaceuticals, Cosmetics, Lighting, Robotics, Mechatronics, Tannery, Environment and Cultural Heritage, Forestry System were just some of the sectors discussed in Venice at the Entrepreneurial Discovery Workshop.

The meeting took place in the frame of the European project S3-4AlpClusters, that involves 11 Alpine Space Regions (Piedmont, Lombardy, Autonomous Province of Trento, Venetia, Slovenia, Linz, Salzburg, Bavaria, Baden Württemberg, Franche-Comté, and the canton of Fribourg) and aims to implement and optimize the smart specialization strategy (also known as S3) through regional innovative clusters, considered perfect tools to bridge business needs and S3 regional policies.

Together with the representatives of the Veneto Region and Veneto Innovazione, which are both project partners, companies presented their core competences and share ideas on how new technologies could be combined to meet some of the challenges the Alpine regions are facing: economic globalization, climate change, energy, demographic change and the massive transit of people and goods.

The aim is to exploit and valorise the proposals emerged in the discussion in the next update the S3 as well as to foster transnational cooperation with other innovative clusters present in the partners' regions.

Smart packaging preserving perishable products, sustainable woodworking chemicals, new lighting system for smart cities, sensors for the protection of the environment and the cultural heritage, technologies for precision agriculture, remote monitoring technologies for machine maintenance, these are just some ideas emerged during the discussion.

The Veneto event is part of a series of Entrepreneurial Discovery Workshops that are being organized in all the regions participating in the project. The results will facilitate also the valorisation of synergies among areas and the development of transnational cooperation in the Alpine area.

The project S3-4AlpClusters is co-financed by the European Union via Interreg Alpine Space.

<http://www.alpine-space.eu/projects/s3-4alpclusters/en/home>