



# Let´s change our altitude!

## Kick-off conference agenda

22-23 November 2021 | Salzburg

Venue  
Online

### 22 November

#### 14:00 Welcome and introduction

- Marco Todisco, conference moderator
- Christina Bauer, Head of the Interreg Alpine Space Managing Authority
- Dr. Brigitta Pallauf, President of the Regional Parliament of Land Salzburg
- Leonore Gewessler, Federal Minister of the Austrian Federal Ministry for Climate Action, Environment, Energy, Mobility, Innovation, and Technology (video statement)

#### 14:30 Keynote on the challenges of the Alpine area

- Lučka Kajfež Bogataj, Full Professor at the Department of Agronomy at the University of Ljubljana

### GOING GREEN

Key achievements of 2014-2020 and insights into the thematic priorities for 2021-2027.

#### 14:50 Resilient, biodiverse, adaptive

Insights into the priority “Climate resilient and green Alpine region”, moderated by Nicolas Chesnel, Interreg Alpine Space Joint Secretariat

- Dr. Michaela Teich, Federal Forest Research Centre, Institute for Natural Hazards Snow and Avalanche Department (AT), project GreenRisk4ALPS
- Dr. Guido Plassmann, ALPARC - Alpine Network of Protected Areas (FR), project ALPBIONET2030

#### 15:30 Break



## 15:50 Efficient, circular, carbon neutral

Insights into the priority “Carbon neutral and resource sensitive Alpine region” moderated by Nuno Madeira, Interreg Alpine Space Joint secretariat

- Etienne Viénot, Auvergne-Rhône-Alpes regional Agency for Environment and Energy (FR), project ALPGRIDS
- Aleš Pevc, Technology Park Ljubljana (SI), project CIRCULAR 4.0
- Michael Roth, Austrian Federal Ministry for Agriculture, Regions and Tourism (AT)

## 16:30 Innovative, digital, inclusive

Insights into the priority “Innovation and digitalisation supporting a green Alpine region”, moderated by Jana Habjan, Interreg Alpine Space Joint secretariat

- Sergi Costa, BIOPRO Baden-Württemberg GmbH (DE), project ARDIA-NET
- Daniela Gamper, AustriaTech GmbH, Federal company for technological policy measures (AT), project LinkingAlps
- Riccardo Celi, Department for Cohesion Policies, Presidency of the Council of Ministers (IT)

## 17:10 Cooperative, strategic, macro-regional

Short introduction to the priority “Cooperatively managed and developed Alpine region”

- Thomas Fleury, Head of the Interreg Alpine Space Joint Secretariat
- Christina Bauer, Head of the Interreg Alpine Space Managing Authority

## 17:20 Forecast of Day 2

- Marco Todisco, conference moderator
- Christina Bauer, Head of the Interreg Alpine Space Managing Authority

17:30 End

# 23 November

## 09:00 Introduction

- Marco Todisco, conference moderator
- Thomas Fleury, Head of the Interreg Alpine Space Joint Secretariat



## 09:10 Shaping a good project application

Session on project application by the Interreg Alpine Space programme staff:

- Nuno Madeira, Project officer at the Joint Secretariat
- Nicolas Chesnel, Project officer at the Joint Secretariat
- Wolfgang Schrattenecker, Certifying officer at the Interreg Alpine Space Managing Authority
- Martina Bach, Alpine Contact Point (ACP) for Austria

## 10:00 Shaping our future: making a lasting impact on policies

Session on how to ensure the long-term impact of project results on the territory and the transfer into public policies, moderated by Magdalena Friedwagner-Maislinger, Interreg Alpine Space Joint Secretariat

- Thomas Fleury, Head of the Interreg Alpine Space Joint Secretariat
- David Matzek-Lichtenstein, Planning and Programming Officer - Macro regional strategies and post 2020 programming, Macro-regions, Transnational / Interregional / External Cooperation, Enlargement, European Commission
- Elena Ferrario, Thematic Manager, Interreg Europe Policy Learning Platform
- Representative of the Italian Presidency of the EU Strategy for the Alpine Region (EUSALP)

## 10:30 Getting started: wrap up and next steps

- Sara Poupart, French Chair 2022 for the Interreg Alpine Space programme, Regional Council of Auvergne-Rhône-Alpes

## 10:45 Break

## 11:00 Shaping your network

Parallel networking sessions along the three thematic priorities, including project pitches moderated by Project Officers and Alpine Contact Points; then autonomous online networking.

## 13:15 Consultations with the Alpine Contact Point or Joint Secretariat (upon appointment)

## 14:30 End