

INTERREG Alpine Space

**“e-mobility SMART grid for passengers and last mile freight
transports in the Alpine Space – e-SMART”**

Best Practice Template



June 2021

Best Practice

1. General Information		
Title of the practice	<i>E-way – Development and promotion of sustainable mobility in extra-urban areas (Garda area)</i>	
Please select the project acronym	<i>E-way</i>	
Specific objective	<i>Promote electric mobility, car sharing and sustainable mobility in general in extra urban areas</i>	
Main institution involved	<i>Garda Municipalities</i>	
Location of the practice	Country	<i>Italy</i>
	Region/City	<i>Lombardy / Brescia – Veneto / Verona Trentino Alto Adige / Trento</i>

2. Detailed Description	
Detailed information on the practice	<ul style="list-style-type: none"> - <i>What is the problem addressed and the context which triggered the introduction of the practice?</i> <p><i>Garda area involves many Municipalities with their own differences but joined by unique territory amenities. To promote sustainable mobility in a similar area it is necessary a vision that overcomes administrative boundaries but, at the same time, is absolutely necessary Municipalities collaboration/contribution. Garda Uno SpA fulfills this coordination role involving from time to time every Municipality.</i></p> <p><i>Charging stations were located in big municipalities areas so first of all to promote electrical mobility in Garda territory it would be necessary to create a capillary net. It was also necessary share electrical vehicles and allowed workers, students, residents and tourists to use them.</i></p> <p><i>Garda area is characterized by traffic congestions during spring/summer period because there is a great tourist influx. An effective solution to this problem is intermodality thanks to possibility of rent a e-scooter/car near train/bus stations.</i></p>

	<p><i>How does the practice reach its objectives and how it is implemented?</i></p> <p><i>Charging stations are located in a capillary way and are well recognizable thanks to a dedicated graphic. A specific website provides all information and is also available a call center operating 24/7 in two languages (Italian and English).</i></p> <p><i>The Car Sharing provided by Garda Uno S.p.A. is a "point to point" type (in other words, the car used must be returned to the same point from which it was taken); this is a strength because encourage car sharing utilization.</i></p> <p><i>To use the service it is only necessary to have been licensed for at least one year, so potentially it is available to student and worker, resident and tourist. Furthermore car booking is extremely smart and friendly user. The service is activated and ended via smartphone with the E-way APP: approach the vehicle with Bluetooth and GPS activated, open the APP, go to the "reservations" section and follow the procedure that will allow you to activate the vehicle.</i></p>
Resources needed	<ul style="list-style-type: none"> - Ministerial/regional funds - Funds available thanks to company mission: reinvestments of corporate profits of Garda Uno S.p.A. as a company with public capital holding
Timescale (start/end date)	<i>June 2014 – ongoing</i>
Evidence of success (results achieved)	<i>The e-way net is capillary developed in an extraurban area and involves small Municipalities.</i>

	  <p>Con automobili e scooter puoi andare nelle province di: Brescia, Bergamo, Cremona, Mantova, Trento, Verona.</p> <p>Con eVito puoi viaggiare in tutta Italia.</p> <p><i>In 2020 about 76.000 km have been travelled with e-way's vehicles. Furthermore 50.000 kWh from renewable resources were delivered to charge private vehicles.</i></p> <p><i>It has to be noticed that the project is ongoing and 2020 was affected by lockdown, more reliable outputs are expected to next years.</i></p>
<p>Difficulties encountered/ lessons learned</p>	<p><i>The strength of the practice is also its more critical aspect. Every Municipality has his own way to manage territorial planning and has its peculiarities. Furthermore for a Municipality there are often more than one contact referent. The main difficulties encountered during the implementation of the practice is related precisely to coordinate and get involved so many different Municipalities.</i></p>
<p>Potential for learning or transfer</p>	<p><i>Project could be easily applied in other residential/touristic areas but it is necessary that an Institution/society/company assumes the role of "director" in order to coordinate small Municipalities. A service like this needs a vision that overcomes administrative boundaries but, at the same time, is absolutely necessary Municipalities collaboration/contribution.</i></p>
<p>Further information</p>	<p>https://eway-sharing.com/home-page-english/</p>

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