

**Interreg**

Alpine Space

**ASTA#G**

European Regional Development Fund



## EUROPEAN CONFERENCE

# Initiatives and public policies for the Active and Healthy Ageing in the Alpine Space

4<sup>th</sup> December 2019, 9.00 – 16.00

Centre Gérontologique Départemental

*176 Avenue de Montolivet, 13012 Marseille*



REGIONE AUTONOMA  
FRIULI VENEZIA GIULIA





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## PROGRAM

(VERSION 02/12/19)

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### 9.00 : Welcome coffee

### 9.30 : Opening of the conference

- Opening speech – Departmental Gerontological Center, France
- ASTAHG project - Friuli Venezia Giulia Region (project manager), Italy
- The objectives of the conference – Pôle Services à la Personne, France

### 9.45 : Public policies for active ageing : which framework and areas for action?

- South Region: Operation of Regional Interest “Silver Economy”, France
- Veneto Region: Regional Law on “Active and Healthy Ageing”, Italy
- Bouches-du-Rhône Departmental Council (subject to be confirmed): Individual aids, France
- Vaucluse Departmental Council: Conference of funders for the prevention of loss of autonomy, France

### 10.45 : How innovation stimulates preventive actions for healthy ageing?

- Friuli Venezia Giulia Region: “PRISMA” project - Tool composed of 7 questions to guide seniors towards services and activities that meet their needs, Italy
- National Institute of Public Health: “Elderly for elderly” project - Volunteering of elderly people towards isolated elderly people, Slovenia
- Isère Departmental Council: “ISERADOM” project - Bouquet of services for people with loss of autonomy, France

### 11.30 : How can we deal with ageing considered globally, taking into account specific territorial characteristics?

- Province of Trento: “Salute +” project - Health promotion application that links the territory's social innovations, Italy
- Provence Alpes Agglomération - project to coordinate stakeholders around a tourism offer for seniors, France
- ADMR de Cheval Blanc (to be confirmed) - Collective and connected social housing project, France

### 12.30 : Buffet on-site



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### 14.00 : When “healthy ageing” is implemented through activities of organizations: diversity of governance, complementarity of skills

- University of Salzburg, Centre for Ethics and Poverty Research: “Active ageing in a mountain region,” Austria
- CARSAT Sud-Est: “pension insurance fund that provides support for its vulnerable members”, France
- Gérontopôle Sud: regional centre of competence and animation for actors in gerontology, France

### 14.45 : Conducting a public policy on active ageing: which tools and methods?

- AREA Science Park: Study on “the centenarians of Trieste”, Italy
- Geneva International Network on Ageing: “Methodology, first results and reflections in the Alpine Space”, Switzerland
- European Centre for Social Welfare Policy and Research: “ASTAHG - method and tools for the transnational governance of active and healthy ageing”, Austria

### 15.30 : Active and healthy ageing policy and practice exchange between European regions

Conclusion of the conference by FUNKA – Coordinator of the WE4AHA project, providing coordination and support to the European Innovation Partnership on Active and Healthy Ageing (EIP on AHA).