Welcome to the Idea Lab
IdeaLab –
Moving from governance challenges to project opportunities
Workshop on your project ideas
10. April 2024

Helen Lückge (Climonomics), Susanne Schatzinger (Coach & Facilitator)
Aim of the workshop

- Work on a specific governance challenge
- Try to identify challenges linked to your project idea and work on solutions
- (Further) develop project ideas
- Exchange with others
- Meet experts that can help you with your specific questions
<table>
<thead>
<tr>
<th>Activity</th>
<th>Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Continue working on posters</td>
<td>20 min</td>
</tr>
<tr>
<td>(Governance Challenges)</td>
<td></td>
</tr>
<tr>
<td>Use results for building your project ideas</td>
<td>60 min</td>
</tr>
<tr>
<td>Coffee break</td>
<td>30 min</td>
</tr>
<tr>
<td>Get support from experts and finetune your project ideas</td>
<td>30 min</td>
</tr>
<tr>
<td>Wrap up and next steps</td>
<td>30 min</td>
</tr>
</tbody>
</table>
Continue with governance challenges
Governance Challenges

1. Remember the **challenge you selected** yesterday evening 😊

2. **Join** your group at the **table**

3. **Further discuss** the governance **challenge** with your group

4. **Put a special emphasis on the problems:**
   - Can you see „hotspots“ of problems on the poster?
   - Which governance topics are addressed?
   - How are they linked to Alpine governance structures?
Transfer to your „Tree template“ → Problem tree
Transfer your findings to your project idea

Use the left side of the template (Problem Tree)
Transfer your findings to your project idea

1a) **Initial problem**: which problem related to governance does your project idea address?

1b) **Root causes**: What are the reasons of the problem?

1c) **Effects**: what are the consequences of the problem that you see in your work?
Transfer to your „Tree template“
→ Opportunity tree, tree environment and tree team
Transfer your findings to your project idea

Use the right side of the template (Opportunity Tree, tree environment, tree team)
Transfer your findings to your project idea

Develop

- **The Opportunity Tree:**
  - main objective of your idea
  - main actions
  - main results

- **The tree environment**
  (link to place-based approaches)

- **Tree team**
Coffee break
Exchange with experts and finetune your project idea
Wrap up and next steps