

COOPERATION, LEGACY AND CHANGE: 25 YEARS OF INTERREG ALPINE SPACE

12-13-14 MAY 2025 | SALZBURG



CONFERENCE AGENDA MONDAY 12 MAY 2025

DAY 1: HONORING OUR LEGACY, INSPIRING OUR FUTURE

12:30 - 14:00 Registration and time for networking at buffet lunch

14:00 - 15:00 Welcome keynote

Welcome and introduction by the event moderator **Amira Awad** (Austrian journalist)

Greeting words from **Wilfried Haslauer**, Governor of Land Salzburg

Keynote: Scaling new peaks – Inspiration from the Alps by **Stefan Glowacz**

Dive into the spirit of innovation and adventure with **Stefan Glowacz**, professional rock climber and adventurer, who will share lessons on resilience and vision from his Alpine journeys.

15:00 - 15:30 **Alpine horizons: challenges, opportunities and collaborative action**

Alpine stakeholders discuss the region's pressing issues and opportunities for maximising impact and bringing transformative change in the region.

- o **Maria Grazia Pedrana**, Director for European Territorial Cooperation and International Cooperation, Lombardy Region (Italy)
- o **Alenka Smerkolj**, Secretary-General of the Alpine Convention
- o **Fabian Ritter**, Office for Foreign Affairs of the Principality of Liechtenstein, Presidency of the EU Strategy for the Alpine region (EUSALP)

15:30 - 16:00 Coffee break

16:00 - 17:30 **25 years of transnational cooperation: projects that shaped the Alpine region**

A dynamic panel of project partners and experts reflects on the enduring impact of transnational cooperation. The speakers will highlight the impact of European projects on local and regional communities and inspire the audience in shaping insights for future projects.

- o **Christian Salletmaier** – Initiator of the Alpine Space Programme management by Land Salzburg (AT)
- o **Michael Staudinger** – World Meteorological Organization, formerly Central Institution for Meteorology and Geodynamics (AT)
- o **Cassiano Luminati** – Polo Poschiavo (CH)
- o **Frédéric Berger** – French National Institute for Agriculture, Food, and Environment (INRAE) (FR)
- o **Claire Simon** – Val&Monti (FR)
- o **Marc Zebisch** – Center for Climate Change and Transformation, Eurac Research (IT)
- o **Sergeja Praper Gulič** – Urban Planning Institute of the Republic of Slovenia (SI)
- o **Luisa Pedrazzini** – Italian representative of the Spatial Planning and Sustainable Development Working Group of the Alpine Convention (IT)
- o **Daniela Wollrab** – Digital Mobility, AustriaTech – Gesellschaft des Bundes für technologiepoltische Maßnahmen GmbH (AT)
- o **Nicole Hampel** – Digital Mobility, AustriaTech – Gesellschaft des Bundes für technologiepoltische Maßnahmen GmbH (AT)

17:30 - 18:30 **Projects EXPO: showcasing smart solutions for Alpine challenges**

Explore projects shaping the Alpine region in an informal exchange and networking environment.

19:00 - 23:30 **Dinner and cultural evening**

19:00 – 19:30 Arrival and aperitif

19:30 – 21:00 Dinner

21:00 – 23:30 Entertainment

MAIN EVENT - CONFERENCE

Venue

Salzburg Congress
Auerspergstraße 6
5020 Salzburg

DINNER

Venue

Salzburg Residenz
Domplatz 1
5020 Salzburg

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CONFERENCE AGENDA TUESDAY 13 MAY 2025

DAY 2: SHAPING THE FUTURE OF THE ALPINE REGION TOGETHER

08:30 – 09:00 Time for coffee and networking

09:00 – 10:00 From vision to action: shaping the future of the Alpine region

- o Slawomir Tokarski – European Commission, DG Regio, Director for the European Territorial Cooperation, Macro-regions, Interreg and Programmes Implementation
- o Baiba Liepa – Interact, Macro-regional strategies, Programmes supporting MRS & Sea basin strategies
- o Christina Bauer – Land Salzburg, Managing Authority, Interreg Alpine Space
- o Martha Gärber – Autonomous Province of Bolzano, Managing Authority, Interreg Italy-Austria
- o Maren Meyer – Agency for Energy South Tyrol – Casa Clima – EUSALP Action Group 9

The panel discussion will be followed by engaging breakout sessions with experts.

10:00 – 11:15 Exploring solutions: breakout dialogues for Alpine progress

The breakout sessions are designed to spark in-depth discussions, inspire new perspectives, and provide valuable insights for our stakeholders, fostering meaningful dialogue on key Alpine cooperation challenges and opportunities.

Sessions:

- o *Elevating women, adapting the Alps: a gendered perspective on climate change* with Séverin Duc, PhD in History, speaker and consultant, author
- o *The Alps in climate change: challenges and opportunities* with Sebastian Weber, meteorologist, TV presenter
- o *Leveraging AI to protect and preserve the Alpine ecosystem* with Sarah Stemmler, AI Expert, co-founder and managing director of synsugar GmbH
- o *Next steps for circular economy in the Alps* with Sonja Eser, Expert in Circular Economy and Circular Design, Lecturer

11:15 – 11:45 Coffee break

11:45 – 12:30 CALLing the future: unveiling Call 3

Stakeholders reunite in the plenary to hear the outcomes of the breakout sessions and celebrate together the next wave of collaboration with the launch of the 3rd call for project proposals

- o Massimo Giulimondi – Italian Chair of the Interreg Alpine Space programme TBC
- o Thomas Fleury – Joint Secretariat, Interreg Alpine Space programme

12:30 – 13:00 Family photo

13:00 – 14:00 Lunch break

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CONFERENCE AGENDA TUESDAY 13 MAY 2025

DAY 2: SHAPING THE FUTURE OF THE ALPINE REGION TOGETHER

14:00 - 17:00 Workshops & connections: crafting impactful Alpine projects

Participants will join two of the following interactive workshop sessions:

Idea Lab: making your project idea a reality

The foundation of a successful project starts long before a proposal is submitted. This interactive session will foster creativity and guide participants in shaping innovative project ideas for Call 3.

Through targeted discussions and collaborative exercises, participants—both experienced project partners and newcomers—will explore funding priorities, refine their concepts, and turn ideas into structured project frameworks. Participants will learn more about Call 3 requirements and expectations, pitch project ideas and do hands on work to shape their project ideas along a clear intervention logic.

Peer-to-peer meeting among projects, Alpine Convention Thematic Groups & EUSALP Action Groups

Strengthening synergies between Interreg Alpine Space projects, EUSALP, and the Alpine Convention is key to maximizing impact and fostering long-term cooperation. This session, moderated by the staff of Interreg Alpine Space, will provide a platform for project partners and thematic working groups to connect, align priorities, and explore potential collaborations for Call 3.

Participants will identify common goals, define shared priorities and opportunities for enhanced concrete cooperation.

Designing the future: the Alpine Space programme post 2027

Following an Alpine-wide stakeholder consultation initiated by the European Commission, this workshop will provide a platform to deepen discussions and refine proposals for the next programming period. Stakeholders will have the opportunity to share their perspectives on the regional challenges they are experiencing. This interactive session will ensure that the voices of project partners, policymakers, and experts help shape a strategic, future-oriented Alpine Space programme beyond 2027.

Youth in the Alps: engaging the next generation

Young people play an increasingly important role in macro-regional strategies, territorial cohesion, and Alpine cooperation, yet their voices frequently lack recognition. This session aims to empower youth participants, helping them to acquire the instruments that enable participation and engagement with policymaking and politics, providing them with a platform to share their experiences, connect with stakeholders, and explore new opportunities for involvement in Alpine projects.

Through an interactive format, participants will gain knowledge on Alpine cooperation and territorial development and subsequently put it into practice, using it to tackle issues and concerns that they are interested in.

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CONFERENCE AGENDA WEDNESDAY 14 MAY 2025

DAY 3: FIELD VISITS

08:00 Meeting point
Auerspergstraße 6, 5020 Salzburg

09:00 - 11:30 On the ground: field visits

- o Project visit „Alpine biodiversity conservation and ecosystem management in the Alpine region“: Berchtesgaden National Park, 83486 Ramsau bei Berchtesgaden, Germany

11:30 - 12:30 Alpine picnic

13:30 Arrival in Salzburg
Auerspergstraße 6, 5020 Salzburg

09:00 Meeting point
Auerspergstraße 6, 5020 Salzburg

09:30 - 12:00 On the ground: field visits

- o Project visit „Sustainable construction and climate adaptation in the Alpine region“: Salzburger Freilichtmuseum, Hasenweg 1, 5084 Großgmain, Austria

12:00 - 13:00 Alpine picnic

13:30 Arrival in Salzburg
Auerspergstraße 6, 5020 Salzburg

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