

Transnational Webinar - AGENDA

25.06.2025 (11:00 – 12:30)

The Role of Advanced Technologies in Improving Workers' Well-being

Broad Topic: Workers' Well-being

Online

Schedule	Title	Speaker
11:00 – 11:15	Welcome & Introduction to the RECENTRE Project How the RECENTRE project supports human-centred innovation and Industry 5.0 transition in Alpine manufacturing.	Marco Galanti – t2i – technology transfer and innovation – Italy
11:15 – 11:30	From Factory to Fulfillment: The Value of Human-Centric Innovation	Matteo De Marchi – Free University of Bozen · Bolzano Industrial Engineering & Automation (IEA) Smart Mini Factory Laboratory
11:30 – 11:45	Promoting wellbeing through learning and effective use of AI-Based Workplace Assistance	Alexander Mädche – Karlsruhe Institute of Technology (KIT) Human-Centered-Systems Lab
11:45 – 12:00	Uqido srl - Technology makes us Humans	Pier Mattia Avesani – Uqido srl
12:00 – 12:20	Q&A – Panel discussion	Marco Galanti
12:20 – 12:30	Conclusion	Marco Galanti

11:00 – 11:15 | Welcome & Introduction to the RECENTRE Project

How the RECENTRE project supports human-centred innovation and Industry 5.0 transition in Alpine manufacturing.

Marco Galanti –t2i – technology transfer and innovation – Italy

Head of Innovation department at t2i – Technology Transfer and Innovation, and Project Manager of RECENTRE, leads projects focused on digitalization and sustainability, with particular attention to the adoption of enabling technologies and Industry 4.0 and 5.0.



11:15 – 11:30 | From Factory to Fulfilment: The Value of Human-Centric Innovation

Matteo De Marchi – Free University of Bozen · Bolzano - Industrial Engineering & Automation (IEA)- Smart Mini Factory Laboratory

Professor for Manufacturing Technologies and Systems at the Free University of Bolzano.



11:30 – 11:45 | Promoting wellbeing through learning and effective use of AI-Based Workplace Assistance

Alexander Mädche – Karlsruhe Institute of Technology (KIT) - Human-Centered-Systems Lab

Prof. Dr. Alexander Mädche is a full professor at Karlsruhe Institute of Technology (KIT) and head of the Human-Centered-Systems Lab. His research focuses on the design of human-centered

information systems at the intersection of Information Systems and Human-Computer Interaction. He has held management positions at SAP and Bosch and published in leading journals, such as MISQ, JAIS, and BISE. He also co-founded several non-profit initiatives promoting digital innovation and usability.



11:45 – 12:00 | Uqido srl - Emerging technologies and human-centered design

Pier Mattia Avesani – Uqido srl

Pier Mattia Avesani is the co-founder and CEO of Uqido, an internationally renowned software house with decades of experience in the field of Emerging Technologies. Our team of 40 professionals specializes in complex engineering projects, guiding companies and partners on their journey toward Digital Transformation. Combining both engineering and humanistic expertise, Uqido is able to design and develop bespoke technological solutions tailored to the specific needs of clients and end users, ensuring continued growth in the coming years. Our human-centered design approach deeply explores the context of end users, delivering high-quality results and supporting companies in defining effective products and services that are truly based on real needs.



12:00 – 12:20 | Open Q&A

Interactive discussion with experts. Participants are encouraged to ask questions and explore opportunities and challenges related to skills development within their current roles.

12:20 – 12:30 | Conclusion

Presentation of the most important takeaways will be followed by an overview of the upcoming steps in the RECENTRE project and details about the next webinar.