

## D.2.2.1 – PWA Transition Strategies - Introduction

In response to the impacts of climate change, snow cover in the Alps is expected to decline further, bringing considerable ecological and socio-economic consequences. Low- to medium-altitude snow tourism destinations are particularly vulnerable, as diminishing snow reliability poses challenges to both local economies and community well-being. The Interreg project *BeyondSnow* seeks to strengthen the socio-ecological climate resilience of these destinations, supporting their capacity to remain attractive to both residents and visitors. The project unites knowledge, experience, and best practices from six Alpine countries—Italy, France, Austria, Germany, Switzerland, and Slovenia—through a consortium of 13 public and private partners.

Against this background, transition strategies were developed for ten Pilot Working Areas (PWAs) across the Alpine region. These strategies are intended to guide the PWAs through the complex transformations required by climate change, with a particular focus on reducing dependency on snow-based tourism. Developed collaboratively by BeyondSnow project partners and local and regional stakeholders, the strategies are grounded in the outcomes of participatory processes, especially the co-design laboratories. Simultaneously, both primary and secondary data were gathered and analysed to produce a comprehensive understanding of each PWA's tourism system. This included tourism, socio-economic, and climate data; an analysis of summer and winter tourism offerings; interviews with local stakeholders; and a tourism survey. These data formed an important foundation for the development of the transition strategies.

The structure of the transition strategies generally adheres to the framework established within the BeyondSnow project, with slight variations across the individual PWAs. Each strategy typically comprises the following chapters: *Introduction*, which includes a concise overview of the BeyondSnow project, the rationale for developing transition strategies, the relevance of ecosystem-based approaches, and a description of the applied methodology and structure; *Status Quo of the PWA*, presenting key tourism and climate data; *Analysis Results*, describing conducted co-design laboratories and summarising findings from interviews, surveys, and SWOT analyses; *Vision and Objectives*, outlining strategic goals alongside corresponding fields of action and associated measures; and finally, an *Implementation Plan*, detailing the steps for executing the strategy.

Accordingly, transition strategies were developed for all PWAs involved in the BeyondSnow project, specifically:

- PP02 – Piani d'Erna
- PP03 – Monesi di Triora
- PP04 – Ala di Stura & Balme
- PP05 – Pradibosco
- PP06 – Werfenweng
- PP07 – Bohinj
- PP09 – Großer Arber
- PP10 – Métabief
- PP11 – Sattel Hochstuckli
- PP12 – Balderschwang

All transition strategies, available in the respective local languages of the PWAs, along with supplementary materials such as action plans in Excel format, can be accessed on the project website as downloadable zip files.