RECENTRE Call-to-Action Website

.

RECENTRE Call to Action: Empowering Green and Digital Transformation

We actively empower companies across the Alpine region to plan and realise ambitious green, digital and human-centric transformation projects regarding Industry 5.0. By registering and working with us on a project outline, participants benefit from hands-on expert guidance, proven methodologies, and the opportunity to access dedicated financial support. This is a unique chance to turn innovative transformation ideas into concrete, actionable plans with professional backing and EU co-funding support.

Target groups

SMEs (small and medium-sized companies) are the main focus of RECENTRE, but midcaps and larger enterprises active in mechatronics and automation, automotive, and bioeconomy within the Alpine region are also welcome to participate. Companies can either apply directly or act as expert partners supporting transformation projects in others (see below).

Are you an expert?

RECENTRE also welcomes companies that act as experts in transformation processes toward industry 5.0. These expert companies can register through the expression of interest form to become part of the RECENTRE expert pool. They may later be matched with SMEs, mid-caps, or larger companies that have identified transformation needs. The collaboration between experts and companies with transformation projects can also benefit from RECENTRE's support – including access to consultancy services and financial assistance under the same conditions.

Why Participate?



Receive expert guidance to identify your specific transformation needs towards Industry 5.0 Develop a detailed, tailor-made transition plan for sustainable, digital, and humancentric advancements Receive consultancy services and the option to receive support valued at up to 10,000€ for those services

How Does it Work?

Through RECENTRE's structured system, the steps are as follows:

- Expression of Interest: Companies of all sizes, including SMEs, mid-caps, and larger enterprises, submit their general contact details and eligibility information using the Expression of Interest Form provided on this website. Submitting a project idea at this stage is optional, as it can also be developed later together with the regional RECENTRE partner.
- 2. **One-on-One Meeting:** The regional RECENTRE partner arranges an online or onsite meeting to develop a concise transition plan outlining the company's transformation goals. This plan provides a clear overview for comparison

- 3. **Transition Plan Submission & Evaluation:** The developed transition plans are submitted and evaluated against predefined criteria.
- 4. **Selection:** The international advisory board and RECENTRE team review and select the 50 most promising transition plans (five plans per project region).
- 5. **Financial Support:** Selected companies receive support to fund detailed consultancy with a service value of up to €10,000; aimed at structural and financial realization of their transformation project.
- 6. **Final Reporting:** Participating companies submit a final report documenting the consultancy process, outcomes, and the use of the funds provided.

Timeline

December 2025 Call Launch
March 2026 Application Deadline
until May 2026 Initial 1:1 Meetings
End of May 2026 Transition Plan Submission Deadline

End of August 2026 Evaluation & Selection
End of August 2026 Consultancy Support Start
Early 2027 Final Reporting Deadline

Frequently Asked Questions (FAQ)

We aim to provide as much information as possible and answer common questions in this FAQ. If you are interested but still have unanswered questions, please feel free to contact your regional RECENTRE project partner directly for personal support.

Find your regional partner here

General Information

What is RECENTRE?

RECENTRE is an European Interreg Alpine Space funded project designed to accelerate the transition of companies towards sustainable, digital, and human-centric business practices. RECENTRE offers strategic support, personalised coaching, and financial assistance for consultancy services to companies in the mechatronics, automotive, and bioeconomy sectors within the Alpine region.

What types of support can companies receive from RECENTRE?

Participating companies will receive tailored consultancy services to develop comprehensive transition plans. Additionally, selected participants may receive support valued at up to €10,000 for external expert consultancy aimed at planning their green, digital, or human-centric transition. The exact amount and conditions of the support can vary by region; please contact your regional RECENTRE partner for further details.

Is the provided support a grant?

No. The support provided by RECENTRE is not a grant and does not fall under the De Minimis regulation. It is offered under Article 20a of the General Block Exemption Regulation (GBER) as innovation support services. The assistance is delivered directly by the project partners, who may involve qualified external experts when necessary. There are no payments or financial transfers made to the selected companies.

Can I participate with my current consultant or expert?

Yes, you can work with your existing consultant. Please indicate this during the application process or request RECENTRE to assist with expert matching.

Can I submit multiple applications if my company operates in several regions or sectors?

No, each company may only submit one Expression of Interest per legal entity. If your business operates across multiple regions, please choose the most relevant regional partner for your application.

What happens if I don't get selected? Can I still benefit from the project?

We can only select five transition plans per region for funding support. Even if your transition plan is not selected for funding, participating in the process still offers value: you will receive initial guidance in developing a high-quality transformation roadmap together with the RECENTRE project and gain visibility within the RECENTRE network.

What costs are eligible under the €10,000 consultancy support?

Only consultancy services directly related to the planning and realisation of the transition plan are eligible. This includes expert assessments, feasibility studies, and investment plan development – but excludes hardware, software, and general operational costs.

What is the ADMA methodology and why is it used?

ADMA (Advanced Manufacturing) is a structured framework developed by the European Commission to assess and guide companies in digital, green, and organisational transformation. RECENTRE uses ADMA as a foundation to ensure harmonised, high-quality assessments and planning across all participating regions.

Can non-profit organisations or large enterprises participate?

Yes. Non-profits and large enterprises may also participate under specific conditions, particularly when acting as experts or collaboration partners contributing to transformation initiatives.

Is support available in my local language?

Yes. While some documents and tools may be in English, your regional RECENTRE partner will support you in your local language whenever possible.

Can start-ups apply?

Start-ups can apply if they demonstrate a clear operational focus in one of the target sectors (mechatronics, automotive, bioeconomy) and a need for structured transformation planning.

Eligibility Criteria

Who can apply for RECENTRE support?

Eligible applicants are SMEs, mid-caps, and larger enterprises located in the designated Alpine Space regions and operating within the sectors of mechatronics & automation, automotive, or bioeconomy.

Which regions are eligible to participate in RECENTRE?

Eligible regions include all Alpine Space regions participating in RECENTRE. Full list of regions: Slovenia, France, Italy, Austria, and Germany-

Participation Process

What happens after I apply?

Your regional RECENTRE partner will contact you to schedule a one-on-one meeting to collaboratively develop your initial transition plan. This plan will include the results of a self-assessment for your company based on the ADMA Methodology, as well as concrete steps, KPIs, and a timeframe for your company transition process.

Who decides which companies receive support?

The international Advisory Board – constituted by representatives from different institutions within the programme and project region, such as regional ministries and innovation experts – together with the RECENTRE partners review and select the most promising transition plans based on predefined evaluation criteria. From all transition plans, five will be selected per RECENTRE local partner, resulting in a total of 50 funded transition plans.

What are the expectations from selected companies?

Active participation in meetings and in the transformation plan development process, with transparent communication of progress and challenges. Selected companies are required to deliver agreed results and provide documented evidence of the consultancy process and its outcomes.

Am I obligated to implement the plan?

No. This programme is specifically focused on supporting the planning and consultancy phase. There is no requirement for immediate investment implementation. Still, the aim is that, with the finalisation of the funded consultancy work, companies have a tailored investment plan ready for the next steps.

Contact & Further Questions

For additional questions, please contact your regional RECENTRE partner directly. Detailed contact information for each regional partner is available on our website.

[Placeholder: Insert regional contact information here]