



REGISTER HERE!

Forest EcoValue

FINAL CONFERENCE

FOREST ECOSYSTEM SERVICES AND SUSTAINABLE VALUE CHAINS IN THE ALPINE REGION

FORMAT: IN-PERSON (ONLINE PARTICIPATION POSSIBLE)

14:00 – 14:10	<p>Welcome & institutional framing</p> <ul style="list-style-type: none"> Marco Gallo, Regional Minister for Mountain and Territorial Development, Regione Piemonte, Italy
14:10 – 14:20	<p>Forest EcoValue: project vision, challenges and approach</p> <ul style="list-style-type: none"> Susanna Longo, Finpiemonte SpA, Project Coordinator, Italy
14:20 – 14:40	<p>Forest Ecosystem Services Assessment and Policy-Relevant Insights</p> <ul style="list-style-type: none"> Frederic Berger, INRAE, France
14:40 – 15:05	<p>Economic Value and Business Models for Forest Ecosystem Services</p> <ul style="list-style-type: none"> Victoria Yavorskaya, University of Graz, Austria Luca Cetara, Fondazione Lombardia per l'Ambiente, Italy
15:05 – 15:25	<p>From Living Labs to Road Maps for Implementation</p> <ul style="list-style-type: none"> Stefan Marzelli, IFUPLAN, Germany
15:25 – 15:45	<p>Territorial Added Value: Lessons from Pilot Areas</p> <ul style="list-style-type: none"> Presentation of two territorial cases
15:45 – 16:20	<p>Roundtable - External Perspectives From scientific approaches to practical application: Scaling Up Forest Ecosystem Services in the Alpine Region</p> <ul style="list-style-type: none"> Speaker 1, Alpine Convention Speaker 2, Alpine Convention Speaker 3, EUSALP
16:20 - 16:30	<p>Closing Remarks</p>

[REGISTER HERE!](#)

www.alpine-space.eu/project/forest-ecovalue/



forest-ecovalue