



ECOLE:

ECO industrial park network for the Alpine Regions Leveraging smart and Circular Economy

Transnational and local media releases

Deliverable D.2.2.4

Produced by

PP10 POL





Document Details	
Project acronym	ECOLE
Project title	ECO industrial park network for the Alpine Regions Leveraging smart and Circular Economy
Project ID	ASP0100091
Project budget	€ 2,591,200.00
Action	Co-implement & co-assess complementary pilot actions
Deliverable	D2.2.4 Transnational and local media releases
Due date	2025.05
Delivery date	2025.05
Dissemination	PPs
Partner in charge	PP10
Author(s)	INZIRILLO Anaïs, GIRARD Roxane, ANDRE Maxime

Short Description
This document serves as proof of dissemination activities, including the press release and project video.

Dissemination level		
PU	Public	x
PP	Restricted to other programme participants	
RE	Restricted to a group specified by the consortium	
CO	Confidential, only for members of the consortium	

Revision history			
Version	Date	Author	Organization
V1.0	06.05.2025	INZIRILLO Anaïs GIRARD Roxane ANDRE Maxime	Polymeris
Final Document			





The document has been prepared by the project partners of the Interreg Alpine Space project ECOLE. This project is co-funded by the European Union through the Interreg Alpine Space programme. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union. Neither the European Union nor the granting authority can be held responsible for them.

PROJECT PARTNERS

- LP – Consorzio ZAI Interporto Quadrante Europa (IT): ZAI
- PP 2 – Trieste Economic Development Agency (IT): COSELAG
- PP 3 – Development agency Sora Ltd. (SI): RA sora
- PP 4 – Regional Development agency of the Ljubljana (SI): RRA-LUR
- PP 5 – Energy and Innovation centre of WEIZ (AT): WEIZ
- PP 6 – Wirtschaftsagentur Burgenland GmbH (AT): WAB
- PP 7 – Landshut University of Applied Sciences (DE): TZE
- PP 8 – Italienische Handelskammer München-Stuttgart (DE): ITALCAM
- PP 9 – Grenoble-Alps Metropole (FR): GAM
- PP10 – POLYMERIS (FR): POL
- PP 11 – Lombardy Foundation for the Environment (IT): FLA
- PP 12 – TUM International GmbH (DE): TUMint



ABBREVIATIONS USED

AF	Application Form
AP	Associated Partner
AS	Alpine Space
CM	Communication Manager
ECOLE	ECO industrial park network for the Alpine Regions Leveraging smart and Circular Economy
ERDF	European Regional Development Fund
EU	European Union
JS	Joint Secretary
KPI	Key Performance Indicators
LP	Lead partner
PP	Project Partner
TL	Task Leader
TPM	Transnational Project Meeting
WP	Work Package
WPL	Work Package Leader



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2. Press release dissemination of the written assessment in the frame of D2.2.4

1. Overview and objectives

The press release seeks to promote key project milestones, events, and outcomes, while also boosting the project's visibility at both local and transnational levels. This communication effort supports transparency and fosters commitment with civil society, industry actors, and regional stakeholders across European Union territories. By highlighting the project's progress and relevance, the dissemination strategy contributes to strengthening long-term support for the ECOLE initiative and its objectives.

The press release focused specifically on the 4th ECOLE Steering Group Meeting and the public stakeholder event held on May 16–17, 2024, in Düsseldorf. These events addressed critical themes such as governance models for Eco-Industrial Parks (EIPs), the use of Multi-Criteria Analysis (MCA) and Cost-Benefit Analysis (CBA) to support funding strategies, and progress on pilot site implementation.

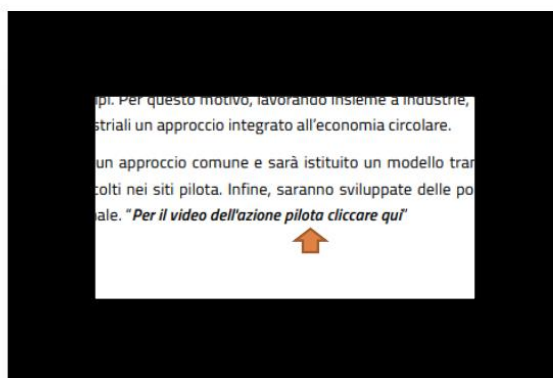
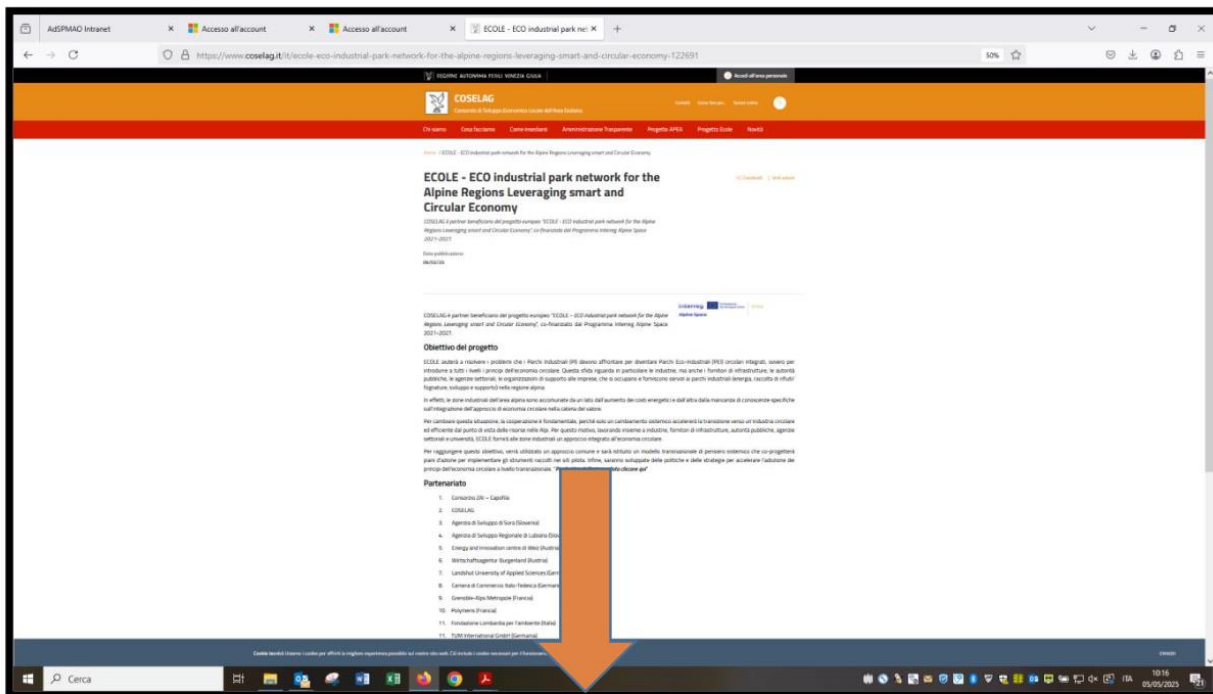
To ensure relevance and accessibility, the press release was translated and localized to suit different partner regions and target audiences. Dissemination activities were diverse and strategic: the release was shared with local newspapers, published on professional networks such as LinkedIn, and uploaded to the official websites of participating project partners. In addition, printed copies and references were distributed during sector-relevant conferences and public events to further expand outreach.

Written statements for news media were also produced, with a particular focus on technology testing, knowledge transfer on circular approaches in industrial parks, and the benefits for surrounding communities. These multimedia materials contributed to reaching a broader audience and supported the project's mission of promoting sustainable industrial transformation.

Evidence of these dissemination efforts—such as published links, screenshots, media clippings, and web analytics—is provided below as proof of deliverable completion and coordinated outreach across the consortium.

Note: Unfortunately, PP2 will not issue a press release. However, they plan to share communication materials during the final event in Trieste, hosted in their home country, to ensure continued visibility and local stakeholder engagement.

PP02: COSELAG





PP03: RA Sora



Razvojnna agencija Sora / Development Agency Sora

210 followers

3mo •

Razvojnna agencija Sora v sklopu projekta **ECOLE**, skupaj s strokovnjaki iz podjetja **Enekom d.o.o.** in Lokalne energetske agencije Gorenjske (**Local Energy Agency of Gorenjska - LEAG**) pripravlja študijo o potencialu odvečne toplote na območju industrijskih con Škofjeloškega.

Premik v bolj trajnostno prihodnost nam lahko uspe samo skupaj! 🌱 🌍 💡

Show translation



ECOLE

139 followers

3mo •

🌱 ECOLE: Driving the Circular Economy in Alpine Industrial Parks 🌱

The ECOLE project is transforming industrial parks in the Alpine regions into sustainable, eco-friendly hubs through circular economy principles. With a collaborative approach that includes industries, public authorities, and universities, ECOLE aims to reduce environmental impact while enhancing resource efficiency.

By adopting innovative practices and creating action plans, ECOLE supports the shift towards a greener future. Stay tuned for updates on our exciting pilot projects and initiatives aimed at fostering sustainable growth across the Alpine Space!

👉 Learn more: https://lnkd.in/evb_eaVq

Interreg Alpine Space

Interporto Quadrante Europa, @Trieste Economic Development Agency, Razvojnna agencija Sora / Development Agency Sora, Regionalna Razvojnna Agencija Ljubljanske Urbane Regije, Innovation Centre W.E.I.Z., Wirtschaftsagentur Burgenland, Technologiezentrum Energie (TZE), ITALCAM - Italian-German Chamber of Commerce, Grenoble-Alpes Métropole, POLYMERIS, Fondazione Lombardia per l'Ambiente, TUM International GmbH

#ECOLE #InterregAS #CircularEconomy #EcoIndustrialParks





PP04: RRA-LUR

The screenshot shows a web browser displaying a news article on the website 'alpine-space.eu'. The page title is 'ECOLE: Pilotni projekt v Industrijski coni Zalog za boljše ravnanje z odpadnimi olji'. The article is dated 22. 7. 2024 and is written by 'Domov' and 'Novice'. The main text describes a pilot project in the industrial zone of Zalog, led by the Regional Development Agency of the Ljubljana Urban Region (RRA LUR). The project aims to improve the management of used motor oil (UMO) through a circular economy approach. It involves the installation of a system for the systematic collection of used motor oil from nearby households (soseski Zalog) and its subsequent processing into biodiesel. The project is co-financed by the European Union through the Interreg Alpine Space program. A sidebar on the right lists several news items (NOVICE) with dates and brief descriptions, such as '5 prostih mest za inovatorje na področju mobilnosti v Sloveniji' and 'O digitalizaciji turizma in turističnih produktov v Sloveniji'. The website navigation includes 'AGENCIJA', 'REGIJA', 'PROJEKTI', and 'NOVICE'.



PP05: WEIZ



STADT NEUIGKEITEN

Regionale Lebensmittel ohne Skaleneffekt

Der Skaleneffekt beschreibt, wie Sie durch die Steigerung der Produktion Ihre Stückkosten senken und so den Gewinn steigern können. Dies kann z. B. durch Produktionsverfahren wie der Massenproduktion geschehen. Diesen Vorteil machen sich große Lebensmittelhändler beim Einkauf zunutze. Größere Chargen eines Produktes haben pro Einheit einen besseren Preis – Kosten rund um Maschinen, Personal und Logistik werden etwa auf mehr Menge aufgeteilt, um so einen Wettbewerbsvorteil zu erzielen.

Auch bäuerliche Betriebe und Erzeuger sind Mitbewerber, die jedoch selten den Skaleneffekt nutzen können. Bei vielen Urprodukten und industriell verarbeiteten Lebens-, Nahrungs- und Futtermitteln profitieren die Zwischenhändler und Verarbeiter von diesem Effekt.

Regionale Lebensmittel für die Direktvermarktung über den Bauernmarkt oder Ad-Hoc-Verkauf müssen ohne diese Kostenvorteile auskommen. Hier müssen Qualität, das Besondere am Produkt und der Fleiß der Erzeuger*innen den Ausschlag geben. 2024 kommt auch vielerorts eine Mindermenge bei der Ernte dazu: Spätfrost, Unwetter, Hagelschaden und vielleicht auch noch Trockenheit setzen den Früchten zu.

Geringere Menge bedeutet höhere Nachfrage und so mit einem höheren erzielbaren Preis pro Einheit. Die Realität ist aber eine andere: Der Preis bleibt gleich und die Erlöse für den Erzeuger werden geringer, weil Betriebsmittel und Kosten höher werden. Großkonzern erhöhen weiter den Druck auf die Lebensmittelpreise, auch mit dem Argument, dass die Konsument*innen sich teurere Lebensmittel nicht leisten können und global einkaufen. Fairtrade bzw. Fairplay gegenüber den kleinen Erzeuger*innen schaut anders aus: Sie können beim Kauf entweder die regionalen Produzenten stärken oder den Großhandel – in Weiz haben Sie dazu reichlich regionale Möglichkeiten!

Schönen Sommer!



Engelbert Hierzer
Referent für
ländliche Entwicklung



Weiz gestaltet Öko-Industrieparks mit

Die Partner des ECOLE-Projekts, darunter auch das Innovationszentrum W.F.I.Z., trafen sich zu einer zukunftsweisenden Partnermeeting in Ruhstorf, Deutschland. Das Projekt zielt darauf ab, Probleme zu lösen, mit denen Industrieparks konfrontiert sind. Ziel des zweitägigen Treffens war es, ihre gemeinsamen Bemühungen zur Förderung von Kreislaufwirtschaftspraktiken in Industrieparks in ganz Europa voranzutreiben.

Bei dieser Zusammenkunft wurden die Fortschritte des Projekts hervorgehoben, der Wissensaustausch zwischen den Akteuren erleichtert und Pläne für künftige Maßnahmen festgelegt. Der Besuch bot Einblicke in fortschrittliche Industrielle Technologien und nachhaltige Praktiken und stärkte die Zusammenarbeit und den Wissensaustausch zwischen den Projektpartnern.



PP07: TZE

20 May 2024 | Project ECOLE meets in the Technopark

Participants in the research project for sustainable eco-industrial parks exchange ideas

In mid-May, participants in the "ECOLE" research project came together as part of a two-day conference at the Technology Center Energy (TZE) at Landshut University of Applied Sciences and at the Siemens Technopark Ruhstorf to discuss the goals and measures taken so far – with the TZE, together with the Siemens Technopark, attesting to great progress in the implementation of the sustainable circular economy. In addition, during a tour and visits to companies based in the Technopark, the participants were able to see for themselves how the topics of sustainability, decarbonization and the circular energy economy that has already existed at the site for several years are promoted.

As part of the project "ECOLE – Eco-industrial park network for the Alpine regions leveraging smart and circular economy", concepts are being developed to research and promote the circular economy and increased energy efficiency in industrial parks in order to be better prepared for climate and economic crises. In the EU-supported project, a total of ten different technoparks from the Alpine region in Italy, Austria, Slovenia



Participants in the research project "ECOLE" (Eco-industrial park network for the Alpine regions leveraging smart and circular economy)

[Back to overview page](#)



PP08: ITALCAM

ITALCAM
ITALIENISCHE HANDELSKAMMER
MÜNCHEN - STUTTGART

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Italiano
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KAMMER ▾
DIENSTLEISTUNGEN ▾
MITGLIEDER ▾
EU PROJEKTE ▾
TRUE ITALIAN TASTE ▾
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KONTAKT
STELLENANGEBOTE

ITALCAM / News / Die Kreislaufwirtschaft Vorantreiben: Wie ECOLE Die Zukunft Der Alpen Industrieparks Gestaltet



DIE KREISLAUFWIRTSCHAFT VORANTREIBEN: WIE ECOLE DIE ZUKUNFT DER ALPINEN INDUSTRIEPARKS GESTALTET

7 Oktober 2024


Wir stellen das **ECOLE-Projekt** vor: eine bahnbrechende Initiative, die darauf abzielt, Industrieparks im Alpenraum in nachhaltige, umweltfreundliche Zentren zu verwandeln. Das vom Interreg-Alpenraumprogramm der Europäischen Union kofinanzierte Projekt vereint Industrien, Behörden und Universitäten aus fünf Ländern, um die Grundsätze der Kreislaufwirtschaft zu fördern. ECOLE konzentriert sich auf die Verbesserung der Ressourceneffizienz und die Verringerung der Umweltauswirkungen und treibt den Übergang zu umweltfreundlicheren, widerstandsfähigeren Industriebetrieben voran.

Lesen Sie hier mehr über die innovativen Lösungen von ECOLE und wie sie eine nachhaltige Zukunft für den Alpenraum gestalten.





PP09: GAM



Marion Laur
Transition énergétique et
écologique

Abonnés 340



Grenoble-Alpes Métropole
24 382 abonnés
1 mois •

Le Parc industriel Sud fait ECOLE !

Le programme européen Interreg ECOLE vise à accélérer la transition vers des parcs industriels plus circulaires et efficaces dans la région alpine.

Pour participer à ce projet, la Métropole a retenu le Parc industriel Sud (qui s'étend sur les communes de Jarrie, Champ-sur-Drac, Pont-de-Claix, Champagnier, Vizille) qui présente simultanément :

Des enjeux énergétiques et de décarbonation importants.

Une dynamique partenariale forte entre les entreprises d'une part (regroupées dans l'association des industriels du Sud Grenoblois), et Grenoble Alpes Métropole d'autre part.

Pour aboutir à un modèle de parc industriel intégré, appliquant les principes de l'économie circulaire et de l'écologie industrielle et territoriale, la Métropole travaille avec les entreprises pour identifier les enjeux sur les flux de matière entrants et sortants ainsi que les besoins de mutualisation sur la zone.

Démarré en janvier 2023, les premiers résultats de ce programme attendus pour 2025, visent à faire des déchets des uns les ressources des autres et à mettre en place des mobilités bas carbone.

Le programme ECOLE réunit un consortium de 12 partenaires issus du monde universitaire, de l'industrie, d'instituts de recherche et de technologie, et de collectivités d'Allemagne, d'Italie, de Slovénie, d'Autriche et de France.



PP10: POL

The screenshot shows a web browser window with the URL polymeris.eu/actu/ecole-pionnier-de-l-economie-circulaire-dans-les-parcs-industriels-alpins.html. The website header includes the Polymeris logo and navigation menus for 'Annuaire adhérents', 'Annuaire projets', 'MyPolymeris', 'Global Polymers', and a search bar. A secondary navigation bar lists 'Offres et services', 'Projets', 'Réseau', 'Régions', 'Agenda', 'Actualités', 'Adhérez', 'Pôle', and 'Contact'. The main content area features the article title 'ECOLE: Pionnier de l'économie circulaire dans les parcs industriels Alpins'. The text describes the project's goal to transform Alpine industrial parks into sustainable, resilient, and environmentally friendly hubs. It mentions the project is co-financed by the European Union under the Interreg Alpine Space program and was launched on November 1, 2022. The article also states that the project aims to integrate circular economy principles into industrial operations by adopting a systemic, community-based model to improve resource efficiency and reduce environmental impact. It is coordinated by Consorzio ZAI Interporto Quadrante Europa and involves 12 partners from 5 different Alpine regions. A link is provided for more information: <https://www.alpine-space.eu/project/ecole/>. At the bottom of the article, there is a press release icon and the text '20240916 Communiqué de Presse : Projet Européen ECOLE'.



PP11: FLA

**Fondazione Lombardia per l'Ambiente**1.261 follower
3m ·

🇮🇹 L'economia circolare e la *trasformazione sostenibile dei parchi industriali* sono stati al centro dell'attenzione a **Grenoble**, in Francia, nell'ambito del progetto **ECOLE**.

♻️ Durante l'evento, sono stati presentati i risultati delle attività svolte e lo stato di avanzamento dei siti pilota. Nei prossimi mesi, **Fondazione Lombardia per l'Ambiente** avvierà inoltre una mappatura delle opportunità di finanziamento per i parchi industriali a livello locale, nazionale ed europeo.

! Il progetto ECOLE è stato anche protagonista al **TECH&FEST 2025**, evento dedicato all'innovazione, dove si è tenuta una tavola rotonda a cui ha partecipato anche FLA con **Massimo Di Domenico, PhD**.

Maggiori info sul progetto: <https://lnkd.in/dxy8jbU6>

🇬🇧 The circular economy and the sustainable transformation of industrial parks took center stage in Grenoble, France, during the ECOLE project meeting.

The event showcased the results of ongoing activities and the progress of pilot sites. In the coming months, Fondazione Lombardia per l'Ambiente will also begin mapping funding opportunities for industrial parks at local, national, and European levels.

The ECOLE project was also highlighted at Tech&Fest 2025, a premier innovation event, where a roundtable discussion took place. Among the participants was Massimo Di Domenico, representing FLA.

Interreg Alpine Space

ECOLE

Grenoble-Alpes Métropole

Interporto Quadrante Europa

#TriesteEconomicDevelopmentAgency

Razvojna agencija Sora

#RegionalDevelopmentagencyoftheLjubljana

Innovationszentrum W.E.I.Z.

Wirtschaftsagentur Burgenland

Technologiezentrum Energie (TZE)

ITALCAM - Italian-German Chamber of Commerce

POLYMERIS

TUM International GmbH - The University Company

#ecole #alpi #alpinespace #economiccircolare #circulareconomy

#sostenibilita #parchi #parchiindustriali #fla #grenoble #francia



PP12: TUMint

TUM International GmbH
3,072 followers
1mo · 🌐

🌐 Industrial Transformation Towards More Sustainable Processes 🌐

Last month, our partners from ECOLE met in Grenoble to assess the latest results from the pilot activities implemented across 10 industrial parks and define the next steps as we enter the final phase of the project.

Wow! The transition to a circular economy is no easy task, but every day, we reaffirm that it is necessary. The discussions in this meeting were instrumental in refining strategies and ensuring a lasting impact.

👤 During the time in Grenoble, partners had the opportunity to visit local companies leading the way in sustainability and circular economy, gaining valuable insights into innovative practices that could inspire broader adoption. A big shoutout to [Massimo Di Domenico, PhD](#), who represented the project at [TECH&FEST](#), presenting our work on assessing the governance models of industrial parks and our methodology for evaluating economic, social, and environmental KPIs. He also highlighted key achievements during a roundtable discussion, reinforcing the importance of structured governance in the circular economy transition.

As with this type of project, TUMint is ready to facilitate this transition by leveraging the experience of our team and our network. One of our major contributions to the project has been to develop the methodology to create in the parks a systemic thinking community in which a strong governance model is able to lead the ecosystem towards this transition.

Beyond this meeting, we want to highlight the innovative initiatives our partners are driving forward:

✅ [Regionalna Razvojna Agencija Ljubljanske Urbane Regije](#) is working to promote and explore the collection of household waste cooking oil, transforming it into sustainable products—such as scented candles—by connecting businesses with the local community.

✅ The Cleantech Innovation Park in Hallstadt has officially opened its Innovation Center, providing flexible infrastructure tailored to the needs of companies and research institutions working towards sustainable solutions.

🔥 These are just a few examples of how our partners are taking bold steps towards sustainability and circularity. As we approach the final phase of ECOLE, we remain focused on scaling up these efforts, refining our methodologies, and ensuring that the impact of our work extends far beyond this project.

A huge thank you to all our partners for their dedication and to everyone supporting this journey. [Interporto Quadrante Europa](#), [Razvojna agencija Sora / Development Agency Sora](#), [Regionalna Razvojna Agencija Ljubljanske Urbane Regije](#), [Innovation Centre W.E.I.Z.](#), [Wirtschaftsagentur Burgenland](#), [Technologiezentrum Energie \(TZE\)](#), [ITALCAM - Italian-German Chamber of Commerce](#), [Grenoble-Alpes Métropole](#), [POLYMERIS](#), [Fondazione Lombardia per l'Ambiente](#),

#CircularEconomy #IndustrialTransformation #Sustainability #ECOLEProject #Innovation #FromWasteToResource 🌱🌍♻️



2. Proof of dissemination of the recorded Deliverable D.2.2.4

LP01: ZAI





PP02: COSELAG

Interreg Co-funded by the European Union
Alpine Space
ECOLE
DISCOVER OUR INDUSTRIAL PARKS
TRIESTE INDUSTRIAL PARK

ECOLE PP02 Coselag Trieste Economic Development Agency subtitles EN3

EKORE - Digital Twin

PP03: RA Sora



Razvojna agencija Sora / Development Agency Sora

217 followers

29m • Edited •

Raziskovanje možnosti uporabe odvečne toplote za trajnostno prihodnost

V okviru projekta **ECOLE**, v sodelovanju z Inštitutom za energetske svetovanje Enekom in Lokalno energetsko agencijo Gorenjske (**Local Energy Agency of Gorenjska - LEAG**) izvajamo študijo odvečne toplote v industrijskih conah Škofjeloškega območja, ki vključuje štiri občine: Gorenja vas – Poljane, Škofja Loka, Železniki in Žiri.

Naša raziskava se osredotoča na določitev potenciala odvečne toplote in podajanje predlogov za njeno uporabo, bodisi znotraj podjetja, ki jo proizvaja, bodisi v sinergiji z drugimi podjetji v isti industrijski coni.

Poleg tega bomo preverili, kakšen potencial ima odvečna toplota pri privabljanju novih podjetij v obstoječe industrijske cone ter raziskali možnost njene uporabe v sistemih daljinskega ogrevanja.

Oglejte si video in spoznajte, kako skupaj z lokalnimi industrijami ustvarjamo krožno gospodarstvo!

[#ECOLEProjekt](#) [#KrožnoGospodarstvo](#) [#Trajnost](#) [#OdvečnaToplota](#)
[#IndustrijskeCone](#) [#ŠkofjeloškoObmočje](#)

Show translation

Interreg Co-funded by the European Union
Alpine Space
ECOLE
DISCOVER OUR INDUSTRIAL PARKS
TRATA, TODRAŽ, ŽIRI AND ECONOMIC BUSINESS ZONE ALPES
SLOVENIA

www.alpine-space.eu/project/evole



PP04: RRA-LUR

Domov » novice » Video – Kako v projektu Ecole združujemo akterje v IC Zalag za napredek v trajnostnih praksah?

Video – Kako v projektu Ecole združujemo akterje v IC Zalag za napredek v trajnostnih praksah?

9. 4. 2025

DISCOVER OUR INDUSTRIAL PARKS

V projektu ECOLE: Mreža eko industrijskih con za krepitev pametnega in krožnega gospodarstva v alpskih regijah, v katerem s partnerji iz 6 držav z alpskega področja sodeluje tudi Regionalna razvojna agencija Ljubljanske urbane regije (RRA LUR), se posvečamo raziskovanju dejavnikov za uspešno preobrazbo industrijskih con v eko industrijske parke. Na območju LUR se povečamo povezovanju akterjev znotraj in ob gospodarski coni Zalag.

Dobre prakse kažejo, da je za učinkovit zeleni prehod ključna prisotnost upravljalca, kar je v Sloveniji prej izjema kot pravilo. Ta poskrbi za bolj tesno sodelovanje med podjetji, za vzpostavitve industrijskih simbolov, in sodelovanj za optimizacijo poslovanja ter krajinanje dobrih verig. Pomembno vlogo v zelenem ekosistemu ima tudi sodelovanje z okoljskimi prebivalci. V videu si lahko ogledate, kaj smo si zadali v okviru projekta na RRA LUR, koga na območju Zaloga smo uspeli pritegniti k sodelovanju za skupni cilj zmanjšanja ogljikovega odtisa in zakaj imajo odpadna gospodinjstva olja kot okolju tujemno škodljiv odpadek zdaj veliko boljše možnosti, da končajo v biodizlu.

Vabljeni k ogledu

How the ECOLE Proj...
glejte tukaj:

PROJEKT
ECOLE: Mreža eko industrijskih con za krepitev pametnega in krožnega...

NOVICE

- 23. 4. 2025: Potljena izhodišča za pripravo Regionalnega prototipskega plana Ljubljanske urbane regije
- 22. 4. 2025: Vabilo na informativni spletni dogodek ob objavi Javnega razpisa ETM 2025
- 11. 4. 2025: Podpisan prvi dodatek k dogovoru za razvoj regij
- 10. 4. 2025: Posvet o stanovanjski oskrbi v Ljubljanski urbani regiji
- 9. 4. 2025: Inovacije so po naravi lažne, da so pravilna pred svojim časom – včasih je treba še malce počakati, da lahko zaživijo



PP05: WEIZ



Suchen



Projekt "ECOLE"



Innovationszentrum W.E.I.Z. 19 Abonnenten

Abonnieren

0

Teilen

Speichern

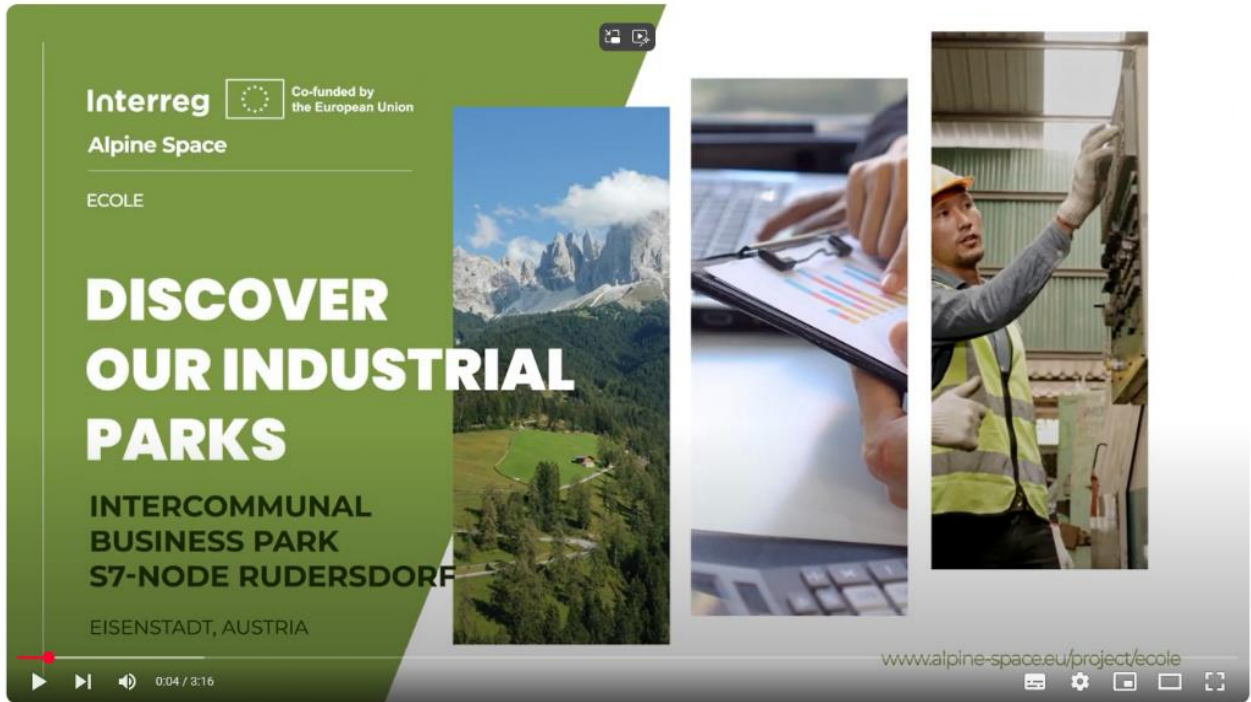


3 Aufrufe vor 1 Tag

Das Projekt ECOLE (Eco Industrial Park Network for the Alpine Regions Leveraging Smart and Circular Economy) setzt sich für die Umwandlung von Industrieparks im Alpenraum in nachhaltige, widerstandsfähige und umweltfreundliche Zentren ein, die besser auf Klima- und Wirtschaftskrisen vorbereitet sind. ECOLE wird von der Europäischen Union über das Interreg-Alpenraumprogramm kofinanziert und wurde ...mehr



PP06: WAB



ECOLE - Intercommunal Business Park S7-Node Rudersdorf

Non répertoriée

F FIB S'abonner

2 Partager Télécharger Clip Enregistrer ...



PP07: TZE

Technologiezentrum Energie (TZE)
723 followers
1m • Edited •

In the **ECOLE** interreg project, we work closely with industrial companies to analyse and support their transition to circularity and to identify potential for optimisation.

We recently had an interesting interview with Siemens Technopark. It was about their concrete steps, plans and challenges on the way to a circular economy. The insights we gained highlight the actions we are taking to accelerate this important change.

By presenting results, formulating recommendations for action and involving all relevant stakeholders, we aim to drive the transformation forward together.

Stay tuned for more information on policy recommendations! We will present the final version of our findings in October in Trieste, Italy.

#CircularEconomy #Research #Innovation #Sustainability #ECOLE #PolicyRecommend

Interreg Alpine Space
ECOLE
DISCOVER OUR INDUSTRIAL PARKS
SIEMENS TECHNOPARK

4:13 1x

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PP08: ITALCAM



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ECOLE PRESENTAZIONE CLEANTECH INNOVATION PARK

20 Febbraio 2023




Nel video di seguito, Peter Keller - Managing Director del parco industriale, Cleantech Innovation Park - presenta il parco pilota del progetto europeo Alpine Space ECOLE. Un'occasione per scoprire da vicino obiettivi, approccio e potenzialità di questo esempio concreto di simbiosi industriale.

Per scoprire novità e ulteriori informazioni sul progetto, visitate il nostro [sito web](#).




PP09: GAM

 **Marion Laur** · 2e
Accélérer l'économie circulaire
4 j ·

[+ Suivre](#)

Les coopérations et les synergies inter-entreprises se renforcent sur la **Hytech Vallée**, portées par les financements du projet européen **ECOLE**.

Dans cette vidéo, la vice-présidente de l'association partage avec nous quelques mots sur ces belles dynamiques en cours.



5 1 commentaire



PP10: POL



Rechercher



PROJET ECOLE - Découvrez le parc industriel : Le Veziat, Plastics Vallée

Polymeris - Pôle de Compétitivité
28 abonnés

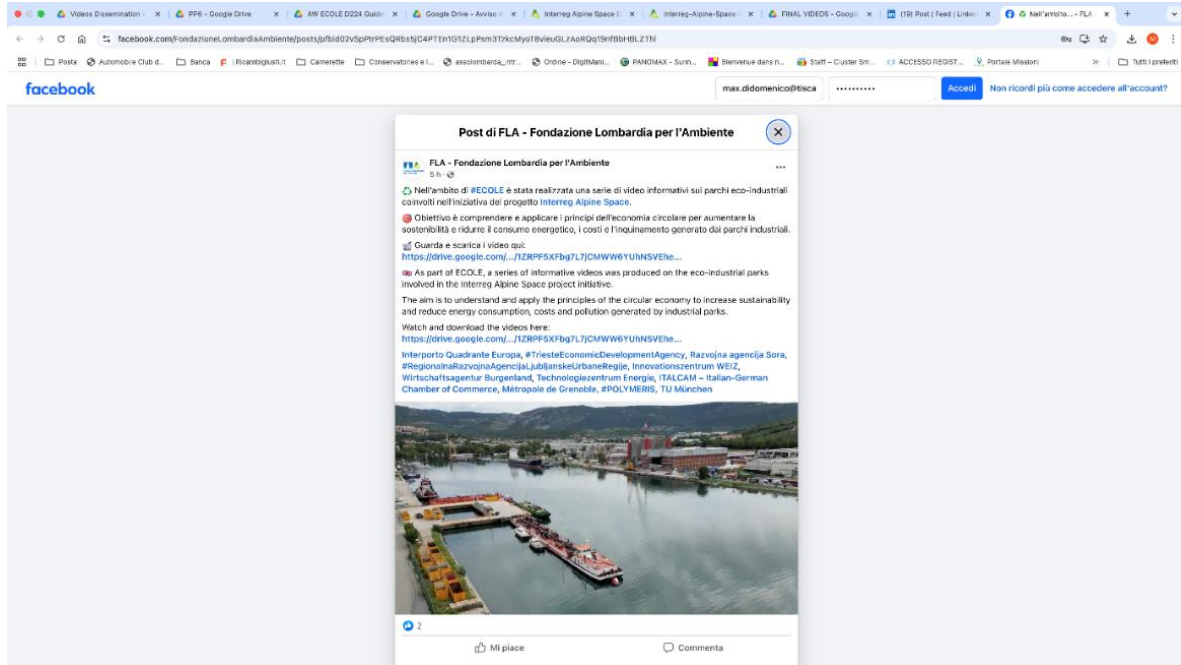
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PP11: FLA





3. Conclusion

This deliverable summarizes the coordinated communication efforts led by project partners to promote the ECOLE project's visibility and stakeholder engagement. Two primary dissemination tools were deployed: an official press release and project-wide videos, both contributing to effective outreach at local, national, and European levels.

In September 2024, PP10 Polymeris issued a press release covering the 4th ECOLE Steering Group Meeting and the public stakeholder event held in Ruhstorf an der Rott, Germany. The release highlighted discussions on governance models for Eco-Industrial Parks using Multi-Criteria Analysis (MCA) and Cost-Benefit Analysis (CBA), as well as a study visit to Siemens Technoparks—showcasing an advanced example of sustainable industrial development. The press communication was widely disseminated across partner websites, newsletters, media channels, and social platforms.

In parallel, a video dissemination campaign was launched to complement the written communication. Short, multilingual videos presented the project's scope, objectives, and partner roles, with a focus on circular economy approaches in industrial parks. It was shared on YouTube and actively promoted via LinkedIn and institutional platforms to engage both professional and public audiences. The videos also included recorded statements for media, emphasizing technology testing and the benefits of knowledge transfer for surrounding communities.

These activities reflect the project's commitment to transparency, accessibility, and stakeholder involvement. The evidence collected and included in this deliverable demonstrates the broad reach and effectiveness of ECOLE's communication efforts. The press and video dissemination jointly fulfill the objectives of Deliverable D2.2.4, contributing to greater awareness, collaboration, and impact across the project's target regions.