



D.2.1.2 – Deliverable

RECENTRE Call for Proposals Kits



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1. Introduction and executive summary

This deliverable, D.2.1.2 RECENTRE Call for Proposals Kits, presents a summary and elaboration on the call to action of the project designed to activate the Alpine Space companies and experts in order to support the triple transition of companies in the Alpine region. It will outline the call text in detail and comment on its design.

The RECENTRE Call to Action is targeted at two different groups:

- **Companies** from the sectors of automotive, mechatronics or bioeconomy, regardless of company size but targeted at industrial application. The companies in question should have an interest in tackling their transformation in the fields elaborated below and have to actively engage with their local RECENTRE partner in order to make use of the RECENTRE public support system (roadmap: see below). Through participation in the RECENTRE Call to Action, they can acquire an amount of 10.000 € in public support to be applied for consultation and expert services with regard to translating their transformation ideas into a targeted investment plan.
- **Experts** in the transformation fields of digitalization, AI, circular economy and sustainable practices, as well as human-centric organization and AI application in the frame of Industry 5.0. Not all experts are required to be experts in all of these fields, but the matchmaking offered by the RECENTRE consortium towards the participating companies ensures that experts for specific topics should wind up working with the companies that want to target this specific issue based on their transformation plan.

By applying the call to action as elaborated here, RECENTRE aims at providing a non-bureaucratic but still targeted way to gain companies and experts working together in the later phase of the RECENTRE pilot phase. The main steps of the RECENTRE pilot phase are as follows:

1. Expression of Interest by companies and experts (see as part of the call kit below)
2. Contacting companies (by RECENTRE local partners).
3. Pilot A active phase: One-on-one meetings of local RECENTRE partners with the companies, drafting of a transition plan (Pilot A).
4. Signing the transition plan as an application for RECENTRE Pilot B.
5. Evaluation, including by the Advisory Board of RECENTRE.
6. Matchmaking: Companies chosen for Pilot B are brought together with experts that expressed interest before, based on the priorities as mentioned by the companies and the respective fields of expertise of the experts.



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7. Pilot B active phase: Companies receive public support by working with the experts to develop a targeted investment plan focusing on a certain aspect based on the previous transition plan.

2. Call for Proposals Kits

In the following, the two calls to action will be shown as publicized on all RECENTRE partner webpages (and in all of their languages) as well as on the specifically generated central RECENTRE call webpage which can be accessed [here](#). An opening [video](#) provides a first overview on what companies can acquire and serves as a means to generate interest among companies and experts alike.

Please note that in the section for experts, only the questionnaire for experts will be shown. For any potential expert's understanding, the call text up until the actual expression of interest is the same as presented in the call directed at companies. The main difference of the two call kits is the different questionnaires that companies and experts are provided with.

2.1 Call for Alpine Space Companies including Q&A section

RECENTRE Call to Action:

Empowering Green and Digital Transformation

We actively empower companies across the Alpine region to plan and realise ambitious green, digital and human-centric transformation projects regarding Industry 5.0. By registering and working with us on a project outline, participants benefit from hands-on expert guidance, proven methodologies, and the opportunity to access dedicated financial support. This is a unique chance to turn innovative transformation ideas into concrete, actionable plans with professional backing and EU co-funding support.

Target groups

SMEs (small and medium-sized companies) are the main focus of RECENTRE, but mid-caps and larger enterprises active in mechatronics and automation, automotive, and bioeconomy within the Alpine region are also welcome to participate. Companies can either apply directly or act as expert partners supporting transformation projects in others (see below).

Are you an expert?

RECENTRE also welcomes companies that act as experts in transformation processes toward industry 5.0. These expert companies can register through the expression of interest form to become part of the RECENTRE expert pool. They may later be matched with SMEs, mid-caps, or larger companies that have identified transformation needs. The collaboration between experts and companies with transformation projects can also benefit from



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RECENTRE's support – including access to consultancy services and financial assistance under the same conditions.

Why participate?

- Receive expert guidance to identify your specific transformation needs towards Industry 5.0
- Develop a detailed, tailor-made transition plan for sustainable, digital, and human-centric advancements
- Receive consultancy services and the option to receive support valued at up to 10,000€ for those services

How Does it Work? & Timeline

Through RECENTRE's structured system, the steps are as follows:

- **December 2025: Call Launch**
Companies of all sizes, including SMEs, mid-caps, and larger enterprises, submit their general contact details and eligibility information using the Expression of Interest Form provided on this website. Submitting a project idea at this stage is optional.
- **March 2026: Application Deadline**
Deadline for submitting the Expression of Interest.
- **Until May 2026: Initial 1:1 Meetings**
The regional RECENTRE partner arranges an online or on-site meeting to develop a concise transition plan outlining the company's transformation goals. This plan provides a clear overview for comparison.
- **End of May 2026: Transition Plan Submission Deadline**
The developed transition plans are submitted and evaluated against predefined criteria.
- **End of August 2026: Evaluation & Selection**
The international advisory board and RECENTRE team review and select the 40 most promising transition plans (five plans per project region).
- **End of August 2026: Consultancy Support Start**
Selected companies receive support to fund detailed consultancy with a service value of up to €10,000; aimed at structural and financial realization of their transformation project.
- **Early 2027: Final Reporting Deadline**
Participating companies submit a final report documenting the consultancy process, outcomes, and the use of the funds provided.





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Frequently Asked Questions (FAQ)

We aim to provide as much information as possible and answer common questions in this FAQ. If you are interested but still have unanswered questions, please feel free to contact your regional RECENTRE project partner directly for personal support.

General information

What is RECENTRE?

RECENTRE is an European Interreg Alpine Space funded project designed to accelerate the transition of companies towards sustainable, digital, and human-centric business practices. RECENTRE offers strategic support, personalised coaching, and financial assistance for consultancy services to companies in the mechatronics, automotive, and bioeconomy sectors within the Alpine region.

What types of support can companies receive from RECENTRE?

Participating companies will receive tailored consultancy services to develop comprehensive transition plans. Additionally, selected participants may receive support valued at up to €10,000 for external expert consultancy aimed at planning their green, digital, or human-centric transition. The exact amount and conditions of the support can vary by region; please contact your regional RECENTRE partner for further details.

Is the provided support a grant?

No. The support provided by RECENTRE is not a grant and does not fall under the De Minimis regulation. It is offered under Article 20a of the General Block Exemption Regulation (GBER) as innovation support services. The assistance is delivered directly by the project partners, who may involve qualified external experts when necessary. There are no payments or financial transfers made to the selected companies.

Can I participate with my current consultant or expert?

Yes, you can work with your existing consultant. Please indicate this during the application process or request RECENTRE to assist with expert matching.

What is the ADMA methodology and why is it used?

ADMA (Advanced manufacturing) is a structured framework developed by the European Commission to assess and guide companies in digital, green and organizational transformation. In RECENTRE, ADMA is embedded into the transition plan to capture the project idea and score it based on ADMA logic, enabling harmonised, comparable planning across participating regions.

Is support available in my local language?

Yes. Your local RECENTRE partner will support you in your local language wherever possible.



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*Participation & Selection***Can I submit multiple applications if my company operates in several regions or sectors?**

No, each company may only submit one Expression of Interest per legal entity. If your business operates across multiple regions, please choose the most relevant regional partner for your application.

What happens if I don't get selected for funded consultancy support?

We can only select five transition plans per region for funding support. Even if your transition plan is not selected for funding, participating in the process still offers value: you will receive initial guidance in developing a high-quality transformation roadmap together with the RECENTRE project and gain visibility within the RECENTRE network.

What happens after I apply?

Your regional RECENTRE partner will contact you to schedule a one-on-one meeting to collaboratively develop your initial transition plan. This plan will include the results of a self-assessment for your company based on the ADMA Methodology, as well as concrete steps, KPIs, and a timeframe for your company transition process.

Who decides which companies receive funded consultancy support?

The international Advisory Board – constituted by representatives from different institutions within the programme and project region, such as regional ministries and innovation experts – together with the RECENTRE partners review and select the most promising transition plans based on predefined evaluation criteria. From all transition plans, five will be selected per RECENTRE pilot region, resulting in a total of 40 funded transition plans.

What are the expectations from selected companies?

Active participation in meetings and in the transformation plan development process, with transparent communication of progress and challenges. Selected companies are required to deliver agreed results and provide documented evidence of the consultancy process and its outcomes.

Am I obligated to implement the plan?

No. This programme is specifically focused on supporting the planning and consultancy phase. There is no requirement for immediate investment implementation. Still, the aim is that, with the finalisation of the funded consultancy work, companies have a tailored investment plan ready for the next steps.



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Eligibility & Costs

What costs are eligible under the €10,000 consultancy support?

Only consultancy services directly related to the planning and realisation of the transition plan are eligible. This includes expert assessments, feasibility studies, and investment plan development – but excludes hardware, software, and general operational costs.

Which regions are eligible to participate in RECENTRE?

Eligible regions include all Alpine Space regions participating in RECENTRE. Full list of regions: Slovenia, France, Italy, Austria, and Germany.

Who can apply for RECENTRE support?

Eligible applicants are SMEs, mid-caps, and larger enterprises located in the designated Alpine Space regions and operating within the sectors of mechatronics & automation, automotive, or bioeconomy.

Can start-ups apply?

Start-ups can apply if they demonstrate a clear operational focus in one of the target sectors (mechatronics, automotive, bioeconomy) and a need for structured transformation planning.

Can non-profit organisations or large enterprises participate?

Yes. Non-profits and large enterprises may also participate under specific conditions, particularly when acting as experts or collaboration partners contributing to transformation initiatives.

Contact & Further Questions

For additional questions, please contact your regional RECENTRE partner directly. Detailed contact information for each regional partner is available on our website.

Please note: Being prepared for use on all local partner webpages, the option to insert contact data of the regional project managers of RECENTRE partners at this stage was given and is therefore not included in this regionally neutral version.



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Questionnaire for Expression of Interest

Dear SME representatives, please fill the following questionnaire to express interest in participating in the transnational Pilot Action of the RECENTRE project. Submitting an outline for your digital and/or green transformation idea is optional - you may insert a short comment on it if you already have a first transformation idea and goal. Otherwise, submitting your contact data is the only action necessary for the moment. Filling the questionnaire will take approximately five minutes. After your submission, a local partner of the RECENTRE project will contact you in due time in order to schedule an appointment for drafting your SME transition plan.

Company Name

Name of the Company Representative (your name)

Email Address

Job Title (optional)

Number of Employees (optional)

Annual Turnover (in €, optional)

What is your industrial field of operation? (optional)

- Automotive
- Mechatronics & Automation
- Bioeconomy
- Other (name other)

Company size (by number of employees)

- SME (maximum of 250 employees)
- Small Mid-Cap (251-750 employees)
- Larger Mid-Cap or large enterprise (more than 750 employees)

Country

- Italy
- Slovenia
- Germany
- Austria
- France



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Region

- Veneto
- Trentino
- Slovenia overall
- Bayern
- Baden-Württemberg
- Oberösterreich
- Niederösterreich
- Österreich: Other
- Grand Est
- Auvergne-Rhône-Alpes
- France: Other

I want to express interest in participating in the RECENTRE project pilot phase and therefore in designing a transition plan for my/our company.

- Yes

In the RECENTRE Pilot Phase, we... (optional)

- Already have a partner we would like to work with and get support for that
- Would like to identify an expert from a transnational expert list
- Would like to use the RECENTRE Consortium matchmaking support and have a certain expert proposed based on our questionnaire reply

Please give a short description of the transformation effort (digital transformation, AI, green transformation/circular economy and human-centric approach) that you would like to tackle regarding your company in the frame of the RECENTRE public support system. (optional)



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2.2 Call for Alpine Space Experts

Questionnaire for Expression of Interest

Dear potential experts for the RECENTRE pilot phase, please indicate your expression of interest to participate as an international expert and basic data about yourself as well as previous references below. Kindly note that in order to express your interest, you must be willing to participate in matchmaking efforts of the RECENTRE project consortium and to work with certain companies in pilot phase B, where the companies will be able to use their financial support for your services. Lastly, this expression of interest does not guarantee participation in any RECENTRE activities or receiving any financial resources out of the RECENTRE project budget.

Expert company/agency name

Name of the company representative/respectively the expert him-/herself

Email address

Job title (optional)

Number of employees of the expert company/agency (optional)

- Up to 5
- 6-20
- More than 20

Country

- Italy
- Slovenia
- Germany
- Austria
- France

Region

- Veneto
- Trentino
- Slovenia overall
- Bayern
- Baden-Württemberg
- Oberösterreich
- Niederösterreich



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- Österreich: Other
- Grand Est
- Auvergne-Rhône-Alpes
- France: Other

I want to express interest as an expert in participating in the RECENTRE project pilot phase and therefore in helping industrial companies to develop a concrete investment plan targeting their digital, green and human-centric transition.

- Yes

What are your fields of expertise and consulting with regard to company transformation efforts?

- Digital transformation and AI uptake
- Green transformation and circular economy
- Industry 5.0/human-centric transformation

If you want to, please further elaborate on these fields of expertise and, if applicable, mention additional fields. (optional)

In which languages can you offer your consulting support to companies?

- English
- French
- German
- Italian
- Slovenian

Please name and describe references from previous activities of yours that qualify you for the contribution as an expert to RECENTRE pilot activities.

In the RECENTRE Pilot Phase, we already know about potential companies that might be willing to work with us and, as a basis, to submit a pilot phase A transition plan.

- Yes
- No

If yes, please name these companies.



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3. Methods & Tools

The RECENTRE Call to Action is implemented as a lightweight but structured digital outreach and intake system designed to engage SMEs and experts in the pilot phase in an efficient, low-threshold and scalable manner. Methodologically, the call combines a central public landing page and, additionally, decentral landing pages on all project partner websites, with clear step-by-step participation information, and online Expression of Interest forms for first contact and eligibility screening. The RECENTRE Call to Action explains that companies of all sizes submit their general contact details and eligibility information through an Expression of Interest form (while submitting a project idea at that stage remains optional in order to avoid risk of participation avoidance because of insecurity with a task such as this); this is followed by a one-to-one meeting with the regional RECENTRE partner to further develop a transition plan.

From a tools perspective, the approach relies on a simple and robust Google-based environment - which the overall consortium co-working space is based on. The public call is presented through a Google Sites-based web page, while the registration process is handled via Google Forms, which is well-suited for standardized online data collection and broad accessibility. Google Sites natively allows the insertion of Google Forms and publication of a public-facing site, while Google Forms supports publishing, link sharing and response collection from users through web-based forms. Also, this way, it is possible to make the content of both questionnaires available in all partner region languages within one tool and one webpage link.

Using Google Forms offers several practical advantages for RECENTRE: it enables standardized collection of applicant data across regions (and, therefore, continuous monitoring of the current levels of expressions of interest), reduced administrative effort for first-stage intake, and therefore rapid response handling in a transnational setting. Automatic summaries and integrations with other Google Workspace tools support efficient review and follow-up.

Overall, the method can be described as a digital funnel: awareness generation through the call-to-action website and partner communication channels (including phone, mailings, LinkedIn, partner website news, newsletters, publication via third partners such as clusters and company networks and their news and event calendars, presentations at events with companies present and many more), structured online intake through Google Forms, and subsequent qualitative follow-up through regional meetings and transition-plan development. This combination of simple web tools and partner-led advisory support is deemed appropriate for the early-stage identification, qualification and mobilisation of companies and experts for the RECENTRE pilot phase.



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4. Advisory Board involvement

In the frame of designing the RECENTRE Call for Proposals Kits, the Advisory Board of the project, consisting of members (policymakers, business support stakeholders and many more) from all the different partner regions, was included by using their expertise and input in a joint meeting of all partners and local advisory board members. This meeting took place in October of 2025, during the call design phase, and featured a short presentation on what will be done in the call, with the opportunity for advisory board members to provide feedback. In the aftermath of the meeting, additionally, all partners provided their advisory board members with more information.

Regarding the implementation of the call phase, the advisory board will be in an important position once more: After the phase of evaluation by the partners (as described before) will be finished, another joint meeting of all partners and advisory board members will debate the then transnational list of selected Pilot B companies, once more verify their eligibility, and either confirm or make amendments to the list resulting from the partner evaluation process. Therefore, the advisory board not only functions as a cross-examination security in the RECENTRE pilot phase, but proceeding this way also ensures that members are a part of the process in order to, in a later step, be able to discuss together with the consortium the learnings regarding effective design of public support systems for transition processes - which is a basis for one of the core outcomes of the RECENTRE project.

5. Conclusion

This deliverable represents the presentation and integration of the finalized versions of the two different calls for proposals developed in the frame of and for the implementation of RECENTRE work package two (the pilot phase) - therefore representing a major output of this work package and the project overall.

Referring directly to the final version of the call structure as shown here, it has to be noted that these two call for proposals kits are the result of a detailed iterative process involving the whole RECENTRE partnership with regard to legal issues, effective and understandable design and formulation, as well as applicability and relevance to a considerable share of companies. The work took place on partner as well as on consortium level and included close collaboration with the lead partner.

The RECENTRE Call to Action functions as the main outreach activity of the project's core aiming at acquiring on the one hand companies from all over the partner regions (the Alpine Space macroregion) from the sectors of automotive, mechatronics and bioeconomy interested in accelerating their transformation with regard to digital, sustainable and human-centric transformation as part of the way forward to Industry 5.0, and on the other hand transnational experts from all over the regions for the named fields that are willing to assist these



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companies in creating specific investment plans that enable companies to tackle their transformation in a targeted and feasible way.

The design of the call was focused on two different main aims: First of all, to be as comprehensive as needed with regard to selecting the right group of companies and experts, and secondly, to be as accessible as possible with regard to reducing bureaucratic hurdles when applying for public support. As RECENTRE targets all company sizes but applies a natural focus on Alpine Space SMEs, it was important to make sure that time investments did not exceed a level which would prevent a certain part of potentially interested companies from participating.

For all other details on the roadmap prior to the call and the methodology of the support system as such, please refer back to the RECENTRE Methodology as described in D1.4.1.

