

Privacy Policy

Overview Privacy Policy

The SOIL:OurInvisibleAlly project is committed to user privacy, in compliance with the EU General Data Protection Regulation (Directive 95/46/EC). The major part of the project's website is accessible without providing any personal information. However, in some cases, personal information is required in order to provide the services requested. The SOIL:OurInvisibleAlly communications system collects personal information when a user registers by filling out and submitting the online forms.

Registration may require personal information including: first name, last name, name of employing entity, address of employing entity, professional phone number, official e-mail address and spoken language. This data is stored within the SOIL:OurInvisibleAlly project's database and shared among the 12 project partners and with the Alpine Soil Partnership (where this is indicated).

The SOIL:OurInvisibleAlly project does not rent, sell, or share personal information about the website users with third parties except to provide products or services a user has requested, and only with the user's permission. This website may set and access cookies on the user's computer.

Every user can verify and adjust their personal data, delete their record, and opt out of receiving mailings at any time by contacting info@alpinesoils.org.

Data protection

Your rights

In principle, you have the rights to information, correction, deletion, restriction, data portability, revocation and opposition. If you believe that the processing of your data violates data protection law or your data protection claims have otherwise been violated in any way, please contact us. We are pleased to give you information. We strive to meet all legal requirements.

Data processing

We process personal data for the following purposes:

- for business correspondence
- to send you our newsletter
- to collect and manage registrations for our events

Legal basis of processing

The legal basis for the processing of your personal data is our overriding legitimate interest (pursuant to Article 6 (1) (f) of the EU General Data Protection Regulation), which is to achieve the purposes set out above.

Duration of storage

When you register to one of our events, we will retain your information for as long as your account persists and thereafter for as long as legal obligations so require. If you register for our newsletter subscription, we will save your data until you unsubscribe from the newsletter. If a business relationship arises during the course of contacting us or using the website request, we are obliged within the scope of the execution of the orders to document and store the communication, contact details and documents within the legally stipulated periods.

Transfer of personal data

Your personal data is shared only within the SOIL:OurInvisibleAlly project, the project partners and with the Steering Committee of the Alpine Soil Partnership, which largely overlaps with the first two entities. When external registration forms are used, you additionally agree to the sharing of your data with the providers of these services, e.g., Mailchimp (newsletter), SurveyMonkey (questionnaires and registrations), etc.

Data creation

Newsletter

You have the opportunity to subscribe to our newsletter via our website. For this we need your e-mail address and your declaration that you agree with the subscription to the newsletter. As soon as you have subscribed to the newsletter, we will send you a confirmation e-mail with a link to confirm the registration. The subscription to the newsletter can be cancelled at any time by a link in each newsletter. You can also send us your cancellation to the following e-mail address: info@alpine-soils.org. We will then remove you immediately from the mailing list (newsletter).

We use Mailchimp as a newsletter system. The transfer of personal data for the purpose of sending out the newsletter is governed by an EU-DSGVO compliant contract.

Events

We collect personal information about event attendees when we interact directly with you about our events. We may also obtain personal information directly from you through our website when you fill out an event registration form or sign up to our mailing list. If you enter data via the registration form your information and contact information will be stored until the end of the project (end of 2027) to fulfill reporting requests and support end-of-project documentation.

Recipients of your personal data

Publication in print and online: the SOIL:OurInvisibleAlly project might, on occasion, take pictures / film at specific events, such as webinars and conferences for use in its internal and external promotional activities. Visitors of the event may appear on the resulting images and videos. When such activities are foreseen, we will always ask for your additional permission in the respective registration form.

